

Kelling to Lowestoft Ness Shoreline Management Plan

Appendix B (i): Stakeholder Engagement Addendum

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The publication of the SMP First Review in November 2006 generated a great deal of discussion. Whilst the Plan had been prepared in accordance with the SMP guidance, some of the policies proposed proved highly controversial. In particular, proposed policies involving ‘managed realignment’ or ‘no active intervention’ in previously defended areas caused alarm. This was because many important questions went unanswered about how and when such changes might be made, and whether any support would be provided to affected communities and individuals.

As a result, the local authorities and other operating authorities either made their own amendments to the published document, or simply did not adopt the SMP First Review. This was not a satisfactory outcome, not least because the SMP is necessary in order to secure funding for those locations where defences are to be maintained.

Since this time, there have been discussions between the local authorities and a variety of key local groups. These have helped develop a better understanding of the concerns and helped the various parties to begin to work together towards an agreed final document. In particular, neither the initial SMPs nor the First Review documents deal with the consequences of proposed shoreline management policies. This has proved to be one of the major areas of concern for affected coastal communities.

As a result of the public response to the SMP First Review the Government has been lobbied to address these important issues. In response, the Government has investigated potential ways to facilitate adaptation to coastal change, and Department for Environment, Food and Rural Affairs (Defra) issued guidance in 2009, and launched a number of Coastal Pathfinder Studies aimed at addressing these challenging issues.

Table B(i)1.1 Summary of the Stakeholder Engagement in 2008 to 2010.

Stage of Plan Preparation	Activity	Dates	Purpose of stakeholder involvement	Stakeholders involved	Method of involvement	Information Sent
Stage 1: SEA Scope	Initial ESG meeting and letters to key consultees	December 2008	<ul style="list-style-type: none"> Involve ESG members in confirming that the scope of issues considered in the initial environmental assessment work was still suitable for the formal SEA. 	ESG	Meeting and letter	Letter requesting confirmation of scope for SEA.
Stage 2: Policy Development	ESG and Members meeting/workshop	March 2009	<ul style="list-style-type: none"> To provide elected members with an update as to progress with the development of the policy rewording, and the inclusion of social mitigation. To seek views as to the acceptability of the draft policies. 	ESG and Representatives from the Local Authority councils and Broads Authority (see list)	<p>Briefing note sent out prior to meeting explaining role of meeting.</p> <p>Meeting involved a formal presentation followed by a round-table discussion session.</p> <p>Summary note sent out following meeting summarising key conclusions.</p>	Summary note
Stage 3: Newsletter 1	Newsletter sent to Parish Councils	June 2009	<ul style="list-style-type: none"> To inform readers of progress that had been made since the previous consultation in 2006. 	Wider public via Parish councils	Newsletter emailed/posted	Newsletter
Stage 4: Newsletter 2	Newsletter sent to Parish Councils	September 2009	<ul style="list-style-type: none"> To inform readers of the initial thoughts on revised policy text, including references to social mitigation. 	Wider public via Parish councils	Newsletter emailed/posted	Newsletter
Stage 5: Policy finalisation	ESG and Members meeting/workshop	December 2009	<ul style="list-style-type: none"> To present the final draft policies 	ESG and Representatives from the Local Authority councils and Broads Authority (see list)	Presentation and group discussion	
Stage 6: Public Examination	Public Consultation	May – July 2010	<ul style="list-style-type: none"> To make stakeholders aware of the SEA Report and final SMP Policies To provide stakeholders with opportunities for support and objection and moving to resolve and remaining differences 	Wider public and other stakeholders	Manned drop in sessions at four locations. Draft Plan, SEA, WFD and HRA reports made available both on-line and at Local Authority offices.	Response forms

During Stage 6 over one hundred consultation responses were received. Each response has been looked at individually, however the responses have been grouped under thirteen headings for ease of reporting. The Table below details the grouped issues and identifies how these will be taken into account in planned future work.

Grouped Response	How the response will be taken into account.
<p>Loss of value to houses / compensation / social justice</p>	<p>Coastal Strategies will be undertaken for the coastal units along the SMP frontage. These strategies will include a detailed assessment to be made of the social and economic consequences of changing currently defended area to managed realignment or no active intervention. The strategies will use a robust methodology that will be developed in agreement with the key stakeholders.</p> <p>The detailed strategies will identify social mitigation measures and how these should be implemented. The social mitigation measures will be implemented before a SMP policy change from currently defended coastline to managed realignment or no active intervention is implemented. If measures are not implemented the defences will continue to be maintained.</p> <p>Effective engagement will be undertaken with local stakeholders in order to identify social mitigation measures.</p> <p>In addition to social mitigation measures policies will be developed to mitigate and minimise the effect of blight on the wider community.</p> <p>Coastal authorities will engage with their local communities when considering appropriate social mitigation.</p>
<p>Protection wanted</p>	<p>The existing defences will be maintained until further strategies are undertaken to confirm the deliverability of the policy options. These will ensure appropriate social mitigation measures are developed in consultation with local communities.</p>

Grouped Response	How the response will be taken into account.
Dredging	Detailed strategies and continual monitoring will take place. These will seek to further clarify the effects of dredging on the SMP coastline.
GY Harbour	There is a legal requirement for monitoring to be undertaken relating to the newly constructed Great Yarmouth Outer Harbour. Where required, measures should be implemented to minimise any effect of the harbour development on the coastal communities to the south of this development.
Sediment drift and beaches	A detailed database will continue to be developed that will record information such as coastal erosion, flooding events, modelling outcomes to ensure that policies are developed using adequate and appropriate data.
Loss of Heritage	This coast has a rich heritage. The coastal strategies will confirm the risk to these areas and structures. Where a risk is identified options will be identified with English Heritage and with the involvement of local communities.
Difficulty in understanding Documents	The documents produced reflect the size of the study area and the time frame considered. Non technical summaries have been produced for the SEA and SMP which summarise these reports. As a number of changes have been made to the SEA taking into account the comments received during public consultation it is a statutory requirement to consult for a second period (duration to be agreed). However in order to allow sufficient time for the documents to be consulted on liaison will be undertaken with the local stakeholder to determine an appropriate length of time for this consultation.
Time in which to respond /	A number of changes have been made to the SMP since the most recent public consultations. Changes to the SEA and

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publicity	HRA have been made to reflect the changes to the SMP, and there is therefore a requirement to consult for a second period. However in order to allow sufficient time for the documents to be fully consulted on liaison will be undertaken with the local stakeholders to determine an appropriate length of time for this consultation period.
SMP process	The SMP process is iterative and subject to review. Alongside the SMP, continual monitoring will take place and detailed strategies undertaken, the results of which will inform the SMP reviews and the deliverability of the policies within them. As such the SMP will evolve over time and the policy options may alter as a consequence. It is the purpose of the Shoreline Management Plan to establish a coast defence strategy that is technically, economically and environmentally sustainable. The SMPs are the foundation for the shoreline management but are not definitive, as they are based on existing information and will be reviewed as the further studies modify and extend the understanding of the coastal environment.
Wildlife	Further studies will be required in order to identify when, where and how the natural processes and policy options identified in the SMP will affect internationally important habitats designated as SACs, SPAs and Ramsar Sites. The effects predicted within the HRA and SEA are based on the existing information. Further detailed monitoring and modelling will be undertaken to fully understand the effects and where appropriate mitigation needs to be developed to compensate for any adverse effects.
Loss of Marrams	Coastal strategies will be undertaken and the Action Plan will require frequent monitoring. This will confirm the effects that current and future management will have on these habitats. The deliverability of the policies into the future will therefore take into account the effect on this habitat and, where

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	necessary, compensatory mitigation implemented.
<p>Need to be listened to.</p>	<p>In order to take the SMP forward it will be essential to maintain the involvement of the wider community and other stakeholders, to a greater degree than has previously been the case.</p> <p>A key part of the future strategies will be the determining the delivery of the high level aims of the SMP. In doing so it is essential that effective engagement with the local authorities will be undertaken on the deliverability of the future management for the coastline.</p>

