

Appendix B

Engagement and consultation

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Part 1 – Engagement strategy

B1 Engagement strategy

B1.1 Introduction

The Environment Agency, as lead authority for the North Norfolk Shoreline Management Plan (SMP), has produced this draft engagement strategy together with advice and support from our partner local authorities: North Norfolk District Council, the Borough Council of King's Lynn & West Norfolk and Norfolk County Council.

This engagement strategy aims to help us involve partners, coastal communities, organisations and the wider public as we take forward our 100 year plan to manage coastal flood and erosion risk.

This draft engagement plan is presented for discussion with the Client Steering Group and Elected Members' Forum. It is a live document that both groups should discuss and update as the North Norfolk SMP develops.

The following plan is presented for further discussion and development by those groups.

B1.2 What is an engagement strategy?

An engagement strategy allows us to plan how we will involve the right people and organisations, at the right time, in the right way as we undertake our business of flood and coastal risk management. It is an overarching plan setting out the objectives, methods and form of the engagement and indicates the participatory and consultative approach we will use to obtain views and examine proposals.

We are developing an approach to engage and involve the partners, communities and wider public on the north Norfolk coast where we are taking forward a Shoreline Management Plan. This engagement strategy aims to set out how and when we will engage the relevant communities and organisations and how they will be involved throughout the SMP process.

B1.3 What is the aim of this engagement strategy?

To assist us in planning our engagement approach for the delivery of a publicly acceptable and practicably deliverable SMP for the north Norfolk coast that considers, wherever possible, wider social and environmental issues in the context of flood and coastal erosion risk.

In developing our engagement approach we have considered the following:

- 1) What specifically do we need to achieve through the SMP process and how does this link to the objectives of the lead partners?
- 2) Who do we have to consult and who do we need to engage with? How and why should we engage and involve others?
- 3) What are the boundaries of the work in terms of resources, time and what is or isn't within the remit of a SMP?
- 4) What are the timescales for decision-making?
- 5) How will we demonstrate that we have met our objective?
- 6) How we will demonstrate to people that we have taken their views and comments into consideration and how this is reflected in the final SMP?

B1.4 What is our main objective?

We need to develop a revised SMP for the north Norfolk coast that is practicably deliverable and considers, wherever possible, wider social and environmental issues in the context of flood and coastal erosion risk.

B1.5 Why do we need to undertake this work?

We need to consider the long-term management of our coastline for a variety of reasons. There are already many properties at risk from flooding or erosion in the coastal and estuarine flood plain of north Norfolk. As well as property, the Norfolk coast is important for many rural and marine businesses including agriculture, fisheries, tourism, navigation and energy production. Most of the Norfolk coast is home to important habitats and species and is designated as a Special Protection Area under the European Birds directive and a Special Area of Conservation under the European Habitats directive. Much of this coast is also a Ramsar site – a wetland of international importance.

As a result of climate change and sea level rise, present and future flood and erosion risks are increasing. We must therefore plan ahead to maintain coastal communities, culture, landscape, economies and habitats and wildlife. We may need to adapt and evolve our management approaches over time and SMPs are the appropriate high level tool for planning coastal management activities. SMPs consider coastal management over a 100-year timescale. They aim to work with natural coastal processes and are used to underpin local planning decisions in the built and natural environment by informing local development frameworks.

Revising the existing Shoreline Management Plans by December 2010 is a Government requirement.

B1.6 What other objectives do we have?

The Environment Agency and its local authority partners need to work together to agree how we can jointly develop and deliver a SMP for north Norfolk. This will allow us, as coastal risk management authorities, to reduce flooding and erosion risk to people, property and important habitats through coastal management options around the north Norfolk coast while seeking wider environmental and social opportunities wherever possible.

The most appropriate level of engagement depends on the characteristics of the north Norfolk coastline and the likely risks associated with it, that is, the degree of uncertainty over acceptable policies and contention that might arise. It also depends on the number of interested parties and organisations involved with the north Norfolk coast and how we could engage with them.

An approach recommended by the Environment Agency's 'Making Space for Water' project is set out below. This is now an adopted approach for many of our strategies and projects:

1. Engage early to explain that something new is coming. This may mean a change, but people will be involved throughout the process.
2. Begin to draw out what local communities value allowing us to engage with potential partners who can help or take on some of those criteria/issues.
3. Offer an opportunity to start delivering difficult messages in terms of climate change, sea level rise, limited funds and potential land-use change.
4. Offer circumstances to highlight potential opportunities for enhancing the environment and the criteria that people value locally.
5. Establish the types of groups of individuals and organisations that will be key to developing the plan, and others who need to be involved, but perhaps less frequently.

In theory this approach helps to set the framework for this engagement strategy as well as the direction of the SMP in terms of the key issues local communities will want it to consider. Where the SMP cannot deliver a specific issue as part of our approach, we must say so.

B1.7 Why do we need to work with partners, communities, organisations and the wider public?

Through our engagement of the SMP we will:

Inform and raise awareness

We want to work with local communities, involve them in the process and to raise awareness of flood and erosion risk in north Norfolk and how we can plan for future uncertainties through the SMP.

Involve others and gather information

We will work with partners and local communities to understand the most acceptable way to manage flood and erosion risk in north Norfolk.

Develop partnerships

We will work with partners to establish where there are wider social and environmental opportunities and how they can be progressed.

We will work with the key maritime local authorities to deliver a publicly acceptable plan that, as operating authorities, we can all support and implement together.

We will actively seek partners who may be able to assist in developing the plan. We will also encourage those desiring a certain outcome that we are not responsible for to consider developing their own action groups to make it happen. We will support them in this approach.

Engaging a broad range of partners should also be seen as a foundation for future relationships for the strategies and projects that will develop from the SMP. Engaging partners is also key in the early stages of data gathering and sharing of information.

B1.8 Why might the community and others want to engage with us?

- To hear what we have to say.
- To make sure our proposals are 'sustainable'.
- To understand how policy options have been determined and to ensure a level playing field.
- To seek reassurance that the necessary steps are being taken to protect their lives, homes and way of life.
- To reduce risk of flooding and erosion by getting our commitment to maintain defences.
- To ensure that we make a stronger case for defending.
- To ensure views expressed are taken into account.
- To challenge decisions.
- To influence us to recognise fully the economic value of tourism.
- To be reassured that compensation will be provided to mitigate any losses sustained as a result of implementing the SMP.
- To pressurise for more money to be made available from the Environment Agency and local authorities.
- To understand how they can contribute financially.
- To challenge / blame.

- To voice their views and change the outcomes.
- To demonstrate to others how they have influenced the SMP partners.
- To understand what alternatives there are.
- To identify any omissions or errors in the draft SMP

B1.9 What are the benefits and constraints of working with others?

In developing this engagement plan we should consider some of the benefits and difficulties of working with others and also what reasons others may have for engaging with us. In doing this we can be mindful of others' agendas and views, and adapt how we involve others accordingly. We have considered these questions and drafted outputs in appendix 7.1 for further discussion.

We will need to be clear about what others can influence and work with us on. We will need to explain our constraints. For example, what a SMP can and can't do and be clear and consistent in our messages. We will also need to clarify and agree with our risk management partners what our role is in terms of flood risk management and the environment and to understand that our remit differs from the broader role of our local authority partners. This distinction needs to be captured as part of our engagement planning discussions so we can make sure everyone understands their role in the SMP and helps us manage our expectations and those of others.

B1.10 How will we show that we have met our objectives and how will we measure progress and success?

The engagement strategy will be a document that the Client Steering Group and Elected Members' Forum should discuss at each meeting and update whenever necessary.

We will need to develop an effective feedback mechanism so that all comments and issues raised by those we engage with are recorded, considered and dealt with appropriately.

We will also take into account how best to feed back to those we have engaged with so we can show how their views have been considered and where they have influenced the SMP process.

We have conducted an analysis to make sure we have identified those partners and organisations we need to involve. We have discussed what their involvement should be, and what their issues could be, so we can tailor our engagement approaches accordingly. We will know we have met our objectives if we can demonstrate we have considered their issues and have overcome their concerns.

We will share the outputs from our approach with communities and others through newsletters, email newsletters, meetings or workshops so they receive feedback on their input. This will help to share early messages about what the SMP can include in its options and what it cannot. By feeding back these results we can find out which issues other partners may be able to assist with.

B1.11 Who do we have to involve?

We have considered who our stakeholders are by looking at the following 'types':

Who do we have to talk to? - statutory bodies

- The Environment Agency and local authority partners' staff and officers with coastal remits and interests who are steering the SMP process. These are the Borough Council of King's Lynn and West Norfolk, North Norfolk District Council and Norfolk County Council
- Natural England as government representatives for conservation, habitats and species

We must be mindful of our own Environment Agency and local authority colleagues as much as our wider partners and other external organisations, groups and individuals. We need to plan who to talk to and when and make sure there is plenty of early engagement with our own staff so we make the most of cross-functional opportunities.

For the Shoreline Management Plan:

- Local authority members who have a political remit as democratic representatives of the local population and their organisation. For this SMP, these are members of the Borough Council of King's Lynn and West Norfolk and North Norfolk District Council.
- Members of Norfolk County Council who are responsible for issues and areas that could be affected by a change in SMP policy.

For the Strategic Environmental Assessment (SEA):

- English Heritage as government representatives for the historic environment, including scheduled monuments, listed buildings, historic battlefields and conservation areas.
- Norfolk Landscape Archaeology who hold the Historic Environment Record (HER) for Norfolk County Council and the local authorities and county council on matters relating to the historic environment in Norfolk.

B1.12 Who do we need to involve: key organisations

Group 1

Those with the most at stake or with significant influence over those they represent. For example:

- parish councils
- large landowners, either individuals or organisations
- non-governmental organisations
- specific community/interest groups with a lot at stake
- specific interest groups representing a large local membership
- Members of Parliament

These organisations will require the most involvement so several approaches will be needed:

- involving through discussion
- informing through newsletter or websites
- information-gathering through questionnaires and workshops
- joint decisions through dialogue and/or partnership.

Group 2

Those who could be affected by changes in policy and those who could help influence others or help raise awareness. Also perhaps those who are likely to have contentious views and may move (as a result) into group 1 and need to become more involved.

These people require less involvement through the following approaches:

- involving through discussion
- informing through newsletter or websites
- information gathering through questionnaires and workshops

Examples are ports, navigation interests, fisheries groups, specific communities and affected individuals.

Group 3

Those who are interested in the work but may be less affected by the policies. These stakeholders require the least involvement through the following approaches:

- informing through newsletter or websites
- information gathering through questionnaires and workshops

Examples are members of the general public, local authorities and organisations/groups that are outside the SMP boundary and not directly affected by the policies.

B1.13 Shoreline Management Plan engagement structure

The SMP pilots trialled several different model approaches for engaging with partners, communities, organisations and the public. We have selected the preferred model approach from the SMP guidance (appendix A, SMP guidance, 2006).

We are placing greater emphasis on our community involvement when preparing all our plans. We will engage organisations and communities at an early stage in the preparation of the North Norfolk SMP when the Client Steering Group is developing policies and we will continue to involve them throughout the various stages of the SMP process.

To manage our engagement approach we have selected the following model of four main groups to be involved in the review of the SMP:

- an Elected Members Forum (EMF)
- the Client Steering Group (CSG)
- a Key Stakeholder Group (KSG)
- others

These four groups facilitate varying degrees of stakeholder involvement in developing the SMP and include all the stakeholder groups discussed above. The membership of these groups for the North Norfolk SMP is shown in section B1.17.4.

B1.14 Stakeholder analysis

The Client Steering Group and communications officers from the partner organisations undertook an analysis of all the stakeholder groups in the North Norfolk SMP area. The results of this have been used to decide which level of engagement should be used for each group. Those who would be least affected by the SMP policies will be treated as “others”. All other organisations on the list will be key organisations. We recognised that some may move from one level of engagement to another during the course of producing the SMP and we have taken account of this during the SMP process.

We have not reproduced the results of the analysis here.

B1.15 Equality and inclusion

It is an essential part of engagement to ensure that everyone potentially affected, both directly and indirectly, feels involved in and informed about what is happening to their coast. It is vital that we secure maximum participation in the public consultation and that we enable all those who want to be involved, to get

involved in a way that is appropriate and relevant to them. As part of our stakeholder mapping in preparing for the public consultation we particularly looked at what strands of diversity needed particular care. Our research indicated that in our public consultation we needed to ensure that we consider age, those who are less able, second home owners and tourists.

With the information provided we will plan our programme of publicity and engagement for the public consultation. Using our evaluations and feedback we will review mid-way through the consultation to make sure that we have a fully representative view from the broader community. Summary documents for this research are included.

As well as our commitment to address equality and inclusion we must be transparent and accountable. Our communication must be transparent, its documentation robust and able to respond efficiently to requests under the Freedom of Information Act as well as independent inspection.

B1.16 How will we engage others?

This has been discussed by the Client Steering Group.

The tools we have used:

- set out questionnaire approach, what we do with the information and how we feed it back
- what events do we organise, when and how do we publicise them?
- do we use facilitators?
- can we use others' events to promote our work alongside theirs? When are these events and where? Can we share costs and materials to advertise?
- what other staff/partners could come along?
- what other messages/agendas could we include at events? (for example, Floodline Warnings Direct)
- how does the website work and how will we use it? For example, feedback, e-mails, comments page. Can people contact us through the website? Will we agree to update as and when, or on a regular basis, say every month?

B1.17 Implementing the engagement plan

We have produced feedback forms at different stages of the SMP process to obtain local information from all stakeholders and to find out their level of interest in the SMP. The two we have produced so far can be found in section B1.17.2. We have used these to obtain comments from stakeholders on the SMP process so far and to find out from key stakeholders what they think about the draft policies we are proposing for the north Norfolk coast.

We also produced another version of the feedback form to use during the public consultation period from 20 July to 16 October 2009 (subsequently extended to 13 November 2009). Copies of this were available to download from the Environment Agency's website, along with the draft SMP itself, all the appendices and the non-technical summary document. Paper copies of the feedback form were also sent to all stakeholders that we have contact details for and they were included with the summary documents.

B1.18 How will we review the strategy and share lessons learnt?

Following the public consultation period, we will look at all the comments we have received about our proposed policies and the Client Steering Group and Elected Members' Forum will agree any changes to the draft SMP that they believe are needed. When we have done this, we will write to everyone who sent in comments during the public consultation period to let them know what changes we have made to the draft SMP, and what will happen next in the process.

Once all the partner organisations have agreed the final version of the SMP, we will hold another series of public drop-in events to let people know what the final plan says. After this, the Client Steering Group will agree how to take forward the action plan for implementing the SMP policies and actions. This should happen towards the end of 2010.

B1.19 Supporting Information

B1.19.1 What are the benefits and constraints of working with others?

What's in it for them? Opportunities:

Communities and organisations

An opportunity to influence a process - not be part of a tick-box exercise.
An opportunity to understand their coast and engage over its future.
An opportunity to see wider social and environmental benefits in their area.
An opportunity to challenge views and opinions.
Time to plan.

Partners

An opportunity to share in the decision-making process.
An opportunity to influence the outcomes for their agendas.
A chance to share resources.
An opportunity to tap into coastal expertise and learning.
A chance to identify and share opportunities for wider benefits.
The opportunity to deliver an acceptable SMP that's practicable.
An opportunity to build trust with other partners and communities.
An opportunity to understand their coast and engage over its future.
Time to plan.

What's in it for them? Constraints:

Communities and organisations

The opportunity to lobby for other issues.
A vehicle for change or a vehicle for status-quo?
A political tool.
An opportunity to challenge.

Partners

An opportunity to drive for perverse outcomes.
An opportunities to lobby for other issues.
A political tool.
A drain on their resources.
A consideration that shorter term planning is more relevant than long-term planning.
Raising their expectations about what the SMP can deliver.

What's in it for us?

An opportunity to influence long term sustainable coastal vision for north Norfolk.
An opportunity to make our decision-making more open and accountable.
An opportunity to demonstrate that we can take account of community and partnership visions.
An opportunity to reduce reliance on traditional defences.
The chance to implement 'Making Space for Water' approaches by including wider social and environmental benefits and planning engagement thoroughly.
An opportunity to engage with communities and help them to become involved in and to own the issues.
An opportunity to demonstrate that our strategic overview role can be carried out practicably and sensitively with partners.
The chance to influence long-term planning issues in the coastal flood plain of north Norfolk.

Key local issues to be mindful of:

- We have already engaged communities, organisations and partners to differing degrees in the Wash SMP that began in 2007 and the recent Kelling to Lowestoft SMP pilot. We should be mindful of learning lessons from those plans and build on the partnerships and relationships we have already made.
- We are already engaged with landowners over the withdrawal of maintenance policy elsewhere in East Anglia. We need to be mindful that this is a sensitive and contentious issue.
- Communities and organisations are aware of the difficulties in agreeing the adjacent Kelling to Lowestoft SMP. This means many are already aware of the issues we face but some may also have stronger political views.

- Climate change and sea level rise are not considered to be fact by everyone and uncertainty is hard to explain.
- Relationships with some LAs may be strained given our adoption of the coastal strategic overview.
- We need to be aware of the sensitivity around some people's view that we consider wildlife above people. They might be aware of the case of Mr Boggis at Easton Bavents in Suffolk.
- Independent coastal groups are forming across the region to lobby for their interests.

Key local opportunities

- We already have a good understanding of the north Norfolk coast from the previous SMP and the Norfolk Coastal Habitat Management Plan. Significant information has been gathered through schemes at Hunstanton, Brancaster, Blakeney and Cley-Salthouse.
- Our significant local engagement to date could form an advanced platform for further engagement if managed well.
- Alternative approaches to managing the coast have already been undertaken by various organisations with great success.
- Opportunities for wider environmental and social benefits have been demonstrated at existing managed realignment locations.
- Significant links with landowner and common rights holder groups exist.
- Interest for coastal-themed Interreg opportunities is mounting.
- Independent groups are forming to take forward coastal activities.
- We have a good history of partnership working with other non-governmental organisations.

B1.19.2 Questionnaires

- (i) Copy of original questionnaire

We produced a questionnaire in early 2008 so that people and organisations could inform the Client Steering Group about the features and issues in the North Norfolk SMP area that they most value. This questionnaire also asked for information about the person completing it, especially about how they wished to be kept informed of progress with the SMP. A copy of this questionnaire is below.

We want your views

What are the issues that concern you about the future of the North Norfolk coast?

Introduction

The Environment Agency and our partner local authorities - North Norfolk District Council, the Borough Council of King's Lynn & West Norfolk and Norfolk County Council - are revising the Shoreline Management Plan for the coast between Old Hunstanton and Kelling.

The Shoreline Management Plan (SMP) aims to reduce future flood and erosion risk whilst, wherever possible, retaining the interests and features of the North Norfolk coast. This dynamic coastline is important for many reasons: it's where people live and work, visit and relax alongside nationally and internationally important habitats and landscapes. As a result of climate change and sea level rise, present and future flood and erosion risks are increasing. We need to consider how best to plan for change and how we will maintain and adapt our approaches to coastal management.

SMPs consider coastal management over a 100-year timescale. They aim to work with natural coastal processes and are used to underpin local planning decisions in the built and natural environment by informing local development frameworks. Over the next year we will be considering information about coastal processes (waves, tides, sea levels), social and economic values and environmental considerations to deliver a revised SMP for North Norfolk by late 2009.

The attached questionnaire is the first stage of a series of public engagement approaches we are taking. Your answers to this questionnaire will help us to:

- identify your interests and what is important to you
- establish how best to contact you
- tailor some of the information we can send you
- help us to understand if we have engaged with the local communities of North Norfolk effectively.

The questionnaire will help you to:

- get involved in the decision-making process
- have your concerns and issues considered in the SMP.

If you are interested in the future management of the coast, we would be grateful if you would complete this questionnaire. This will provide us with background information and an early indication of which issues you would like the SMP to consider.

Please take five minutes to answer the following questions:

Map of North Norfolk SMP area



1. Tell us which aspects you think are most important for you and the North Norfolk coast. Please rank your top five from the list below or add your own.

Rank on a scale from 1 to 5 (1 is the most important)

- θ Maritime industries, for example ports and harbours
- θ Local businesses
- θ Maintaining fish/shellfish stocks
- θ Tourism and recreation
- θ Safeguarding the scenery
- θ Wildlife conservation
- θ Development and new houses
- θ Flooding and erosion
- θ Agriculture
- θ Water quality
- θ Others (please specify)

.....

.....

Do you think sea level rise is an issue for the North Norfolk coast?

Yes

No

Would you like to receive more information about climate change and sea level rise?

Yes

No

Do you think your home or business is at any risk from flooding or coastal erosion?

Yes

No

If you are concerned that you may be at risk of flooding, have you registered for the Environment Agency's flood warning service?

Yes

No

Is this your main address?

Yes

No

If not, please would you supply your main address overleaf.

2. How would you like to be kept informed or be involved in the future?

Are you interested in:

a) being kept informed Yes / No If yes, please indicate how:

by email

by letter/newsletter

by looking on a website

through local media (please name)

another way (please say how)

b) giving views in the future Yes / No If yes, please indicate how:

by filling in questionnaires/forms (similar to this one)

by writing in (mail or email)

via a website

by being part of a formal group

θ by being represented by someone else on a group

θ another way (please say how)

Your contact details

Name _____

Organisation (if any) _____

If you would like to be kept informed about this SMP, please provide your contact details below and confirm that you are happy for us to hold this information in accordance with the Data Protection Act 1998.

θ I am happy for my details to be kept on a database by the Environment Agency in accordance with the Data Protection Act 1998, and understand that these will not be passed on to any other organisation

θ I would like to be kept informed as indicated above

Address: _____

Email: _____

If you would like to provide additional comments, please attach a separate sheet.

Thank you very much!
Please post your completed form in the box.

(ii) Postal feedback form

We also produced a feedback form so that stakeholders could let the Client Steering Group know what they thought about the proposed policies in the draft SMP. We produced this to use at the key stakeholder meeting on 22 June 2009 and also used a similar form during the public consultation on the draft SMP. A copy was available to download from the Environment Agency's website and return electronically. A copy was also included with the summary document available during the public consultation period, so people could send their comments through the post if they wished. A copy of this feedback form is below.



North Norfolk Key Stakeholder event Monday 22 June 2009

Tell us what you think – your views are important.

The North Norfolk Shoreline Management Plan (3a) partnership would like to thank you for taking the time to view the proposed policies and the maps we have included as part of this pack.

Your views and comments are an important part of the work we are doing as a partnership to ensure that plans to manage the coastline are sustainable for the next 100 years. Please take some time to answer the questions below, and also to offer any additional points you would like to make.

Once again, our thanks for your time and contribution.

1. Do you agree with the proposed draft policies we've presented in the Policy Development Zone documents? Yes/No
If not, why not?
2. Is there anything else we should have taken into account when considering the best policy for your part of the coastline? Yes/No
If yes, please give details
3. Would you like to see any changes to the proposed draft policies before we publish the draft SMP for public consultation? Yes/No
If yes, please give details and reasons

4. Are you aware of any other groups or organisations that would have an interest in the outcome of this SMP? Yes/No
If yes, please provide contact details
5. Having reviewed the information on-line and the maps provided, do you support the plans for the North Norfolk Shoreline Management Plan (3a)? Yes/No
Please provide comments below
6. Would you like to be kept informed of the progress we are making and any key future dates Yes/No (please circle)
7. How can we keep you informed?
 - By post Yes/No
 - By email which may include email newsletters – please provide email address:
 - Through an alternative route – please suggest
8. Do you represent a community and/or local group and if so which one?
9. Would you like us to provide information to you to feed back to your group?
Yes/No (please circle)

Your name:.....
Organisation:.....
Address:.....
.....
Phone:.....

Please return your completed feedback form in the pre-paid envelope, marked for the attention of **Sue Brown**

B1.19.3 Shoreline Management Plan engagement structure

Client Steering Group (CSG)

The CSG has overall responsibility for delivering the SMP. The CSG starts the SMP development process, undertakes any scoping tasks required and manages the development and adoption processes.

The North Norfolk CSG has been formed as a sub-group of the East Anglia Coastal Group (EACG). It is made up of the main client local authorities for the SMP, plus representatives from Natural England and other authorities such as Norfolk County Council. Representatives on the CSG cover the key disciplines of engineering, planning, conservation, historic environment and harbour interests. The Environment Agency is the lead authority for this SMP and we are responsible for procuring, managing and administration of the consultant, Royal Haskoning.

The roles and responsibilities of the CSG include:

- providing client expertise in deciding the scope and extent of the SMP
- maintaining liaison with EA Head Office
- reporting back to client organisations
- working in partnership with the consultant to develop:
 - the overall scope of the SMP
 - the issues to be dealt with by the SMP
 - the priority of the issues
 - the objectives for the SMP
 - the draft policies for the SMP
- directing consultation, including the methods and materials we use
- overseeing the public consultation exercise
- seeking ratification of the SMP policies

Also, the following as appropriate:

- liaising with local members to establish the Elected Members' Forum (EMF) and Key Stakeholder Group (KSG)
- convening meetings of the Elected Members' Forum and Key Stakeholder Group
- supporting the Elected Members' Forum

The membership of the CSG (at 1 September 2010) is:

Name	Organisation	Team
Gary Watson	Environment Agency (Chair)	Asset System Management
Sue Brown	Environment Agency (Project Manager)	Strategic & Development Planning
Steve Hayman	Environment Agency (Coastal advisor for Norfolk)	Coastal advisor for Norfolk
Jaap Flikweert	Royal Haskoning	Technical Director
Peter Frew	North Norfolk District Council*	Head of Coastal Strategy
Rob Young	North Norfolk District Council*	Senior Planner, Coastal Strategy
John Jones	Norfolk County Council	Rural Environment Strategy Officer
Andy Millar	Natural England	Coastal and Marine Management Adviser
Tim Venes	Norfolk Coast partnership	Norfolk Coast partnership manager
Helen Chappell	English Heritage	Regional Science Advisor
Godfrey Sayers	Wells Harbour Commissioners	-
Ellie Bendall	Environment Agency (National Environmental Assessment Service)	Environmental Project Manager
Kit Hawkins	Royal Haskoning	Senior Environmental Scientist
Marie Coleman	Environment Agency	Project assistant

* Also representing Borough Council of King's Lynn & West Norfolk

Previous members of the CSG are:

Name	Organisation	Dates
Roy Lobley (Chair)	Environment Agency	to November 2008
Duncan Campbell	Environment Agency	to March 2008
Annabelle Foot	Environment Agency	to February 2008
Andrew "Eddie" Robinson	Royal Haskoning	to November 2007
John Jackson	Natural England	to February 2008
Tony Goodwin	Water Management Alliance	to April 2008
Steve Jones	RSPB	to April 2008
John Sizer	National Trust	to April 2008
John Hiskett	Norfolk Wildlife Trust	to April 2008
Peter Rushmer	The Wash & North Norfolk European Marine Site Management Scheme	to April 2008
Karen Thomas	Environment Agency	Feb 2008 to March 2009
Jen Heathcote	English Heritage	May 2008 to September 2009
Peter Doktor	NEAS (EA)	to Dec 2009
Pippa Lawton	Royal Haskoning	to Feb 2010

CSG meetings have also been attended by Sarah Fowler and Colin Lee (Environment Agency), Fola Ogunyoye and Victoria Posey (Royal Haskoning), Rob Lucking (RSPB) and John Norton (Borough Council of King's Lynn & West Norfolk).

Elected Members' Forum (EMF)

Involving elected members in developing the SMP reflects the 'cabinet' style approach to decision-making operating in many local authorities. The EMF comprises elected member representatives from client local authorities and members of the Environment Agency's Regional Flood Defence Committee. Members are involved from the beginning, thereby minimising the risks of producing a draft document with policies that are not approved by the operating authorities. The members are involved through a forum, building trust and understanding with the Client Steering Group.

The membership of the Elected Members' Forum (at 1 September 2010) is:

Name	Organisation	Portfolio
Mark Johnson	Environment Agency (chair)	Eastern Area Coastal Manager
Sue Brown	Environment Agency	Project manager
Steve Hayman	Environment Agency	Coastal advisor for Norfolk
Cllr Garry Sandell	Borough Council of King's Lynn & West Norfolk	Burnham ward
Cllr Richard Searle	Borough Council of King's Lynn & West Norfolk	Hunstanton ward
Cllr Joyce Trett	North Norfolk District Council	Priory ward
Cllr Lindsay Brettle	North Norfolk District Council	Glaven ward
Cllr Tony Wright	Norfolk County Council	Marshland North division
Cllr Marie Strong	Norfolk County Council	Wells division
Peter Frew	North Norfolk District Council*	Head of Coastal Strategy
Rob Young	North Norfolk District Council*	Senior Planner, Coastal Strategy
John Jones	Norfolk County Council	Rural Environment Strategy Officer
Robin Buxton	Regional Flood Defence Committee	N/A
David Papworth	Regional Flood Defence Committee	N/A
Andy Millar	Natural England	Coastal and Marine Management Adviser

- Also represents the Borough Council of King's Lynn & West Norfolk

Roles and responsibilities of the elected members include:

- agreeing the activities of the Client Steering Group
- agreeing the overall scope of the SMP

- agreeing the stakeholder engagement strategy, including when and how we involve them at each stage of the SMP process
- agreeing who the key stakeholders are
- agreeing the issues to be dealt with by the SMP
- agreeing the priority of the issues
- agreeing the objectives for the SMP
- reviewing and agreeing the policies to be contained in the draft SMP
- seeking ratification of SMP policies

Previous members of the EMF are:

Name	Organisation	Dates
Colin Lee (Chair)	Environment Agency	to October 2008
Roy Lobley	Environment Agency	to November 2008
Duncan Campbell	Environment Agency	to March 2008
John Norton	Borough Council of King's Lynn & West Norfolk	to February 2008
Karen Thomas	Environment Agency	to March 2009

Key Stakeholder Group (KSG)

A key stakeholder is a person or organisation with a significant interest in the preparation of, and outcomes from, a Shoreline Management Plan. This includes agencies, authorities, organisations and private bodies with responsibilities or ownerships that affect the overall management of the shoreline in a plan.

The KSG acts as a focal point for discussion and consultation through development of the plan. The membership of the group should provide representation of the primary interests within the study area, making sure we consider all interests during the review of issues. This group will be involved through meetings and workshops, but numbers will need to be managed carefully to make sure meetings do not become unmanageable. This group provides direct feedback and information to the CSG and EMF.

Roles and responsibilities of the KSG include:

- amending its membership to suit the issues being considered in the SMP
- suggesting issues and their priorities to be considered in the SMP
- meeting periodically throughout the production of the SMP
- providing comments on proposals made by the CSG and EMF
- disseminating information about the SMP process and progress within their organisations
- helping the CSG and EMF to publicise public events

The organisations in the KSG (in alphabetical order) are:

Blakeney & District Wildfowlers Assoc	Norfolk & Norwich Naturalists' Society
Blakeney Harbour Mussel Society	Norfolk Association of Local Councils
Blakeney Parish Council	Norfolk Biodiversity partnership
Blakeney sailing club	Norfolk Farming & Wildlife Action Group
Brancaster Parish Council	Norfolk Geodiversity Partnership
Burnham Norton Parish Meeting	Norfolk Landscape Archaeology
Burnham Overy boathouse	Norfolk Museums & Archaeology Service
Burnham Overy Harbour Trust	Norfolk Rural Community Council
Burnham Overy Parish Council	Norfolk Wildlife Trust
Campaign to Protect Rural England (Norfolk)	Norman Lamb MP
Cley Bird Club	North Norfolk Shellfisherman's Association & Greater Wash Fishing Industries Group
Cley-next-the-Sea Parish Council	Old Hunstanton Parish Council
Coastal Concern Action Group	Ramblers' Association
Country Land & Business Association	Royal Society for the Protection of Birds
Cruso & Wilkin	Royal West Norfolk golf club
Department of Planning & Transportation (Norfolk County Council)	Royal Yachting Association
Eastern Sea Fisheries Joint Committee	Salthouse Parish Council
East of England Development Agency	Scolt Head & District Common Right Holders Association
Government Office for the East of England	Stiffkey Parish Council
Henry Bellingham MP	The Crown Estate
Holkham Estate	Thornham Parish Council
Holme Common Right Holders Association	Titchwell Parish Meeting
Holme next the Sea Parish Council	Warham Parish Council
John Terrington	Ward and county councillors
Kelling Parish Council	Wash & North Norfolk European Marine Site Management Scheme
Le Strange estate	Water Management Alliance
Morston Parish Council	Wells next the Sea Town Council
National Farmers' Union	Wiveton Parish Council
National Trust	

Other groups

As well as the formal groups needed to oversee the SMP process, it is recommended that the relevant operating authorities set up individual project

teams within their own organisations to make sure that all functions are informed about the SMP. This should be organised and managed by the officers on the Client Steering Group.

The CSG should also maintain a list of other stakeholders with an interest in the SMP, but who are not members of the Key Stakeholder Group. This should include their contact details and what their interest is. The CSG will update this list during the SMP process. The current list (at 1 September 2010) of other stakeholders (in alphabetical order) is:

Blakeney Harbour Boatman's Group	Local residents
Brancaster Fisherman's Association	Marine Conservation Society
British Association for Shooting & Conservation	Norfolk & Suffolk Anglers' Association
Burnham Overy Common Right Holders	Norfolk Ornithologists' Association
CEFAS Lowestoft Laboratory	Old Hunstanton beach hut owners
Cley & Salthouse graziers	Old Hunstanton golf club
Defra Rural Marine & Environment Division	Royal National Lifeboat Institute (RNLI)
East of England Business Group	Second home owners
East of England Tourist Board	Wells beach hut owners
Local businesses	Wells sailing club

Roles and responsibilities of the other stakeholders in the North Norfolk SMP area include:

- providing information about their areas of interest
- identifying issues of concern to them about the management of the coastline
- responding about the effect of the draft proposed policies on their areas of interest

B1.19.4 Key local staff in SMP partner organisations

Named key staff within the SMP partner operating authorities that provide support and advice to SMP project (in addition to those who attend CSG/EMF meetings)

Environment Agency

Eastern Area Manager – Dr Charles Beardall

Eastern Area Coastal Manager - Mark Johnson

Norfolk Coastal Advisor – Steve Hayman

Norfolk and Suffolk Coastal Engineer – Gary Watson

Flood Incident Management - David Kemp

Flood Risk Mapping and Data Management – James Mason

National Capital Programme Management Service - Chris Allwork

Habitat Creation Programme - Paul Miller

National Environmental Assessment Service – Ellie Bendall

Fisheries, Recreation and Biodiversity - Chris Strachan

Development Control – Will Todd, Sarah Palmer
Planning Liaison – Jo Hardwick
Environment Management – Carolyn Penney
Coastal communications business partner - Sharon Bleese

Borough Council of King's Lynn & West Norfolk

Portfolio holder for the Environment - Cllr Brian Long
Executive director regeneration – John Norton
Executive director development services – Geoff Hall
Executive director Environmental Health and Housing – Andy Piper
Local Development Framework manager – Alan Gomm
Environmental planner – Gemma Cousins
Tourism manager – Tim Humphreys
Emergency planning officer – Alison Haines
Communications manager- Sharon Clifton

North Norfolk District Council

Portfolio holder for planning policy, coastal strategy & economic development –
Cllr Clive Stockton
Planning policy manager – Mark Ashwell
Economic and tourism development - Robin Smith
Head of planning and building control – Steve Oxenham
Conservation design and landscape manager – Phil Godwin
Environmental health manager – Steve Hems
Emergency planning officer – Ace Dann
Communications manager – Peter Battrick

Norfolk County Council

Portfolio holder for the Environment – Cllr Ian Monson

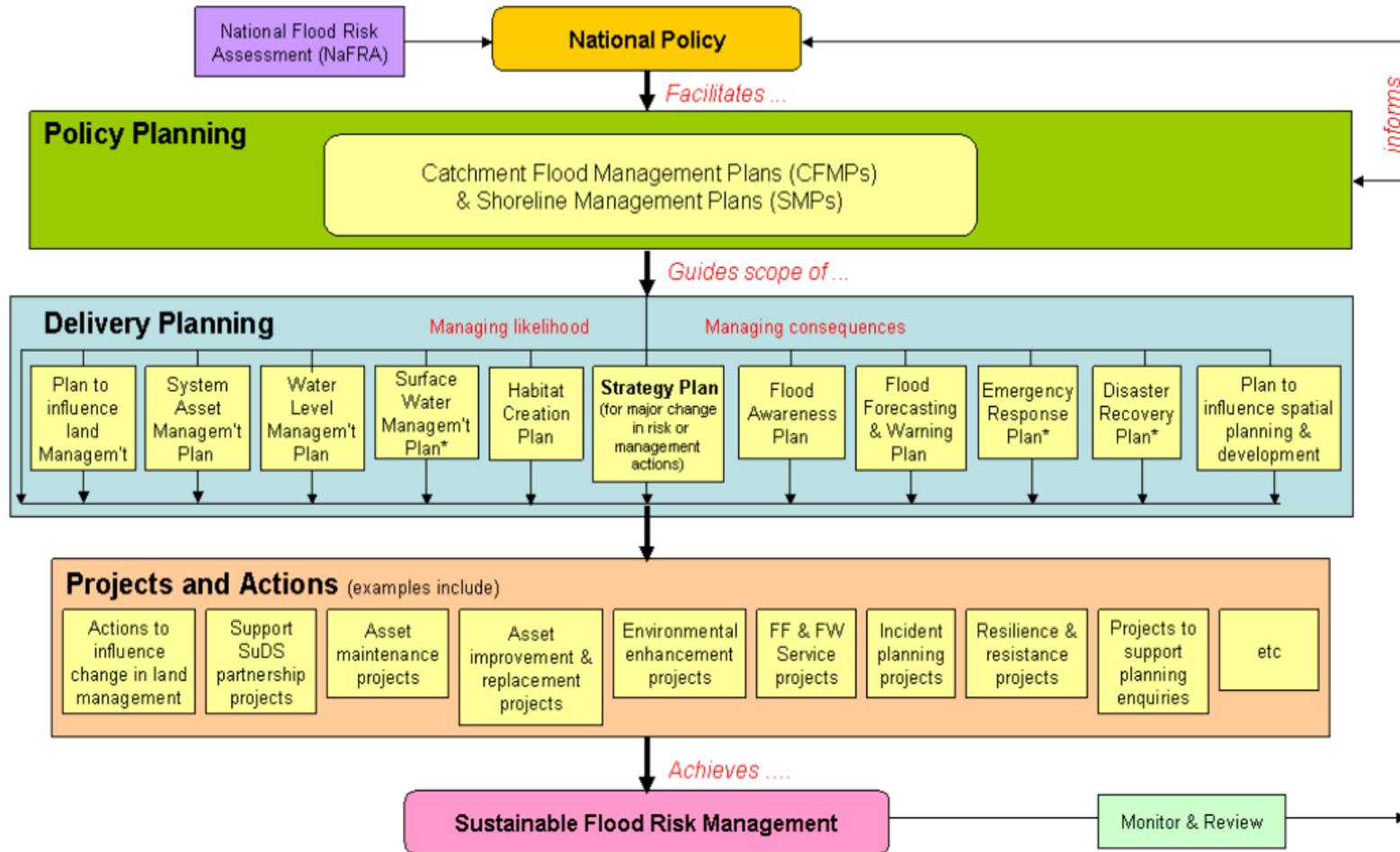
Natural England

Coastal conservation adviser - John Jackson (sub for AM)
Senior communications specialist - Linzee Kottman
Senior planning specialist - Clive Doarks (high level support to AM/JJ)

English Heritage

Team leader for Norfolk & Cambs - Trudi Hughes
Inspector of Ancient Monuments for Norfolk & Cambs – Philip Walker
Historic Buildings Inspector for Norfolk & Cambs – David Eve
Coastal Strategy Officer – Peter Murphy

B1.19.5 Links between flood risk management planning and the wider planning framework



Although the relationship between these plans can be complicated, they should influence and reinforce each other and provide frameworks for putting the SMP into practice. SMPs can support other coastal and estuary plans by providing information on the expected coastal changes, risks and the preferred approaches for managing the shoreline.

Working with and sharing information between coastal groups and local planning authorities is important in developing a co-ordinated approach to managing the shoreline.

Throughout the SMP process the CSG and EMF will:

Influence the regional planning process by:

- identifying the issues that need to be considered over an area wider than a single authority area

Keep the local planning authorities updated on shoreline management issues by:

- identifying areas at risk from flooding and coastal erosion
- predicting longer-term coastal change and the implications for planning and development
- working with the local planning authorities to identify suitable development plan policies for dealing with risk and shoreline management issues
- identifying the main shoreline management issues that have implications for planning how land is used in the plan area or in specific policy units.

Before considering planning applications in defined coastal areas:

- encourage consultation between the relevant risk management authority engineers and the local planning authority on individual planning applications.

As we develop River Basin Management Plans under the Water Framework Directive and produce improved flood and coastal erosion maps as part of the European Floods Directive, the key to delivering many of our planning and flood risk management aspirations is land management. This will in turn deliver social and environmental benefits.

B1.19.6 Engagement programme for North Norfolk SMP

We have produced a detailed timetable for completing the North Norfolk SMP. This lists all the tasks, who does them and when they should be completed by, so everyone involved knows this information. The timetable will be updated at regular intervals as tasks change or move.

The timetable attached is correct as at 1 September 2010.

Stage of SMP	Task	Dates	Purpose of stakeholder involvement	Stakeholders involved	Method of involvement	Information sent
Stage 1 – Scope the SMP	Initiate the SMP	Completed	Agree Client Steering Group membership. Decide approach to SMP. Determine scope of work to produce SMP. Agree tender process and obtain funding.	Maritime district councils, Environment Agency, Natural England	Meeting of representatives from each organisation to agree membership of CSG, agree scope of work and tender process.	Defra SMP guidance vols 1 and 2. Template for tender invitations. PAR for SMP. Roles and responsibilities of CSG members.
	Define the SMP	Completed	Confirm SMP boundaries. Identify outstanding study requirements for developing SMP. Agree form of the SMP.	Client Steering Group	Meeting to agree form of SMP and discuss draft tender documents	Maps and other information, for example maps, reports. Draft tender documents.

	Define engagement	Completed. Engagement strategy – Jan to May 08	Define stakeholder engagement strategy. Identify stakeholders, their status and contact details. Contact stakeholders and inform them of SMP process. Agree membership of Elected Members' Forum. Agree membership of Key Stakeholder Group. Agree list of other stakeholders.	Client Steering Group	Meeting to discuss draft stakeholder engagement strategy and agree contacts for local authorities, RFDC and other stakeholders. Agree final version of tender documents.	Draft stakeholder engagement strategy. Draft list of contacts in local authorities, RFDC and other organisations. Draft letters to key stakeholders, including invitations to initial EMF meeting. Roles and responsibilities of Elected Members' Forum and Key Stakeholder Group. Revised tender documents.
	Risk management	Ongoing Risk workshop held Nov 2007	Draft risk register and agree contents. Start SMP process.	Consultant, Client Steering Group	Meeting with consultant to discuss and agree proposed programme and risk register. Risk management workshop to discuss risks with key stakeholders.	Draft risk register. Draft SMP programme.

	Data collection	Start to March 2008	Initiate data collection and obtain data. Manage data. Initial review of data.	Client Steering Group, consultant	Meeting between CSG and consultant to discuss and agree who will supply data and information for SMP.	Reports, information and data to consultant. Consultant requests further data/reports/information. Final SMP programme.
	Additional investigations	Start to Dec 2007. NFCDD update – ongoing	Update defence information, including NFCDD. Obtain historic environment information.	Consultant, Client Steering Group	E-mails and telephone calls to obtain additional information.	Information about coastal defences. Information about the historic environment.
	Set up and populate SMP website	Ongoing throughout SMP process	Establish website for disseminating information to stakeholders. Update when new information becomes available.	Client Steering Group, consultant	Send photos and other information by e-mail. Consultant updates website.	Intranet site for North Norfolk SMP. Information disseminated to EMF, KSG and other stakeholders.
Stage 2 – Assessments to support policy development	Baseline understanding of coastal behaviour and dynamics	Jan to March 2008	Assess coastal processes and evolution. Assess coastal defences.	Consultant, Client Steering Group.	Meeting to discuss and agree coastal processes report.	Agenda and minutes of previous meetings. Draft coastal processes report.
	Develop baseline scenarios	Jan to March 2008	Map predicted shoreline change under each scenario for three epochs.	Consultant and Client Steering Group.	Meeting to discuss and agree baseline scenarios.	Agenda and minutes of previous meeting. Revised coastal processes report.

						Draft baseline scenarios report.
	Define features, benefits and issues	Jan to March 2008	Produce theme review and map spatial data. Identify features and issues. Identify benefits provided by the features.	Client Steering Group, Elected Members Forum, all other stakeholders	Meetings to discuss and agree features and issues in SMP area and look at theme review.	Agendas and minutes of previous meetings. Revised baseline scenarios report. Draft theme review. Draft issues and features table.
	Define objectives	March to July 2008	Determine objectives. Review and agree issues and objectives with stakeholders.	Consultant, Client Steering Group, Elected Members Forum, Key Stakeholder Group	Meetings to discuss and agree issues and objectives and to consider relative importance of objectives.	Agendas and minutes of previous meetings. Revised theme review and issues and features table. Draft issues and objectives table.
	Identify flood and erosion risks	March to May 2008	Identify risks to individual features from flooding or coastal erosion under a “no active intervention” scenario.	Consultant, Client Steering Group	Meeting to discuss and agree features at risk under different scenarios and epochs.	Agenda and minutes of previous meeting. Revised issues and objectives table. Draft report on features at risk under “no active intervention” scenario.

	Publicise SMP	April to Sept 2008	<p>Meetings with key stakeholders on the coast.</p> <p>Arrange public exhibitions to inform all stakeholders that we are revising the SMP.</p>	Client Steering Group, Elected Members' Forum, all other stakeholders, relevant teams from operating authorities	<p>Meetings to build trust, raise awareness and gain understanding of local issues.</p> <p>Attend public exhibitions to inform stakeholders about the SMP and its aims and objectives.</p> <p>Also, to raise awareness about how climate change and sea level rise might affect this coastline.</p> <p>Update existing stakeholder contact list.</p>	<p>Public exhibitions during week beginning 9 June 2008.</p> <p>First key stakeholder meeting on 13 June 2008.</p> <p>Revised list of stakeholders and contact details.</p> <p>Meeting with Coastal Harbours Forum 14 July 2008.</p> <p>Second key stakeholder meeting 11 Sept 2008 to share knowledge about coastal processes.</p> <p>Meeting with Coastal Harbours Forum 27 Nov 2008 to discuss coastal processes.</p>
	Assess objectives	Sept to Dec 2008	Draft objectives for each frontage for comment and discussion by CSG and EMF.	Consultant, Client Steering Group, Elected Members' forum, Key Stakeholder Group	<p>Meetings to discuss and agree draft objectives note.</p> <p>CSG meeting 10 Dec.</p> <p>E-mail revised note</p>	<p>Draft objectives note.</p> <p>Revised objectives note.</p> <p>Objectives agreed.</p>

					to EMF for review.	
Stage 3 – policy development	Define policy scenarios	Nov 2008 to June 2009	<p>Identify key policy drivers and playing field for policy options</p> <p>Assess baseline scenarios.</p> <p>Identify intent of management options.</p> <p>Confirm intent of management options</p> <p>Define intent of management options</p>	Consultant, Client Steering Group, Elected Members' Forum, Environment Agency	<p>Meetings to discuss and agree policy drivers and playing field note.</p> <p>CSG meeting to discuss draft baseline scenarios assessment report.</p> <p>EMF meeting 10 Nov 2008 to review playing field note.</p> <p>EA to review draft identification of loM options note.</p> <p>CSG meeting on 8 Dec 2008 to review revised identification of loM options note.</p> <p>EMF to confirm loM options.</p>	<p>Agenda and minutes of previous meetings.</p> <p>Draft playing field note.</p> <p>Draft baseline scenarios assessment.</p> <p>Revised playing field note and baseline scenarios assessment report.</p> <p>Draft identification of intent of management options note.</p> <p>Revised identification of loM options note.</p> <p>Final identification of loM options note.</p> <p>Draft note defining intent of management options.</p> <p>Final note defining loM options.</p>

	Assess policy scenarios	Jan 2009 Feb 2009	Assess shoreline interactions and responses. Assess achievement of objectives against objectives, economics and sensitivity testing.	Consultant, Client Steering Group, Elected Members' Forum	CSG meets 27/1/09 to agree proposed IoM options and policies EMF meets 23/2/09 to discuss and agree IoM options and policies.	Draft note on form and position of shoreline for IoM options. Revised note on form and position of shoreline for IoM options. Draft IoM options testing report.
	SEA scoping report	Feb to March 2009	Identify baseline for the SEA – natural and historic environment.	Consultant, EA (NEAS), Natural England, English Heritage	CSG to review draft SEA scoping report. All partners to review revised SEA scoping report.	Draft SEA scoping report. Revised SEA scoping report. Final SEA scoping report.
	Confirm consultation strategy	March to June 2009	Identify how we will consult and why we are consulting. Consider how to manage public reaction to draft SMP.	Client Steering Group, Elected Members' Forum, comms teams	Meeting comms teams on 9 March and 3 June 2009 to discuss, agree and plan how we will manage the public consultation. EA to update engagement strategy and comms plan.	Lessons learnt from earlier public exhibitions and key stakeholder meetings . Revised stakeholder engagement strategy and comms plan.

	Identify preferred scenarios	Jan - May 2009	Review intent of management options testing report. Confirm policy units and policies.	Consultant, Client Steering Group, Elected Members' Forum	CSG meeting on 27/1/09 to review and agree assessment of IoM options against objectives. EMF meeting on 23/2/09 to confirm preferred IoM options. CSG to confirm policy units and policies.	Agenda and minutes of previous meeting. Revised IoM option testing report and briefing note to EMF.
	Confirm preferred scenario	April 2009	Sensitivity testing. Socio-economic assessment.	Consultant, Client Steering Group, Elected Members' Forum	EA to review draft socio-economic assessment. Revised note to CSG for information.	Draft note on confirmation of IoM and policy package. Revised note on confirmation of IoM and policy package.
	Prepare draft SMP, including environmental report, appropriate assessment and draft action plan.	March to July 2009	Draft SMP. Prepare appendices. Prepare draft environmental report.	Consultant, Client Steering Group, Elected Members' Forum, key stakeholders	CSG to review first draft of SMP and agree first draft action plan. CSG meets 7/4/09. CSG to review draft	Draft SMP and appendices. Agenda and minutes of previous meetings. Draft environmental report.

			Prepare draft appropriate assessment.		environmental report by e-mail. EMF meeting on 1/05/09 to review revised draft SMP and other documents for public consultation. Key stakeholder meeting 22 June 2009 to comment on draft proposed policies. Consultant to produce final draft SMP, including appropriate assessment and WFD assessment.	Revised draft SMP and appendices. Detailed information about draft preferred policies. Final draft SMP and appendices, including draft SEA and AA.
Stage 4 – public consultation	Gain approval in public	18 June to 17 July 2009	Consult elected members, Regional Flood Defence Committee and the Environment Agency.	Client Steering Group, Elected Members' Forum	Local authorities and EA QRG to review draft SMP and appendices. Cabinets meet 6/7/09 (NNDC) and 7/7/09 (KL&WN).	Revised draft SMP , if required.
	Prepare consultation materials	June to July 2009	Produce draft SMP report and appendices.	Consultant, Client Steering Group, comms teams,	Consultant to produce consultation summary document	Draft summary document and feedback form.

			Prepare summary document and any other materials.	NEAS	and feedback form. Organise publication of draft SMP. Statutory notice of SEA consultation on EA website	Final summary document and feedback form.
	Public consultation	20 July to 13 Nov 2009	Conduct consultation. Collate and assess responses.	Client Steering Group, Elected Members' Forum, all stakeholders including RFDC, comms teams	Publish draft SMP, appendices and summary document on website and as paper copies with CD. Publicise public consultation. Attend public drop-ins in early Sept in agreed locations to inform stakeholders about the draft SMP and obtain their views. EA to maintain register of responses to consultation.	Website updated with consultation documents. Publicity materials to advertise public consultation. Public drop-ins to inform all stakeholders about draft SMP. Consultation register. Acknowledge all responses to consultation.

Stage 5 – finalise SMP	Agree revisions to draft SMP	16 Nov 2009 to 31 March 2010	Decide extent and effect of any changes and agree these. Prepare public consultation report.	Consultant, Client Steering Group Environment Agency Elected Members' Forum	CSG to review and recommend changes to draft SMP. EA to prepare public consultation report. EMF to agree proposed policy changes at meeting on 8 Feb 2010.	Draft consultation response. Revised consultation response. Draft public consultation report. Minutes of previous meeting and revised section 3 of draft SMP..
	Action plan	16 Dec 2009 to 31 March 2010	Prepare draft action plan to discuss and agree	Consultant, Client Steering Group Consultant, Elected Members' Forum Key Stakeholders' Group	CSG to review first draft action plan. EMF to agree revised draft action plan. KSG to comment on final action plan.	Draft action plan draft. Revised draft action plan. Final action plan (depending on comments received)
	Finalise SMP	1 March to 31 March 2010	Publish public consultation report. Respond to QRP comments.	Environment Agency, Elected Members' Forum Environment Agency Consultant, Client Steering Group	EMF to review revised public consultation report. Publish public consultation report and copies of all comments on EA website.	Revised public consultation report. Final public consultation report and appendices. Track changes SMP and appendices plus

		1 April to 30 April 2010	IROPI submission Agree final SMP and appendices.	Consultant, NEAS, Natural England Consultant, Client Steering Group, Elected Members' Forum	CSG to review QRP spreadsheet by e-mail. Submit IROPI case to the Secretary of State Consultant to produce draft final SMP by 31 March 2010..	completed spreadsheet to QRP. Completed Appendix 20 Draft final SMP report and appendices. Revised final SMP. Final SMP.
		1 May to 29 Oct 2010	Adopt/agree final SMP. Announce final SMP policies	NNDC, NCC, BCKL&WN, RFDC Environment Agency Client Steering Group, Elected	CSG to agree content of final SMP. EMF to review and agree final SMP. RFDC meets 11 June 2010 to look at final SMP. Final SMP considered by NNDC and	Final SMP and appendices to RFDC, scrutiny and cabinet meetings late May 2010. Presentation. Presentation to Norfolk County Council.

			<p>Communicate SMP policies to relevant planning authorities.</p> <p>Update NFCDD.</p>	<p>Members' Forum, Key Stakeholders' Group</p> <p>Environment Agency</p> <p>CSG, comms teams</p>	<p>BCKL&WN cabinets 5 and 6 July 2010. NCC scrutiny committee on 21 July, cabinet on 9 August 2010.</p> <p>Environment Agency project team meeting 11 May 2010.</p> <p>Key stakeholder drop-in 25 May 2010.</p> <p>Full replies to all consultees saying how comments have been taken into account in final SMP.</p> <p>Submit final SMP to EA NRG sub-group for approval and sign-off by Regional Director in October 2010.</p> <p>CSG to review and</p>	<p>Presentation and display</p> <p>Letters to everyone who responded to the public consultations.</p> <p>Final SMP and appendices.</p> <p>Draft summary document.</p> <p>Final summary document.</p>
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					agree summary document.	
Stage 6 – Disseminate SMP	Publish SMP	1 Nov to 17 Dec 2010	Make the SMP accessible. Publicise final SMP.	Client Steering Group, comms teams Client Steering Group, Elected Members' Forum, comms teams	Publish SMP on website and arrange links from others' websites. Publish agreed publicity materials, including summary document. Organise public drop-ins by 30 November 2010 to disseminate final SMP to all stakeholders.	SMP website updated with final SMP, appendices and summary document. Publicity materials published when SMP released. Post-adoption statement. Displays and publicity.
	Implement SMP	3 January 2011 onwards	Implement action plan	Client Steering Group, named stakeholders	Possible meetings with authorities mentioned in action plan to discuss how to carry out actions.	Final action plan to relevant authorities.

Part 2 – Details of stakeholder engagement

B2 Stakeholder groups

Client Steering Group (CSG)

The CSG has overall responsibility for delivering the SMP. It starts the process, undertakes any scoping tasks needed, procures the technical expertise needed to complete the SMP and manages its development and approval. The lead authority (Environment Agency) is responsible for administering the project.

The roles and responsibilities of the CSG are shown in appendix 7.4 of the stakeholder engagement strategy. The CSG must be involved throughout the SMP process. It also oversees the implementation of the SMP, with regular meetings continuing after completion. Membership of the CSG as at 1 August 2010 is shown in appendix B4 of the stakeholder engagement strategy.

Elected Members' Forum (EMF)

Involving elected members in the SMP process reflects the “cabinet-style” approach to decision-making that many local authorities operate. Politicians are involved from the start of the project, so we can improve local planning authorities' understanding of the SMP policies. Elected members are involved in developing the SMP to make it easier to approve and implement the final plan. The elected members come from all the partner organisations and the Environment Agency's flood defence committee

The role and responsibilities and membership of the EMF at 1 September 2010 are listed in appendix 7.4 of the stakeholder engagement strategy.

Key Stakeholder Group (KSG)

The KSG acts as a focal point for discussion and consultation throughout the development of the SMP. Membership of this group should represent the main interests along the plan frontage, making sure that all interests are considered during the review. The KSG provides an extra means of obtaining feedback and information to the consultant and acts as a focal point for the consultation process.

The role and responsibilities of the KSG are listed in appendix 7.4 of the stakeholder engagement strategy. This appendix also contains a list of members of the KSG at 1 September 2010. This list changed during the SMP process when it became clearer which organisations and individuals could be affected by its proposed draft policies.

Other stakeholders

There are a number of other organisations and individuals who will be affected by the SMP policies and decisions. These stakeholders were contacted by the CSG and some attended the drop-ins held in June 2008. They were also asked to comment on the draft SMP during the public consultation period.

We held six public drop-ins in September and October 2009 to explain the draft proposed policies to all stakeholders and invite comments. Details of the times and venues for these events were:

- Thursday 10 September 2009, 2pm to 7pm at the Maltings, Wells-next-the-Sea
- Friday 11 September 2009, 2pm to 7pm at Brancaster Staithe village hall
- Saturday 12 September 2009, 9.30am to 1.30pm at Blakeney harbour rooms
- Tuesday 20 October 2009, 2pm to 8pm at the Maltings, Wells-next-the-Sea
- Wednesday 28 October 2009, 1pm to 7pm at Hunstanton town hall (joint with the Wash SMP)
- Saturday 31 October 2009, 10.30am to 2.30pm at the Simms Reeve Institute, Brancaster

B3 Meetings with stakeholders

Client Steering Group (CSG)

Since the review of the North Norfolk SMP started in July 2007, there have been 12 meetings of the Client Steering Group. The following table is a record of who has attended each of these meetings.

Client Steering Group attendance

Name	Organisation	2007		2008				2009			2010		
		30/08	01/11	28/01	30/04	25/06	03/09	08/12	27/01	07/04	09/12	08/02	28/04
Roy Lobley	EA	√	√	√	√	√	x	-	-	-	-	-	-
Duncan Campbell	EA	√	√	√	-	-	-	-	-	-	-	-	-
Annabelle Foot	EA	√	√	√	-	-	-	-	-	-	-	-	-
Jaap Flikweert	Royal Haskoning	√	√	√	√	√	√	√	√	√	√	√	√
Kit Hawkins	Royal Haskoning	-	-	-	√	√	x	√	√	√	x	√	x
Andrew Robinson	Royal Haskoning	√	√	-	-	-	-	-	-	-	-	-	-
Karen Thomas	EA	-	-	-	√	x	x	√	x	-	-	-	-
Gary Watson	EA	-	-	-	-	-	-	√	√	√	√	√	√
Sue Brown	EA	-	-	-	√	√	√	√	√	√	√	√	√
Steve Hayman	EA	√	x	x	x	x	x	x	x	√	√	√	√
John Norton	BCKL&WN	√	√	-	-	-	-	-	-	-	-	-	-
Peter Frew	NNDC*	√	√	√	x	√	x	√	√	√	√	x	√
Rob Young	NNDC*	√	√	√	√	√	√	√	√	√	√	√	√
John Jones	Norfolk CC	x	x	x	x	x	√	x	√	√	x	√	√
Andy Millar	Natural England	-	-	√	√	√	√	x	√	x	√	√	√
Tim Venes	Norfolk Coast partnership	√	√	√	√	√	√	√	√	√	√	√	√
Steve Jones	RSPB	x	x	√	√	-	-	-	-	-	-	-	-
John Jackson	Natural England	√	√	-	-	-	-	-	-	-	-	-	-
John Sizer	National Trust	√	x	√	√	-	-	-	-	-	-	-	-
John Hiskett	Norfolk Wildlife Trust	√	-	-	-	-	-	-	-	-	-	-	-
Tony Goodwin	Water Management Alliance	√	x	√	-	-	-	-	-	-	-	-	-
Peter Rushmer	Wash & N Norfolk EMS	x	-	-	-	-	-	-	-	-	-	-	-
Jen Heathcote	English Heritage	-	-	-	-	√	√	x	√	x	-	-	-
Helen Chappell	English Heritage	-	-	-	-	-	-	-	-	-	x	√	x
Godfrey Sayers	Wells Harbour Commissioners	-	-	-	-	-	√	x	√	√	√	√	x
Peter Doktor	EA (NEAS)	√	x	√	√	x	√	√	√	√	x	-	-
Pippa Lawton	Royal Haskoning	-	-	-	-	-	√	√	√	x	√	√	-
Marie Coleman	EA	-	-	-	-	-	√	√	√	√	√	-	-
Ellie Bendall	EA (NEAS)	-	-	-	-	-	-	-	-	-	-	√	√

* Also representing Borough Council of King's Lynn & West Norfolk

In addition to these regular meetings of the CSG, we have held three meetings to discuss communications and engaging with external organisations. During these meetings, the partners developed a communications plan with which to engage with the various levels of stakeholder identified in the stakeholder engagement strategy. An analysis of

all stakeholders was undertaken in the meeting on 7 January 2009. The table below is a record of who attended these:

Communications team meetings attendance

Name	Organisation	07/01/09	9/03/09	03/06/09
Sharon Bleese	Environment Agency	√	√	√
Amy Capon	Environment Agency	-	√	x
Sue Brown	Environment Agency	√	√	-
Marie Coleman	Environment Agency	√	√	-
Isi Dow	Environment Agency	-	-	√
Sharon Clifton	Borough Council of King's Lynn & West Norfolk	√	x	√
Peter Battrick	North Norfolk District Council	√	√	√
John Birchall	Norfolk County Council	√	√	√
Linzee Kottman	Natural England	√	x	x
Lucy Galvin	Norfolk Coast partnership	√	√	√
Peter Frew	North Norfolk District Council*	√	√	-
Rob Young	North Norfolk District Council*	√	√	-
Tim Venes	Norfolk Coast partnership	√	x	-
John Jones	Norfolk County Council	√	√	-
Andy Millar	Natural England	√	√	-
Gary Watson	Environment Agency	√	√	-
Steve Hayman	Environment Agency	x	√	-
Peter Doktor	Environment Agency (NEAS)	√	x	-

Elected Members' Forum (EMF)

Each partner organisation was able to nominate up to two members to sit on the EMF for the North Norfolk SMP. The first meeting was held on 1 November 2007.

There have been a total of 10 EMF meetings since 2007. The table below is a record of who has attended each of these.

Elected Members' Forum attendance

Name	Organisation	2007	2008					2009		2010	
		1/11	13/02	12/03	02/06	16/07	10/11	23/02	01/05	08/02	28/04
Cllr Lindsay Brettle	North Norfolk District Council	√	√	√	√	√	√	√	√	√	√
Cllr Joyce Trett	North Norfolk District Council	√	√	√	x	x	x	√	x	x	x
Cllr Tony Wright	Norfolk County Council	x	x	√	√	√	√	√	√	√	√
Cllr Richard Searle	Borough Council of King's Lynn & West Norfolk	x	x	x	√	x	√	√	√		√
Cllr Garry Sandell	Borough Council of King's Lynn & West Norfolk	√	√	√	√	√	√	√	√	√	√
David Papworth	Regional Flood Defence Committee	x	√	X	√	√	x	√	x	x	x
Robin Buxton	Regional Flood Defence Committee	x	x	x	x	x	x	√	x	x	√
Colin Lee	Environment Agency	√	√	√	x	x	-	-	-	-	-
Roy Lobley	Environment Agency	√	√	√	√	√	-	-	-	-	-
Duncan Campbell	Environment Agency	√	√	√	-	-	-	-	-	-	-
Annabelle Foot	Environment Agency	√	√	-	-	-	-	-	-	-	-
Karen Thomas	Environment Agency	x	x	√	x	x	√	-	-	-	-
Mark Johnson	Environment Agency	-	-	-	-	-	-	√	√	√	√
Sue Brown	Environment Agency	-	-	√	√	√	√	√	√	√	√
Marie Coleman	Environment Agency	-	-	-	-	x	√	√	x	-	-
Jaap Flikweert	Royal Haskoning	√	√	√	√	√	√	√	√	√	√
Kit Hawkins	Royal Haskoning	-	-	-	-	√	√	√	√	√	x
Andrew Robinson	Royal Haskoning	√	√	-	-	-	-	-	-	-	-
Ellie Bendall	Environment Agency	-	-	-	-	-	-	-	-	√	√
Mat Cork	Royal Haskoning	-	-	-	-	-	-	-	-	-	√

Key stakeholder meetings

During the course of reviewing the North Norfolk SMP, we held several meetings with key stakeholders. Three of these were large meetings to which all key stakeholders were invited. We also met with some local organisations on a one to one basis, or in less formal events.

A letter was sent to the key stakeholders we had identified early in the process of reviewing the North Norfolk SMP to invite them to the first meeting of key stakeholders on Friday 13 June 2008. A copy of this letter appears below. The purpose of this meeting was to introduce the main organisations with an interest in the north Norfolk coast to the SMP review process and to let them know how they could become involved. We also wanted to make sure we had invited the right organisations and individuals to this meeting and to check we had the right contact details.

The second key stakeholder meeting was held on Thursday 10 September 2008. This was arranged at the request of those stakeholders who had attended the first meeting. The main aim was to provide key stakeholders with more detailed information about what we understand about the coastal processes operating along the north Norfolk coast and how we believe they affect the coastline. There was a question and answer session at the end of this meeting and a note of this is reproduced below.

A third key stakeholder meeting was held at the Harbour Rooms in Blakeney on Monday 22 June 2009. The purpose of this meeting was to present the proposed policies to key stakeholders and obtain their views about them before publishing the draft SMP for public consultation. This was in the form of a workshop so that key stakeholders could discuss the proposed draft policies for the North Norfolk SMP area and make comments on them before the public consultation period started on 20 July 2009.

The table below lists the representatives who attended the three key stakeholder meetings and the organisation they represent. A fourth meeting of key stakeholders took place on Tuesday 25 May 2010. This is when we let key stakeholders know the agreed policies in the final SMP.

Key stakeholder meetings record

Organisation	13/6/08	10/11/08	22/6/09	25/5/10
Blakeney & District Wildfowlers Assoc	-	-	-	X
Blakeney Harbour Mussel Society	-	-	-	X
Blakeney Parish Council	X	X	√	√
Blakeney Sailing Club	-	-	-	X
Brancaster Parish Council	√	√	√	X
Brancaster Staithe Sailing Club	-	-	-	√
Burnham Norton Parish Meeting	X	X	X	X
Burnham Overy Boathouse	-	-	-	X
Burnham Overy Parish Council	X	X	√	√
Campaign to Protect Rural England (Norfolk)	-	-	-	X
Cley-next-the-Sea Parish Council	X	X	√	√
Cley Bird Club	-	-	-	√
Coastal Concern Action Group	-	-	-	X
Country Land & Business Association (CLA)	√	√	√	√
Cruso & Wilkin	-	-	√	√
Department of Planning & Transportation (NCC)	-	-	-	X
Eastern Sea Fisheries Joint Committee	√	√	X	√
East of England Development Agency (EEDA)	X	X	X	X
East of England Regional Assembly (EERA)	X	√	X	X
Government Office for the East of England	X	X	X	X
Henry Bellingham MP	X	X	X	X
Holkham estate	√	√	√	√
Holkham Parish Council	√	X	X	X
Holme Common Right Holders Association	-	-	-	X
Holme-next-the-Sea Parish Council	X	X	√	√
John Terrington	-	-	-	X
Kelling Parish Council	X	√	X	X
King's Lynn & West Norfolk Borough councillors	-	-	√	√
Le Strange estate	√	√	X	X
Maritime & Coastguard Agency	√	X	X	X
Morston Parish Council	X	X	X	√
National Farmers' Union (NFU)	√	√	X	X
National Trust*	X	√	√	√
Norfolk Association of Local Councils	-	-	-	X
Norfolk Biodiversity Partnership	X	X	X	X
Norfolk Chamber of Commerce	X	X	X	X
Norfolk county councillors	-	-	√	X
Norfolk Geodiversity Partnership	-	-	-	X
Norfolk Farming & Wildlife Action group (FWAG)	X	X	X	X
Norfolk Landscape Archaeology	√	√	√	X
Norfolk Museums & Archaeology Service	-	-	√	X
Norfolk Ornithologists' Association	-	-	√	√
Norfolk Rural Community Council	√	√	X	X
Norfolk Wildlife Trust*	√	√	√	√
Norfolk & Norwich Naturalists' Society	-	-	-	X
Norman Lamb MP	X	√	X	X

N Norfolk & Greater Wash Fishing Industries Group	x	x	√	x
North Norfolk District councillors	-	-	√	√
N Norfolk Hotel & Guest House Association	x	x	x	-
Old Hunstanton Parish Council	√	√	√	x
Ramblers' Association	-	-	√	x
River Glaven Conservation Group	x	√	√	x
Royal National Lifeboat Institute	-	-	-	√
Royal Society for the Protection of Birds*	x	x	√	√
Royal West Norfolk golf club	√	√	√	√
Royal Yachting Association	-	-	√	x
Salthouse Parish Council	x	x	√	x
Scolt Head & District Common Right Holders Assoc	x	x	√	√
Stiffkey Parish Council	-	-	-	x
The Crown Estate	-	-	-	x
Thornham Parish Council	x	x	x	x
Titchwell Parish Meeting	x	x	x	x
Warham Parish Council	√	x	x	x
Ward & County Councillors	-	-	-	x
Wash & N Norfolk European Marine Site management scheme*	x	x	√	√
Water Management Alliance*	x	x	x	x
Wells Flood Plan	-	-	√	√
Wells harbourmaster	√	√	√	x
Wells-next-the-Sea Town Council	√	√	x	√
West Norfolk VCA & West Norfolk partnership	-	-	√	x
Wiveton Parish Council	-	-	-	x

* formerly members of the Client Steering Group (to May 2008)

- indicates not invited

As well as these larger meetings, we have met key stakeholders on a one-to-one or less formal basis. While we were still in the very early stages of the review of this SMP, we met with the six major organisations with an interest in the north Norfolk coast. The table below gives details of when these meetings took place.

We have also met with the Coastal Harbours Forum on two occasions since the start of the SMP review. The first of these meetings on 24 July 2008 was to introduce the SMP and to obtain more detailed information about the activities that take place along the north Norfolk shoreline so we could include them in the theme review. The second meeting on 24 November 2008 was to give the Forum more detailed information about the coastal processes and to find out if they had more local knowledge to supplement this. The table below gives details of who attended both these meetings and which organisation they represented.

Record of one-to-one meetings

Organisation	Date of meeting
Norfolk Wildlife Trust	12 February 2008
Royal Society for the Protection of Birds	22 February 2008
Holkham estates	22 February 2008
Royal West Norfolk golf club	26 February 2008
National Trust	26 February 2008
Scolt Head & District Common Right Holders Association	19 May 2008
Natural England	9 December 2008
Anglian Water	17 March 2009
English Heritage and Norfolk Landscape Archaeology	1 April 2009
Natural England	2 April 2009
Royal Yachting Association	9 November 2009
English Heritage, Norfolk Landscape Archaeology and North Norfolk District Council historic environment team	19 November 2009
English Heritage and Norfolk Landscape Archaeology	3 February 2010

Meetings with Coastal Harbours Forum

Name	Organisation	14/7/08	27/11/08
Godfrey Sayers	Coastal Harbours Forum chair	√	√
Geoff Needham	Holme parish council	√	√
Robert Howell	Thornham fisherman	√	x
Cyril Sutherland	Brancaster Fisherman's Association	√	√
John Snelling	Brancaster parish council	√	√
Brian Everett	Scolt Head & District common right holders association	√	x
Peter Beck	Burnham Overy harbour trust	√	x
Peter Conner	Common right holders	√	x
Allen Frary	Wells lifeboat	√	√
Robert Smith	Wells harbour master	√	√
Laurence Jordan	Stiffkey parish council	√	√
Jim Temple	Morston parish council	√	x
Charlie Ward	Morston boat builder	√	√
Perry Long	Blakeney chandler & boat builder	√	x
John Sizer	National Trust	√	x
Roy Lobley	Environment Agency	√	x
Sue Brown	Environment Agency	√	x
Jaap Flikweert	Royal Haskoning	x	√
Pippa Lawton	Royal Haskoning	x	√

Old Hunstanton Parish Council invited the Environment Agency to give a presentation about the North Norfolk Shoreline Management Plan to its meeting on 15 October 2009.

**Invitation letter to key stakeholder meeting
Friday 13 June 2008**

Our ref: IMAN001448

Your ref:

Date: 30 May 2008

Dear

NORTH NORFOLK SHORELINE MANAGEMENT PLAN (SMP)

I am writing to invite you to participate in preparing the revised North Norfolk Shoreline Management Plan (SMP) between Old Hunstanton and Kelling.

The coastline of England and Wales is undergoing constant change from the effects of waves and tidal currents. The amount of physical change depends on the degree of exposure of each length of coast and the geology. These processes have usually taken place over long periods of time and many settlements have been lost through erosion. Some former coastal villages are now further inland because of coastal build-up.

Another influence on the development of the coastline has been human intervention throughout the ages, particularly in trying to reduce the effects of erosion or flooding at particular locations. In many cases, this has taken place without acknowledging how carrying out these works affects other locations up and down the coast.

Whilst these changes continue to take place, social, economic and environmental pressures in the coastal zone are increasing. People enjoy living by and visiting the coast, and there is constant pressure for more housing. As international trade increases, so does the demand for port space and associated industries. This type of development often puts stress on natural coastal habitats that can be unique and of national or international importance.

The aim of a Shoreline Management Plan is to provide a large-scale assessment of the risks associated with coastal processes, and to present a policy framework to reduce these risks to people and the developed, historic and natural environment in a sustainable way. It determines the natural forces that are sculpting the shoreline and predicts, as far as possible, the way in which it will be shaped in the future. The plan then goes on to identify the main issues of concern about erosion, flood risk and management of these natural processes. We have obtained information about these issues from those with an interest in the coast, such as major landowners, local authorities and environmental organisations. We will be bringing these issues together to determine the policies that we should apply to achieve

society's objectives, taking account of the potential effect on the natural environment and the likely environmental, financial and social cost involved.

We can consider the following Department for Environment, Food and Rural Affairs (Defra) policies:

- **hold the existing defence line** – maintain or upgrade the level of protection provided by defences
- **advance the existing defence line** – build new defences seaward of the existing line
- **managed realignment** – allow retreat of the shoreline with management to control or limit movement
- **no active intervention** – a decision not to invest in providing or maintaining defences

A number of organisations are responsible for managing the coastline, mainly local authorities and the Environment Agency. Occasionally, major landowners and coastal industries may also be responsible for management. The organisations with this role for the coastline between Old Hunstanton and Kelling are now reviewing the SMP to guide how we manage the coast over the next 100 years. In doing this, we need to take into account the issues, concerns and aspirations of those with an interest in the coast.

Because of your organisation's interest in this coastline, we would appreciate your help in providing any appropriate information you may have to improve our knowledge of the North Norfolk coast. We would like to learn about any issues you would like the SMP to address, and any other comments you feel the coastal authorities should be aware of while we are preparing the plan.

We would therefore like to invite you to send a representative to a meeting of key organisations on Friday 13 June 2008. This will be upstairs in The Maltings, Staithe Road, Wells next the Sea, and will start at 10am. We expect it to last around two hours. We will start this meeting by giving a presentation about the review of the SMP and the proposed timetable for completing the various stages. We would then like your views about the issues along the coast that concern your organisation, and whether we've missed anything important up to now.

We appreciate that other members of your organisation will be interested in the SMP, so we have arranged three public exhibitions to explain the process to them and to members of the public who live and work along the North Norfolk coast. The dates and venues for these are:

- Monday 9 June, 2pm to 7pm at Blakeney village hall

- Thursday 12 June, 1pm to 6pm at Brancaster Staithe and Burnham Deepdale village hall
- Friday 13 June, 2pm to 7pm at The Maltings, Wells next the Sea

We are planning to advertise these events as widely as we can, including advertising in local papers. I am enclosing a poster which we hope you can use to advertise these events in your organisation. Please feel free to photocopy as many of these as you need.

It would be helpful to know if you are able to send a representative to the meeting on 13 June. Please would you let me know by Thursday 5th June, with their name and contact details.

We will be holding further meetings with key organisations as we progress with this review. We will also be arranging more public exhibitions when we issue the draft SMP for consultation early next year, so there should be plenty of opportunities for your organisation to influence the outcome of this plan.

If you have any questions about the SMP in advance of 13 June, please do not hesitate to contact me.

**Key Stakeholder Group meeting
The Maltings, Staithe Street, Wells-next-the-Sea.
Thursday 11 September 2008**

Questions and comments:

Is there any pressure from the Environment Agency to consider the social aspects of SMP decisions?

We have developed a set of key principles for the North Norfolk SMP. These 11 principles were agreed by the CSG/EMF and will be the basis of decision-making for the SMP. One of these refers to the social implications of SMP decisions:

- to consider social and economic wellbeing and allow communities and individuals to adapt to coastal change

The presentation states sea level will rise by 1.2 metres in epoch 3. Is this new information as the previous research said 30 – 80cm?

1.2 metres is from the Defra guidance and is being used for all SMPs in this Region. We are dealing with three epochs, so there is uncertainty about this figure. When talking about climate change, sea level rise is mainly referred to. However, this is not the only problem that climate change could cause. Increases in temperature and variations in salinity may also occur, which could increase the volume of water in the oceans. These effects are uncertain at present, but we have to consider the “worst case scenario”. SMPs will be kept under review to take account of new information and will be fully reviewed every five to 10 years.

The presentation said that very few homes would be affected over the next 100 years? How many is a few?

The settlements in this SMP area are mainly found on the edge of high ground. They are therefore outside the current tidal flood zones. JF stated that he can't say exactly how many properties might be affected, but it is around 100-200. However, most of the houses affected are in the river valleys and are currently protected by the tidal outfalls. The decisions in this SMP will be about maintaining defences or realigning based on the coastal processes and what features are being protected.

Are we in the situation that our coast is not really going to change that much, if sea level rise keeps up with ‘silting up’? Will the beach nourishment at Skegness affect this coastline?

There is an issue that the channels may get silted up and the decisions made in the SMP will have to take this into account.

In Skegness there is an extensive beach, but the protection is mainly provided by the sea wall. Material is dredged from a licensed site offshore of Mablethorpe and the Humber and this works its way down to Gibraltar Point. Sediment along the coast travels within the sediment cells. With high currents it can move outside those cells, but this is unlikely. The impact of this and aggregate abstraction on this coastline is unlikely.

There was concern over the rollback of the dunes at Holme-next-the-Sea.

This will be taken into account in the SMP. The possible impacts that defences elsewhere will have on the dunes will also have to be considered. This is a very valid area from a Natural England point of view, properties on Holbeach Road withstanding.

What is the Dutch view on managed realignment?

JF clarified that managed realignment is considered in specific areas depending on what is behind it. However, most of the defences protect substantial numbers of properties and industry. This coastline cannot really be compared to the Netherlands, which has different legal requirements for flood defence.

What are the standards of defence?

There is a EA standard of defence that we aim to provide. This depends on guidance from Defra and also on the assets at risk. This is done through a cost benefit analysis.

How will the public be engaged?

There is a three month public consultation period, during which the draft SMP will be sent out for comment to all the stakeholders we have identified. We have already held three public exhibitions to raise the profile of the SMP. We plan to hold further public exhibitions during the consultation period.

We will continue to consult key stakeholders through regular meetings to discuss the way forward before the draft consultation. This is the second key stakeholder meeting, which was requested during the first meeting to inform those interested about the coastal processes affecting this coastline.

Invitation to key stakeholder event

Monday 22 June 2009

An invitation to have your say

First review of North Norfolk Shoreline Management Plan (SMP) Old Hunstanton to Kelling Hard: key stakeholder workshop

We are writing on behalf of the North Norfolk SMP partnership to invite you to attend a workshop on Monday 22 June 2009. This will take place at The Blakeney Hotel, Blakeney, Nr Holt, Norfolk NR25 7NE from 4pm to 6.30pm.

The partners, North Norfolk District Council, Norfolk County Council, Kings Lynn & West Norfolk Borough Council, Wells Harbour Commissioners, Norfolk Coast Partnership and the Environment Agency in conjunction with Natural England, English Heritage and Royal Haskoning, the consultants dealing with the technical elements of the project, have arranged a workshop to examine the proposed draft management policies for the north Norfolk coastline. The programme for this is attached.

The purpose of the workshop is to provide you with an opportunity to review the process used to identify possible policy options for the management of the north Norfolk coastline from Old Hunstanton in the west to Kelling Hard in the east; examine the proposed draft policies for each policy zone; ask questions of the experts; and challenge the decisions.

Your views are important and we very much hope that you can join us. We would appreciate confirmation either by email to amy.capon@environment-agency.gov.uk or by telephone to 01473 706836. If you are unable to join us on the day we would like you to send your comments to us. We would need to receive these by Tuesday 23 June 2009 so we can add them to the other comments we receive at the workshop.

We look forward to welcoming you on 22 June 2009. In the meantime, if you have any questions or comments about the North Norfolk Shoreline Management Plan, please e-mail northnorfolksmp@environment-agency.gov.uk

Follow-up letter to invitation to key stakeholder event on 22 June 2009

12 June 2009

An invitation to have your say

First review of North Norfolk Shoreline Management Plan (SMP) Old Hunstanton to Kelling Hard: key stakeholder workshop

On 12 May 2009 I wrote to invite you to a meeting of key stakeholders on Monday 22 June 2009 at the Blakeney hotel. I am now writing to give you further information about this meeting, and let you know where you can look at the proposed draft policies in advance of this meeting

As I said in my previous letter, the purpose of this workshop is to provide you with an opportunity to:

- review the process used to identify possible policy options for the management of the north Norfolk coastline from Old Hunstanton in the west to Kelling Hard in the east
- examine the proposed draft policies for each policy development zone
- ask questions of the experts
- challenge the decisions.

With this letter, I am attaching some maps showing the internationally and nationally designated sites along the North Norfolk coast, and the location of the main historic environment sites in the area. We will be putting the policy development zone documents onto a website for you to download in advance of the meeting on 22 June. You can access these from 4pm on Monday 15 June 2009 at www.north-norfolk-smp2.co.uk. The username is stakeholder and the password is letmein.

There are four policy development zone documents covering the following parts of the North Norfolk coast:

- Old Hunstanton to and including Thornham
- from Thornham to up to Wells
- Wells-next-the-Sea
- from Wells to and including Kelling Hard

You may wish just to download the document relevant to your area. If you would like a paper copy of one or more of these documents, please e-mail northnorfolksmp@environment-agency.gov.uk or ring the Environment Agency on 01473 706806.

Please note that these documents are only a small part of the draft SMP that will go out for public consultation next month. We have produced these separately to give you the opportunity to comment on the proposed draft policies before we publish them for public consultation. The draft SMP will

also contain a draft Strategic Environmental Assessment and draft Appropriate Assessment, along with all the background data and information we have used to propose the draft policies for each frontage. We will also be publishing a summary document, so people can use this to comment on the proposed draft policies, rather than having to look at the full draft SMP.

I am also enclosing with this letter a copy of the feedback form we'll be using at the meeting on 22 June. If you are unable to attend this meeting for any reason, please use this form to send us your comments on the proposed draft policies by Friday 26 June 2009. There will also be a copy of the feedback form on the website at the address given above, so you can send us your comments by e-mail if you wish.

If you would like to attend the meeting on 22 June 2009, and haven't yet let us know you'll be coming, please would you contact Amy Capon on 01473 706836, or e-mail her at amy.capon@environment-agency.gov.uk by 2pm on Tuesday 16 June 2009.

If you need any further information about the North Norfolk SMP in the meantime, please ring the Environment Agency on the number given above, or e-mail northnorfolksmp@environment-agency.gov.uk

**Summary of points raised at end of key stakeholder event
22 June 2009 at Blakeney hotel, Blakeney**

Q. Confidence in predictions, particularly tidal prisms?

A. Lots of work still to be done but hoping to learn from epoch 1.

Q. Concern about lack of detail on potential impact on the environmental and historic aspects.

A. This is just the start of the whole process. The next stage will involve more detailed investigation site by site.

Q. Funding source?

A. Can't be specific at this time but probably not from one pot alone – could be a mix of local, national and partnership funding).

Consensus that this is what people want as the first step.

Q. Concern about designated sites – freshwater habitats versus saline saltmarsh

A. So far we have only looked at part of the large amount of information which will feed into the final plan.

Q. Concern about impact or realignment on access to paths and roads

A. These issues will be looked at in more detail when we consider how to implement the proposed schemes. Any decisions will involve all the relevant partners, groups and individuals affected.

Q. Effect of fluvial flooding on coastal management ?

A. CFMPs will incorporate fluvial flooding. However it will also affect the whole SMP process.

Q. Will IDBs be represented at these meetings?

A. Yes. Tony Goodwin and David Papworth were invited but not here today.

Other general comments :

1. Request to ensure that all comments, notes, conclusions etc be passed to all attendees/KSG.

2. Managed retreat versus maintenance and repair – the plan needs to include discussion on landowner issues.

3. Plea from project group that everyone to make colleagues/ public aware of public consultation, through individual routes.

**Invitation to the key stakeholder drop-in event at Wells-next-the-Sea on
Tuesday 25 May 2010.**

**First review of North Norfolk Shoreline Management Plan (SMP)
Old Hunstanton to Kelling Hard: Key Stakeholder event**

On behalf of the North Norfolk SMP partnership I would like to invite you to a drop-in and presentation on Tuesday 25 May 2010. This will take place at The Maltings, Staithe Street, Wells-next-the-Sea, NR23 1AQ from 4pm to 7:30pm.

The partners, North Norfolk District Council, Norfolk County Council, Borough Council of King's Lynn & West Norfolk, Wells Harbour Commissioners, Norfolk Coast Partnership and the Environment Agency, in conjunction with Natural England and English Heritage, have arranged this drop-in to let key stakeholders know the final policies for managing the north Norfolk coast.

You will be able to see the policies that will appear in the final North Norfolk SMP. It will be similar to the public drop-in events we held during the consultation period. There will be presentations about the final policies and an opportunity for questions afterwards. The presentations will start at 4:30pm and 6pm and should last for about an hour.

I very much hope that you can join us. Please could you confirm whether your organisation is attending by emailing amy.capon@environment-agency.gov.uk or by telephoning 01473 706836. The SMP partners will be on hand during the whole of this event to answer any questions about the final North Norfolk SMP.

We look forward to welcoming you on 25 May 2010. In the meantime, if you have any questions about the North Norfolk Shoreline Management Plan, please e-mail northnorfolksmp@environment-agency.gov.uk.

**Key stakeholder drop-in event
Tuesday 25 May 2010
The Maltings, Wells-next-the-Sea**

Question and answer session

1. Cley Bird Club asked about the RSPB reserve at Titchwell. Is the current realignment being funded by the Environment Agency?

No, they are private defences and the RSPB has obtained grants from elsewhere to fund the realignment. The SMP does need to confirm that private defence owners holding the line on their frontages will not adversely affect other frontages along this coastline. RSPB added that it decided to retain part of the freshwater habitat for the next 50 years, so it agrees with the policies in the SMP.

2. Wells east bank – what does the SMP mean by saying it will investigate managed realignment here? When might this happen? Are we considering building another bank behind Wells quay to protect properties there?

SH replied – the Environment Agency has no intention of promoting a MR scheme for Wells east bank but, in view of the possible wider benefits, we would not want to rule out the possibility of this being reconsidered in the future – perhaps at the time of the next SMP review. As regards a new defence along the Wells quay frontage, this was looked at some time ago but was not economically viable. It would also have a major visual impact, so was not pursued.

3. Managed realignment at Blakeney – would prefer this happened earlier than epoch 2 for economic reasons. Would like this recorded.

SH replied - we received several comments agreeing with this. There are reasons why this MR cannot happen before epoch 2, mainly to do with finding replacement habitat for that being lost with the managed realignment.

4. Possible managed realignment at Cley marshes – would there be defences from the A149 or would it be re-routed?

SH replied – the SMP is clear about the intention to avoid any increased flood risk for both properties in east Cley and the existing A149. Details of the scheme, and any works associated with it, will be considered if and when it goes ahead.

5. Will there be a non-technical summary document published with the final SMP?

SH replied – yes.

6. Holme Parish Council – do we intend topping the east bank soon?

SH replied – the Thornham bank was last improved in the 1990s, and there are no current plans for further works. However, please let the Environment Agency know if you are aware of any problems with defences so we can consider any action needed.

7. Blakeney Freshes – what is the reason for realigning here?

Natural England stated that this was not being driven by wildlife requirements. The MR will have socio-economic benefits for the harbour and village. There will be losses and gains as far as wildlife is concerned. The area would probably lose breeding bittern, marsh harrier and other bird species so compensatory habitat will be needed. The MR would also mitigate for some predicted losses of intertidal habitat elsewhere in the SMP area during epochs 2 and 3.

8. Would the River Glaven need to be realigned if the MR at Blakeney Freshes goes ahead? The amount of water available to the system would be reduced which may affect how it discharges. May need to move the outfall closer to Blakeney?

Natural England replied that the shingle ridge may roll back onto the current course of the river anyway. If this happens, the river would need to be realigned again irrespective of other changes.

9. National Trust asked how long the SMP will last, including the action plan.

SH replied that we expect another revision in around 10 years' time. The action plan will be revised more frequently than this as actions are completed and lead to other actions later on that are not already in this action plan. The SMP itself will also be monitored and updated if necessary before the next full revision.

10. Norfolk County councillor asked how the partners will keep parish councils and other organisations informed about how the SMP is progressing.

MJ replied that the partners will continue to issue the newsletters that currently go to key stakeholders. These will keep key stakeholders up-to-date with progress on completing the action in the action plan. There are several actions in the action plan to consult and communicate with local communities, businesses etc about possible future schemes, maintaining defences etc.

PF introduced himself as the chair of the East Anglian Coastal Group. The action plans for all the SMPs in the area covered by this coastal group will go onto its website. There will also be communications with all interested people and organisations on a more local basis.

11. Cley Bird Club asked if the public will be consulted about specific schemes.

SH replied – yes.

12. Norfolk County councillor asked if any changes are likely to the policies at this stage.

SH replied – hopefully not.

13. What happens if there's a major breach of defences? Does the SMP consider this?

SH replied that this would need a quick response. We couldn't guarantee that the funds would be available to repair breaches. This coast is not clearly under pressure now, but we can't rule out a major event changing that.

GW added that there may be a few areas where breaches to defences may need us to re-consider the hold the line policies in those places. For example, it may cost too much to repair or replace the defences where they are now, so moving them further inland may be the better option.

SH added that the breach repairs on the Wells west bank after the 1978 tidal event were followed by a major improvement scheme. The east bank was then raised a bit later. How any breach at Morston, or elsewhere, is dealt with in the future will depend on the circumstances at the time.

Engaging other groups

Since the start of the review of this SMP in August 2007, we have only had formal meetings with key stakeholders. We did, however, hold three public drop-in sessions in June 2008 in Blakeney, Brancaster Staithe and Wells-next-the-Sea. We sent letters to all key stakeholder organisations to let them know that these sessions were taking place. We also sent them a copy of the poster advertising these drop-ins, so they could inform others about them. We arranged for adverts to be placed in the local press and sent copies of the posters to local libraries, tourist information centres and other outlets. The dates and times of these drop-ins were:

- Blakeney village hall – Monday 9 June 2008 from 2pm to 7pm
- Brancaster Staithe village hall – Thursday 12 June 2008 from 2pm to 7pm
- The Maltings, Wells-next-the-Sea – Friday 13 June 2008 from 2pm to 7pm

The main aim of these sessions was to inform the people who live and work along the north Norfolk coast that we are reviewing the shoreline management plan. Also, to ask them to comment on the key issues and features that we had already identified along this coast and to let us know if we had missed anything significant. These sessions also gave us the opportunity to meet the local people and to find out how they wished to become involved in the SMP review process.

The public consultation for the draft North Norfolk SMP was held between 20 July and 13 November 2009. Details of how to obtain copies of the draft SMP, appendices and summary document were provided to all key stakeholders and others we have been in contact with during the SMP process. We also arranged six public events during the consultation period:

- The Maltings, Wells-next-the-Sea – Thursday 10 September 2009, 2pm to 7pm
- Brancaster Staithe village hall – Friday 11 September 2009, 2pm to 7pm
- Blakeney Harbour Rooms – Saturday 12 September 2009, 9.30am to 1:30pm
- The Maltings, Wells-next-the-Sea – Tuesday 20 October 2009, 2pm to 8pm
- Hunstanton town hall – Wednesday 28 October 2009, 1pm to 7pm (joint with the Wash SMP)
- Simms Reeve Institute, Brancaster – Saturday 31 October 2009, 10:30am to 2:30pm

We publicised the three-month public consultation period and the drop-in events in the following ways:

- 6 July 2009 - posters announcing the launch of the public consultation period and dates for the planned drop-in events were sent to all parish councils in the SMP area, the libraries in Wells-next-the-Sea and Hunstanton, the tourist information offices in Hunstanton, Burnham Deepdale and Wells-next-the-Sea and to communications officers in the partner organisations.
- 16 and 17 July 2009 – information about the consultation period and drop-in events went onto local authority websites. Information was also sent to local radio stations and adverts placed in Eastern Daily Press, Norwich Evening News, North Norfolk News, Dereham & Fakenham Times and Lynn News.
- 30 July 2009 – posters sent to National Trust, RSPB, English Heritage, Norfolk Wildlife Trust, golf clubs at Old Hunstanton and Brancaster and Holkham Estate asking them to use them to publicise the consultation period and drop-in events.
- 4 August 2009 – summary document and feedback form to all key stakeholders, libraries and tourist information centres.
- 21 August 2009 – electronic newsletter to all key stakeholders reminding them of the dates, times and venues for the drop-in events.
- 27 and 28 August 2009 – reminder advert with drop-in dates in Norwich Evening News, Dereham & Fakenham Times, North Norfolk News and Lynn News.
- 1 September 2009 - posters to local post offices, village stores and Wells health centre to advertise public drop-in events.
- 29 September 2009 – press release and letters to all key stakeholders about extended consultation period and additional drop-ins.
- 8, 9, 15 and 16 October 2009 – adverts about the extended consultation period and additional drop-in dates in Eastern daily Press, North Norfolk News, Dereham & Fakenham Times and Lynn News.
- 16 October 2009 – adverts in the Times and the Daily Telegraph about the extended consultation period and additional drop-in dates.
- 19 October 2009 – reminder electronic newsletter to all key stakeholders about the additional drop-in dates.
- 21 October 2009 – posters to parish councils and post offices in the Burnhams and Brancaster to advertise the drop-in on 31 October 2009.
- 23 October 2009 – invitations sent to all members of the Royal West Norfolk golf club to attend the drop-in on 31 October 2009.
- 28, 29 and 30 October 2009 – adverts to publicise drop-in on 31 October 2009 in Eastern Daily Press, North Norfolk News and Lynn News.
- 23 December 2009 – electronic newsletter and mailing to key stakeholders and people who had commented about the draft SEA to inform them about the consultation period for the addendum to the SEA.

- 9 April 2010 – electronic newsletter and mailing to key stakeholders to inform them that the consultation report was now available to download from the Environment Agency’s website. Also to let key stakeholders know the date and venue for their next event.

B4 Consultation register

During the review of this SMP, we have kept a record of the comments received from all partners and organisations and the actions we have taken to consider them during the SMP process. This record is the consultation register and the table below shows these details for the period leading up to finalising the SMP in October 2010. We have updated this register as we received comments from stakeholders during the SMP process. Any comments not relevant to the SMP have been passed on to the team or organisation that can deal with them. We acknowledged receipt of all comments within 10 days of receiving them where possible. We sent full replies in July and August 2010 to everyone who commented on the draft SMP detailing how we considered each comment.

We have also published a consultation report which gives more details about the public consultation period on the draft North Norfolk SMP. This report includes information about the people who commented on the draft SMP. The appendices to the report reproduce all the comments received during this period. The report is available from the Environment Agency by emailing: northnorfolksmp@environment-agency.gov.uk

Consultation register

Comments received before the public consultation period started

Ref	Organisation	Date rec'd	Summary	Actions
1	North Norfolk coast partnership	16/05/08	Would be helpful to assess public understanding and feelings about coastal processes early on. This should be the focus of the first round of public events, as well as awareness-raising. Subsequent public engagement depends on what the first round brings out. Draft questionnaire - map could show neighbouring sub-cells? Q1 probably not very useful and may be misleading as not related to SMP. Would like to see broader questions about people's understanding of the dynamic nature of the coast and whether they think it should be fixed or allowed to shape more naturally. Ask attendees to complete questionnaire before start and after presentation and ask questions to find out how much work is needed to change people's understanding.	Noted. Some changes made to questionnaire. New map in final SMP.
2	North Norfolk District Council	02/06/08	Comments on draft objectives (in project folder)	Passed to Haskoning and taken into account in draft SMP.
3	East of England Regional Assembly	04/06/08	Wish to be fully involved in the SMP revision.	Noted.
4	Resident and landowner from Burnham Deepdale	12/06/08	Note positions of sewage pumping stations along coast. Burnham Deepdale church flooded in 1953. Telephone junction boxes? Tourism extends far inland.	Comment on cross-sections - referred to Haskoning.

Ref	Organisation	Date rec'd	Summary	Actions
5	Holkham Estate	12/06/08	Frontage E (Holkham bay) - only one car park mentioned. There are two - Wells beach car park and Lady Anne's (Holkham beach). Various features missed: saline lagoons, national trail, Holkham NNR.	Comments on cross-sections – amended.
6	Resident of Brancaster Staithe	12/06/08	Flooded in 1953 and 1978	Noted
7	Local resident	12/06/08	Flooded 1978. Concerned about sea defences.	Noted
8	Resident of Brancaster Staithe	12/06/08	Brancaster Staithe is a village, not a resort village. It's a community.	Comment on cross-sections – amended.
9	Resident of Burnham Norton	12/06/08	Completed feedback form. Most important aspects for north Norfolk coast are preservation of Marsh Farm house and Burnham Norton, his home and an important architectural site, flooding and erosion, agriculture, water quality and local businesses. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks his home or business is at risk from flooding or coastal erosion. Not registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent plus info about FWD.
10	Resident of Brancaster	12/06/08	Completed feedback form. Most important aspects for north Norfolk coast are flooding and erosion, maritime industries, maintaining fish/shellfish stocks, tourism and recreation and local businesses. Sea level rise is an issue for the North Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks her home or business is at risk from flooding or coastal erosion. Not registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent, plus info about FWD.

Ref	Organisation	Date rec'd	Summary	Actions
11	Resident of Wells-next-the-Sea	13/06/08	Completed feedback form. Most important aspects for north Norfolk coast are sustainable communities, wildlife conservation, safeguarding the scenery, flooding and erosion and tourism and recreation. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks his home or business is at risk from flooding or coastal erosion. Did not answer the question about being registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent.
12	Wells-next-the-Sea Town Council	13/06/08	Completed feedback form. Most important aspects for north Norfolk coast are existing homes (but not second homes), flooding and erosion, tourism and recreation, maritime industries and agriculture. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks his home or business is at risk from flooding or coastal erosion as it is one metre above the 1953 flood level. Is registered with FWD but thinks we need to retain the sirens.	Details added to contact database. Information about sea level rise and climate change sent.
13	North Norfolk District Council	13/06/08	Completed feedback form. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and doesn't think his home or business is at risk from flooding or coastal erosion. Not registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent.
14	Second homeowners and residents of Cherry Hinton	13/06/08	Completed feedback form. Most important aspects for north Norfolk coast are flooding and erosion, tourism and recreation, maritime industries, development and new houses and local businesses. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks their home is at risk from flooding or coastal erosion. Is registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent.

Ref	Organisation	Date rec'd	Summary	Actions
15	Resident of Brancaster Staithe	16/06/08	Completed feedback form. Most important aspects for north Norfolk coast are flooding and erosion, maintaining fish/shellfish stocks, local businesses, agriculture and wildlife conservation. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise and thinks their home is at risk from flooding or coastal erosion. Is registered with FWD.	Details added to contact database. Information about sea level rise and climate change sent.
16	Resident and landowner from Burnham Deepdale	17/06/08	No adequate scale maps of area at exhibition. No sewage system marked on maps. Who will pay for this to be relocated/re-sited if A149 is let go? Our tourism business stretches much further inland than A149. Burnham Deepdale is a community, not a coastal resort. We support the only fuel pumps for many miles. Around 46 full-time jobs in Burnham Deepdale, many working for second home owners. Church has regular attendance each Sunday. Brancaster parish has 40% second homes officially, but around 53% aren't regularly occupied. Need to take this into account in emergency planning. In 1953, electricity went down many hours before flooding occurred - mobile phone network is unreliable here. All power cables are above ground. Are there any back-up generators for telecoms, water or sewage? Would like detailed survey of Burnham Deepdale sea wall to find out what repairs are needed. Suggests presentation to Brancaster PC and that info should appear on a website.	Responded by e-mail and passed comments to Haskoning. ASM team responded to comment about sea wall survey. Amendments made to cross-sections.

Ref	Organisation	Date rec'd	Summary	Actions
17	Local resident and landowner at Holkham	18/06/08	Disappointed Holkham NNR not included on relevant cross-section. Norfolk coast path not mentioned either, but shown on others. Also, saline lagoons not mentioned here - there are at least four at Wells and Holkham that are very important. Wells caravan park should be shown as Pinewoods holiday park. 10,000 people could be there during peak season. Tourism doesn't stop at A149 - Holkham hall and park could flood on the north, west and south sides of the hall. Pleased at being given chance to see what's happening and to comment. Asked for copy of map showing future flood risk.	Comments already passed to Haskoning. Also passed on request for future flood risk map.
18	Old Hunstanton Parish Council	26/06/08	Completed feedback form. Most important aspects for north Norfolk coast are flooding and erosion, safeguarding the scenery, tourism and recreation, wildlife conservation and agriculture. Sea level rise is an issue for north Norfolk coast. Would like to receive more information about climate change and sea level rise. Believes homes and businesses at risk from flooding or coastal erosion. Not registered for FWD.	Details added to contact database.
19	Norman Lamb MP	01/08/08	Asked for info re timetable for completing SMP. Requested meeting with EA reps to discuss SMP.	Eastern Area manager replied 14/8/08.
20	Henry Bellingham MP	26/09/08	Unable to attend meeting on 11/9. Asked to be kept informed about SMP.	Noted.

Ref	Organisation	Date rec'd	Summary	Actions
21	English Heritage	19/01/09	<p>Concerned about apparent lack of progress on revision of draft theme review produced in Jan 2008. Stems from fact that, without a complete technical report that includes all relevant aspects of historic environment, it will be impossible to appraise adequately policy options and to provide opinion on preferred solution for each frontage. Pleased to see range of historic environment features included in theme review, although it doesn't yet provide comprehensive coverage of all important features of study area. Unfortunately, some categories of asset, eg listed buildings, have been omitted completely. Provided list of categories of asset that should be considered in SMP. Already provided RH with EH guidance indicating data needed for historic environment appraisal in SMP process. RH has not yet received this from NLA. There should also be overall consideration of "characterisation" of frontages. It's also necessary to provide information about condition and significance of assets within areas of search. This will require significant resources which highlights urgency of dealing with this outstanding aspect of theme review. Now very concerned about process relating to historic environment. Unless gaps are addressed, EH will have great difficulty in continuing to support process. Future policy and decisions about shoreline management need to be underpinned by appropriate coverage of historic environment and coverage of issues mentioned should form part of evidence base. Therefore urges us to include missing components as a matter of urgency. Remains supportive of work on coastal change and assures us of their commitment to SMP review process. Happy to provide advice about procuring the information we need.</p>	<p>HER data received from NLA after protracted negotiations. Theme review updated and agreed as OK by then EH CSG member.</p>

Ref	Organisation	Date rec'd	Summary	Actions
22	Environment Agency, National Environmental Assessment Service (NEAS)	25/02/09	Comments on draft SEA, especially assessment criteria table. Currently-identified issues and criteria not clear to reader and may be too complicated. Must be able to show clear relationship with range of potential receptors identified in SEA regs and environmental criteria used in SMP objectives and to assess policy options while selecting preferred option rather than SEA. Produced table mapping to key features identified in SEA scoping report baseline. Suggests simpler set of assessment criteria.	Comments sent direct to Haskoning and taken on board in final draft SEA.
23	Environment Agency	01/04/09	Comments re proposed MR at Wells east bank. Estimated no. of properties likely to be at risk from finger of flood zone extending along S side of town. Repeats importance of proposed new defences near old railway/allotment gardens next to marshes on E side of town. Details of these could be asked for by people of Wells to address concerns about source of flooding being closer to them. Marshes will no longer attenuate flooding from N of town.	Comments passed to Haskoning and taken into account in draft SMP.
24	Natural England	23/04/09	HtL policies could be adopted but with caveat that may change through monitoring and specific ref in headline that policy may move to MR. Accepts reasons for changing policy may be socio-economic as well as ecological. May be high risk as people may see only HtL - doesn't think less risky than adopting MR as preferred policy. Reaction to this may be worse - will have to show why it's preferred. Second option is to adopt MR but heavily caveated and subject to monitoring. Some risk with this, especially with landowning NGOs. May want to know why NE signing up to MR policies on large areas of freshwater SPA for non-ecological reasons. Policy is habitats must be protected in situ until no longer sustainable. NE would need to be assured science behind socio-economic drivers in harbour channels is robust. Would also start compensatory habitat requirement and escalate RHCP - another reason for science to be sound.	Comments taken into account when deciding proposed policies for draft SMP.

Ref	Organisation	Date rec'd	Summary	Actions
25	Wells Harbour Commissioners	29/04/09	Need thorough, detailed debate to explore more fully implications of, and reasons for, realignment. Fully accepts NE has responsibility to do all it can to protect wildlife interests along this coast for as long as possible, but there are equally important socio-economic and flood defence issues that must be considered. SMP is only arena where these can and should be explored. Perhaps we could involve someone like John Pethick, who has undertaken comprehensive work on reclaimed areas along this coast and whose opinion would help to redress priority imbalance that presently exists between interests of wildlife and people.	Comments dealt with by Natural England.
26	English Heritage	30/04/09	Comments on section 2.2 relating to historic environment. Sub-sections are of variable quality and in places contain serious errors of understanding, ie reference to iron age churches on page 26. If any reference to historic environment is to be included in this part of document, it would be wise for us to deal with this. Suggests final draft SMP will need editing and further revisions in line with updated appendix D expected shortly. EH and NLA happy to provide guidance but this must await release of updated theme review so we can view the two documents together and ensure factual accuracy and consistency of message related throughout plan.	Comments noted and taken on board. Revised appendix D sent for further comment.
27	North Norfolk District Council	08/05/09	Comments on briefing note for KSG meeting. Need to clarify who note is for and change language accordingly. Thinks participants need at least outline of meeting (objectives) and agenda. Programme should match more closely objectives for event. Would be better for questions to be asked in plenary sessions to ensure consistent answers that everyone can benefit from (not just those in small groups). Break-out sessions could be used to scratch the surface, perhaps in relation to particular geographical areas or specific themes. Thinks 'draft invitation letter' reads much better than 'draft interim letter'. Latter doesn't really say much and suggests we only send one.	Comments noted and taken on board. Revised briefing pack circulated to CSG for KSG meeting.

Ref	Organisation	Date rec'd	Summary	Actions
28	North Norfolk District Council	08/05/09	<p>Consultation timescale looks ill-advised as there is insufficient time for key stakeholders' input to be considered following KSG and amendments made. Consultation will begin when many people are away, unable to meet or engaged in tourist-related activity. Main publicity is at start of consultation period so people won't engage if they miss this. Limited time at end of process for proper consideration of feedback and there may be clashes and confusion with Wash SMP consultation. If it looks like insufficient time has been allowed to consider responses, people will be suspicious about sincerity of process. Needs to be coherent communications and engagement strategy with programme for whole process. A plan that is more than 3 years in gestation needs more than 6 weeks to finalise. There may be sound reasons for consulting during summer period, but these seem to have nothing to do with soundness of process.</p>	<p>Decision about consultation period made outside CSG. Communications plan already out with detailed timetable for completing SMP. To be updated when changes made to programme.</p>
29	North Norfolk District Council	08/05/09	<p>Comments on Haskoning's e-mail of 8/5/09. Case A - quality and successful implementation depends on acceptability amongst those who are affected. That is, don't necessarily have to agree with policy but need to understand its intent, its effects and rationale behind it. QRG will surely understand this? If we are to stick to policies and epochs specified in SMP guidance, suggested approach has to be best option. Otherwise, let's invent another policy label that describes concept of cautious intervention within which monitoring is implicit - managed transition. Case B - agrees with synopsis but aren't both options effectively the same? Both invent new policy labels to describe policy that best achieves intent. Ditto comments above. Votes for clarity - describe unambiguously what we mean to achieve - surely QRG will recognise this as an attempt to improve quality, especially as guidance hasn't really been tested until now. Action plan critical to both scenarios. Must therefore specify nature of any experimentation, monitoring etc.</p>	<p>Comments noted and taken into account.</p>

Ref	Organisation	Date rec'd	Summary	Actions
30	Borough Council of King's Lynn & West Norfolk	14/05/09	Concerned about consultation beginning during peak holiday season, unless we are particularly seeking views of visitors? People engaged in tourism industry will be busy and others will be away. Important to consider coordinating consultation with Wash SMP. Would running each separately cause confusion or be more manageable resource-wise? Need to think carefully about this.	Comments in response to NNDC e-mails about proposed dates for consultation. Decision made outside CSG.
31	Norfolk Coast AONB partnership	21/05/09	Constrained by available options at present, another phrase would describe intent better and give more clarity. Maybe won't be acceptable to QRG, but quality must include clarity of intent. More subtlety in choice of policies sounds good idea, at least in longer term.	Comments noted and taken into account.
32	Environment Agency	21/05/09	Wells east bank and Morston - do not believe that realignment schemes would be feasible on grounds of FRM and thus attracting FDGIA funding would be very difficult. Banks are in good condition and no visible signs of pressure from marine processes. Residual lives of these banks in NFCDD data is debatable. Proposes delaying short-term MR policies to long-term if SLR likely to increase pressure. Appreciates there are other drivers for MR policies. These can be explained in accompanying text and stakeholders may wish to explore these. Thornham sea bank - still discussing management approach with colleagues, but doesn't expect draft policy to change.	Comments sent direct to Haskoning. Started debate about proposed MR policies at Wells and Morston. MRs kept in epoch 1 in draft SMP.

Ref	Organisation	Date rec'd	Summary	Actions
33	Environment Agency	21/05/09	Proposed epoch 1 policies will be contentious. Must ensure they are supported by clear and convincing reasons - current text doesn't do this. Agrees about significance economics plays in policy setting, but we need to consider how proposed policies can be delivered and wider implications. Draft has statement that compensation will be paid for land that will be flooded as a result of realigning the defences. Are we sure this is allowed under Defra guidance? Also recalls suggestion that realignments needed to gain experience for use elsewhere. Doesn't find argument that increasing tidal prism will benefit navigation interests convincing, at least in epoch 1. Scale of impact uncertain without a lot of further investigation and is sure we cannot claim there are no alternatives. For Wells east bank, has already raised concerns about scour in Wells harbour channel with stability of west bank on a knife edge.	Comments part of debate about proposed policies for draft SMP.
34	Environment Agency, Asset System Management Norfolk and Suffolk coastal	22/05/09	PDZ1A, B and C - each proposal has exactly the same NAI damages and hence PV benefits of £18.3 million. Appears to have been treble-counted. PDZ2H - BCR of 0.8 is not clearly economically viable. PDZ2K - BCR of 3.9 is stated to be 'at least marginally economically viable'. Not consistent with other PDZs.	Comments sent direct to Haskoning.

Ref	Organisation	Date rec'd	Summary	Actions
35	North Norfolk District Council	27/05/09	<p>General and appendix A. App A details development of SMP and if people have the time, everything is there. Guidance requires preparation of executive summary. Thinks this would be good place to set out how various studies link together and have influenced process and decision-making. One thing app A doesn't do is make it clear how AA can affect choice of policy options. Suggests expanding paras A2.3 and A2.5 to cover this. App C - BGS seeking to investigate Gramborough Hill to determine location/ presence of glacial till. For many years, it has been thought that location of this till is critical to long-term behaviour of Salthouse bank. C3.4 - agrees with views expressed in final two paras. Based on historic rates, N Norfolk cliffs can generate max of 600,000 cubic metres a year. Of this, perhaps 50% is too fine to remain on beaches and goes into suspension. So volume of beach building unlikely to exceed 300,000 cubic metres. App I - comprehensive. App J - needs expanding. Can table be made clearer or is it that colours are too heavy? General - needs to be glossary of terms and acronyms that can easily be located by non-specialist user.</p>	<p>Comments sent direct to Haskoning and taken on board in final draft SMP.</p>
36	North Norfolk District Council	01/06/09	<p>Not sure how to present policies in places like Salthouse. If we have NAI policy, there's expectation there will be no investment in defences. This is not so at Salthouse. It's not HTL, so that leaves MR. Does this reflect general intention? Believes we can argue it does, provided there's a statement similar to examples circulated recently. Presenting this should be accompanied by mapping or aerial photos with some indication of where new/ replacement defences might be built and how we would manage change from HTL to MR. Will also need to show why we believe change to MR is best option and this must be supported by technical reports. Should be readily available in hard copy at exhibitions and on website.</p>	<p>Comments noted and taken into account.</p>

Ref	Organisation	Date rec'd	Summary	Actions
37	North Norfolk District Council	04/06/09	Thinks we need to implement actions like Wells east bank to move SMP forward. Acknowledges it's a theory that this will increase tidal prism and flushing effect. If we defer this to epoch 2, we'll be in same position as we are now - we will not know. Believes we should keep this as proposed policy for epoch 1.	Comments noted.
38	North Norfolk District Council	04/06/09	Comments about various documents circulated to CSG. Has some concerns about questionnaire. Seems to be repeating much that we should already have. Would have thought questions need to be more directed towards policies and aspirations, reflecting need for choices to be made.	Reply sent. Revised version to be issued for consultation.
39	Wells Harbour Commissioners	04/06/09	Funding should not be an issue. Some difficult realignment issues in epoch 2 that will be made easier if we have good information and clear success from these two realignments to inform them. That increased tidal prism may adversely affect Wells east bank is speculation with no real hydrological basis. Two realignments could be major successes of this review and should not be postponed without much more thought and discussion.	Comments taken on board.
40	Natural England	05/06/09	SMP will need to show commitment to at least one relatively uncontroversial demonstration realignment during epoch 1 if it's to achieve wider support. May be vital for informing bigger and more complex suggested realignments in epoch 2 that could be more resisted. Concerned about dropping a policy at first hurdle on economic grounds that could compromise SMP and make it less credible to the public. Habitat drivers not confirmed at present, but could become clearer into next epoch as coastal squeeze predictions start to be realised. Much useful ecological information could be gathered as part of an initial demonstration scheme even if main driver is socio-economic. This would include seeing how sediment regime develops, how habitat succession responds and which species take advantage.	Comments taken on board.

Ref	Organisation	Date rec'd	Summary	Actions
41	North Norfolk District Council	05/06/09	Agrees with comments about proposed MRs for epoch 1. Has been a lot of participation in policy development to date and a broad consensus of outcomes. Policies agreed should be tested through further stakeholder engagement. Don't want to be alarmist or raise unrealistic expectations but need to proceed on basis of best available evidence and consideration of all values of areas affected. One of the purposes of stakeholder engagement is to gather and test evidence.	CSG agreed to this.
42	Eastern Regional Flood Defence Committee	05/06/09	It seems extraordinary that there is thought of MR in areas where current defences are in good condition. If we need a trial area, we should say this and not try to hide it as something else.	Noted. Proposed MR to be included in draft SMP.
43	Environment Agency, coastal advisor for Norfolk	05/06/09	Cley to Salthouse ridge - comments about wording in draft SMP. Finds proposed reference to 'immediate risk to life or dwellings' somewhat misleading. Based on implications of breaching in 1996, 1993 and other events post-1953, need to consider response to situation where coast road is impassable due to flooding. This is most likely scenario where there will be an expectation that we will take action to fill breaches.	Comments circulated to CSG and agreed to add ref to A149.
44	Wells Harbour Commissioners	07/06/09	There is a lot of enthusiasm in Wells for the proposed realignment at east bank. This would probably generate more criticism if it's not in review than if it is. Proposal would go some way towards dispelling feeling that wildlife takes precedence over people along this coast. Proposal is underwritten by sound science that provides as firm a basis as there can be in these circumstances. Should make sure we include it in draft SMP.	CSG agreed to this.

Ref	Organisation	Date rec'd	Summary	Actions
45	Natural England	08/06/09	Cley to Salthouse ridge - comments about wording in draft SMP. Need to make distinction somewhere and life and property seems to be the obvious one. Would support including A149 as essential piece of key infrastructure.	Change made.
46	English Heritage	08/06/09	Comments on various documents circulated to CSG. Stakeholder analysis - EH has disappeared from table since version 1. Is this intentional? Engagement timetable - no comment. Short engagement plan - few minor typos marked as track changes. App B5 lists the EH specialists. Stakeholder questionnaire - suggests 'maintaining or protecting the historic environment' would be a valid criterion to list under question 1, rather than leaving it to individuals to include it under 'other'.	Comments noted and changes made. EH now on CSG so no longer on KSG list.
47	Blakeney sailing club	15/06/09	Comments sent to local CSG member. Club would like him to represent their views during SMP process. Has over 200 members and existed for over 70 years. Club keen to ensure that SMP reflects its interest in maintaining navigability of Blakeney harbour.	Contact details added to database.
48	North Norfolk District Council	17/06/09	Spotted typo in introduction to draft SMP. Refers to Wash SMP, rather than North Norfolk.	Change made.
49	North Norfolk District Council	18/06/09	Comments on para 1.1 of draft SMP - please re-word to read "This document is the draft SMP. It presents the suggested plan, based on a full appraisal of options against a wide range of criteria for consultation with all people and organisations who have an interest in the shoreline of north Norfolk from Old Hunstanton to Kelling. All feedback will be assessed and taken into account in the finalisation of the plan. The SMP is an important part of the Defra strategy for managing flood and coastal erosion. This strategy has two key aims."	Comments sent direct to Haskoning. Changes made.

Ref	Organisation	Date rec'd	Summary	Actions
50	River Glaven Conservation Group	22/06/09	Need to take account of interactions between fluvial and coastal flooding – probably doesn't change SMP policies though. Draft plan will be hard to consult on – too complicated for most people to understand. Suggest using maps as basis for this. Suggest adding CPRE Norfolk to list of key stakeholders.	Noted. CPRE Norfolk added to list of key stakeholders.
51	Cley-next-the-Sea Parish Council	22/06/09	Need to consider ending offshore dredging.	Passed to Haskoning.
52	Blakeney Parish Council	22/06/09	Dredging must stop. SMP needs to take more account of houses and roads. Need to include fishing association as key stakeholders.	Passed to Haskoning. Added fishing association to list of key stakeholders.
53	Blakeney Harbour Mussel Society	22/06/09	Also need to take account of siltation and silt flow. Needs more reassurance about protecting houses. To add them to list of key stakeholders.	Passed to Haskoning. Added to list of key stakeholders.
54	Royal Yachting Association	23/06/09	Would like to see studies into effects of managed realignment on tidal prism undertaken as soon as possible so proposed policies can be set for future. Possible partnerships could be with organisations such as landowners, boatyards and boating clubs. SMP must take account of WFD, Marine & Coastal Access Bill, Floods & Water Management Bill and need to balance habitat types - compensatory freshwater habitat for loss of saltmarsh following MR. Requested paper copies of maps displayed at meeting on 22/06/09.	Comments passed to Haskoning. Copies of maps sent.

Ref	Organisation	Date rec'd	Summary	Actions
55	Resident of Old Hunstanton	25/06/09	Wants to find out more about North Norfolk SMP. Has property in Old Hunstanton and interested in finding out more about who's responsible for protecting coastline, what current plan is and if locals can get involved.	Reply sent 25/6/09 with info about consultation dates and Wash SMP.
56	Old Hunstanton Parish Council	July 2009	Diagram for Old Hunstanton (p15 of PDZ document) same as one for Holme dunes. Presumably should be different? Requests copy of correct diagram for Old Hunstanton.	Comments passed to Haskoning. Diagram sent.
57	Natural England	30/06/09	Comments on draft AA. Agrees with suggested effect on marsh harrier and bittern and with those for all other species except wintering Brent and pink-footed geese and other species in this assemblage, esp wigeon. There are specific local interactions between species highlighted and existing freshwater habitat in North Norfolk Coast SPA that high-level generic guidance doesn't necessarily address and that need careful consideration and precautionary approach. Mainly relates to preference for north Norfolk freshwater grazing marshes as roosting area for thousands of pink-footed geese and wigeon and hundreds of other waterfowl, esp Brent geese. May be possible to identify specific compartments that certain species prefer but urges caution about relying on this to inform compartment-by-compartment assessments. Assessment needs to be made on SMP-wide, whole site integrity basis. Species listed are very mobile and use whole coastal strip at times. Will seek further advice internally and provide formal advice on AA in due course. Advance warning NE may not be able to advise no adverse effect on integrity of goose and duck species mentioned. Also, SPA species considered are based on species list at time of notification. There has been SPA review since then, when further species were added to SPA citation for North Norfolk SPA, including species like breeding ringed plover and redshank. Please confirm baseline on which analysis has been prepared.	Comments sent direct to Haskoning. Await formal advice from NE.

Ref	Organisation	Date rec'd	Summary	Actions
58	Natural England	06/07/09	Comments on draft SMP. Project overview - would prefer natural shingle ridge not be highlighted as 'protecting grazing marsh and agricultural land'. Emphasises former role as main defence and may reinforce expectations of the same. Could we instead say 'a natural shingle ridge with grazing marshes, saltmarsh, reedbeds and lagoons in its lee...' or something similar. Reedbeds should be mentioned. Comments on p8 para 2, p9 no 2, p9 no 4, p9 last para and p10 para 2.	Comments sent direct to Haskoning and changes made.
59	Environment Agency, National Environmental Assessment Service (NEAS)	09/07/09	Comments on draft SEA. NTS comes across as too technical. Needs to be written more simply and provide information about proposed plan itself. Comments about para 2 on page I, para 3 on page ii, section 1.5.3, pages 8 to 13, tables 1.4 and 1.5, last para on page 8, section 1.6, section 1.7, third line and third para on p15, sections 1.9 and 5.1, section 2, section 2.2, section 3, fig 3.1 and many other figures in section 3, section 3.2, section 3.3, section 3.4, table 3.4, section 3.5, section 3.6.1, section 3.7, section 5, section 5.2, table 5.1, section 5.3.3, section 5.3.5, section 5.4.1 and para 2, last para on page 44, para about mitigation on page 45, section 5.4.3, section 6.1 and section 6.1.3. Please complete report by adding a section 7 to describe next steps in EIA process.	Comments sent direct to Haskoning and changes made. Some comments covered by further editing.
60	Norfolk Coast AONB partnership	10/07/09	Would be helpful if key to colours on policy appraisal diagrams for PDZs appeared as fold-out so people could look at it at same time as diagram they are looking at. Also, noticed that one of symbols in communities section is different in key compared to PDZ diagrams and it's not really clear what this represents anyway.	Decided not to go with fold-out at this late stage. Sorted out problems with symbols etc.
61	North Norfolk District Council	21/07/09	Posters advertising drop-ins for this SMP don't have a map of SMP area. Would have been helpful for people to know which areas it covers.	Noted.

Ref	Organisation	Date rec'd	Summary	Actions
62	Norfolk County Council	27/07/09	Would like us to report on human rights implications and equality impact assessment. Please supply information about these and how we have considered this/implications it might have etc.	Passed to comms team. Agreed equality impact assessment requirements covered in SMP and appendices.
63	Environment Agency, National Environmental Assessment Service (NEAS)	30/07/09	Comments on draft AA (track changes doc). Key points - numerous cases in app 1 where conclusions made about impact of policy on habitats and so on site integrity, when habitat question isn't a feature of that designated site. App 1 mentions several times there is no adverse effect as alternative habitat available locally. Need more details about thinking behind this. If species potentially being lost from site, must contribute to adverse effect? Not sure to what extent addressing these points will affect conclusion for SF2b? Will also depend on NE's judgement about importance for wintering wildfowl of freshwater marshes proposed for MR. Conclusion for SF3b must be treated consistently in text. Conclusion of adverse effect on integrity is reasonable and accords with previous work for the Cley to Salhouse frontage that needs to be rolled into SMP. AA needs to focus on specific question of whether or not we can show there will not be adverse effect on site integrity. Shouldn't stray into subsequent issues of alternatives, IROPI or compensatory measures.	Comments sent direct to Haskoning and incorporated into draft AA.

Ref	Organisation	Date rec'd	Summary	Actions
64	Natural England	05/08/09	Comments about the draft AA. Contains some incorrect information about intertidal habitat. Suggests study to improve understanding about how specific bird species use habitat mosaic on this coast be included in action plan. Comments about adverse effect on Natura 2000 sites in SMP area and natural change v coastal squeeze. AA doesn't need to go beyond concluding adverse effect on integrity of Natura 2000 sites. Doesn't agree with conclusion of no adverse effect in super-frontage1.	Comments passed to Haskoning and incorporated into final Appropriate assessment.
65	Norfolk Coast AONB partnership	08/09/09	Comment on draft fact sheet. Might be better to move map lower down first page so it's clear the red line refers to the stretch of coast covered by the SMP. Page 2, "How can the SMP process help" - might be better to say "...the draft SMP..." rather than ..."the SMP process...". Would make it clearer that this isn't final version and their input can help shape it. Is it worth including public drop-in times and venues?	Changes made, except for times and venues for drop-ins.
66	Natural England	08/09/09	Comment on draft fact sheet. Please amend first line of the "What does this mean for the North Norfolk coast para 2 to read "Most of the wildlife habitats and landscapes are designated under European, international or UK law."	Change made.
67	Norfolk county councillor	14/09/09	Notices about public drop-ins haven't been published in Wells, Blakeney, Holkham or Morston. Concerned that local people will need to be given enough notice to visit the exhibitions so that parish councils can consider the draft SMP properly.	Comment passed to comms team.

Comments received during public consultation period

Ref	Organisation	Date rec'd	Summary	Actions
68	Resident of Wells-next-the-Sea	03/09/09	Unable to attend public drop-ins. Agrees with proposal to realign Wells east bank. Should be done at earliest opportunity.	Acknowledged 8/9/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
69	Resident of Burnham Norton	07/09/09	Marsh Farm not shown as a settlement on PDZ maps. This misrepresents new defence line. Unclear why we should abandon existing sea defence in PDZ2, as this would affect vital bird reserve and Norton marsh.	Replied 8/9/09. Comments passed to Haskoning. Epoch 2 policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
70	Old Hunstanton Parish Council	05/09/09	National trail near River Hun has recently been re-routed. Maps therefore need updating.	Acknowledged 8/9/09. Comments passed to Haskoning. Replied 11/8/10 (see entry 116).

Ref	Organisation	Date rec'd	Summary	Actions
71	Resident of Wells-next-the-Sea	10/09/09	Agrees with proposals in draft SMP	Acknowledged 2/10/09. Comments passed to Haskoning. Letter and information sheet sent 8/7/10.
72	Royal National Lifeboat Institute	10/09/09	Risk of gabions failing that protect lifeboat station at Wells. West bank at Wells will be exposed to wave action and will be compromised. Gabions need to be maintained through all epochs, as well as west bank. Defences built by RNLI are now vital part of existing defences at Wells.	Not acknowledged as no contact details supplied. Comments passed to Haskoning. Relevant policy statements amended to include reference to defences at lifeboat station.
73	Wells town councillor	10/09/09	Generally agrees with proposed draft policies. Would like to see status quo maintained, rather than breaching east bank to provide a reservoir for sluicing the channel. Will this work?	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy at Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
74	Friends of the playing field	10/09/09	Proposed realignment at Wells is obscure and waste of money. Depth of water there will be doesn't warrant this. Should reinforce existing banks, dredge channel and not let wind farms use channel. Wasn't sure what abbreviations meant on maps. Allotments will also be flooded and proposal based on lack of money to maintain existing defence. Unhappy that drop-in at Wells was on a week day - should have been on a Saturday.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
75	Resident of Wells-next-the-Sea	10/09/09	Agrees that removing the bank east of Wells will have many benefits, but we must safeguard the allotments.	Acknowledged 18/9/09. Comments passed to Haskoning. Email and information sheet sent 8/7/10.
76	Resident of Brancaster Staithe	11/09/09	Why does realignment of Deepdale bank have to happen?	Acknowledged 24/9/09. Comments passed to Haskoning. Epoch 2 policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
77	Resident of Burnham Deepdale	11/09/09	Reclaimed areas behind Scolt Head Island have very strong sea bank. Now part of a long distance footpath. No routine maintenance of bank, but there should be. If maintained properly, must be more secure defence than what's proposed. Regular maintenance must be cheaper than creating new banks. Little detail about how and where a new bank would be built to protect Burnham Deepdale church. Theories that sea level will rise faster than level of marsh are unfounded. Seems to be little or no science behind proposals. Navigation line at Brancaster is totally wrong. Why put a line on map if it's not right?	Acknowledged 2/10/09. Comments passed to Haskoning. Policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
78	Brancaster village hall	11/09/09	Cutting back on access to sea at places such as golf club and Titchwell reserve will put greater pressure on promontories. We should also take account of deposits from coast further north building this coast up, including Scolt Head growing westwards. Should be no more realignment unless sea changes radically.	Acknowledged 2/10/09. Comments passed to Haskoning. Policies for relevant PDZs not changed in final SMP. Letter sent 8/7/10 to explain why.

Ref	Organisation	Date rec'd	Summary	Actions
79	Resident of Thornham	11/09/09	Strongly objects to proposal to flood his property being published without being consulted. Asks for this to be removed from final SMP. No commercial activity in Thornham that would benefit from this proposal. Harbour only operable for about one hour either side of high tide. Any movement of sediment from breach in sea wall would be marginal due to accretion from Burnham shelf. Relative costs to build new defence v amount needed to maintain existing bank makes proposal economically unviable. New bank shown on map would not protect houses. Would need to move existing footpath further inland at cost and to detriment of landowners. Would also be loss of very diverse habitat (freshwater marshes) and of productive farmland.	Acknowledged 24/09/09. Comments passed to Haskoning. Epoch 2 policy at Thornham sea bank put back to epoch 3 in final SMP. Letter sent 21/7/10 to explain this change after email of 8/7/10 returned.
80	Residents	11/09/09	Flood defence line at Brancaster Staithe shows properties inside line. Are these therefore not protected? Defence line seems to be wrong?	Acknowledged 24/09/09. Comments passed to Haskoning. Letter sent 13/7/10 to explain policy for Brancaster and Brancaster Staithe and give information about related actions in action plan.

Ref	Organisation	Date rec'd	Summary	Actions
81	Morston parish councillor	12/09/09	Proposed realignment at Morston not practical and won't work. Won't help channel. Existing bank adequate and proposal won't flush out channels.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.
82	Resident of Morston	13/09/09	Draft plan vague about how active intervention would work. Unclear what research done to justify proposals. Principle of increasing water volume where proposed seems right, but extra water will only flow in at high tide and will be shallow with minimal scour. Existing intertidal areas should be dug out to low tide level to achieve maximum scour without realigning banks. Doesn't support MR at Morston - new area is behind existing bank which must reduce scour even more. Also needs new defence and central government funding unlikely. Fails to show advantages of MR here over Blakeney Freshes and Cley marshes. Doesn't agree that proposals balance all interests - not specified and draft doesn't explain how they were identified pre-consultation. Supported by statements that more info needed before proposal confirmed. Morston picked randomly as suitable for this experiment.	Acknowledged 5/10/09 (not sent 2/10/09). Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
83	Residents of Morston	14/09/09	Agree with proposals in draft SMP. Need to ensure existing buildings and equipment are used in conjunction with draft plan. Many things unclear to them, but these aren't important at this stage. Believes existing sea wall at Morston is adequate and should be left alone and maintained as needed.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.
84	Resident of Wells-next-the-Sea	14/09/09	Enclosed extracts from The Quay newsletter dated Jan 2008 about flooding at Wells. Also enclosed copy of flood risk assessment for proposed development in Burnt Street, Wells by [name deleted]. He proposed to build barrier from east end allotments to scout hut to protect Wells and Stiffkey. Failure to provide same level of protection to east of town as is given to west exposes large area to contamination from raw sewage if there is flooding.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and info sheet sent 8/7/10.
85	Resident of Morston	15/09/09	Should have been consulted about this earlier. Such a small volume of water running down creek on highest tides will make no difference except to silt it up. Will affect local mussel industry. Historical evidence of Hartom silting up and point moving W and S should have been taken account of. Plan and maps v poor quality. Nothing wrong with Morston E bank - could be held for many years. Many agendas in draft due to number of logos, eg wanting new saltmarsh for birds. Great discourtesy to parish council and people whose land you propose to take away. Meetings timed so people wouldn't know about them or what they were about. Please arrange next event at Morston.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
86	Resident of Burnham Norton	16/09/09	Agrees with proposals in draft SMP. Happy with explanations given at drop-in at Brancaster Staithe.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 2 policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
87	Resident of Wells-next-the-Sea	21/09/09	Proposed new bank would provide extra protection to properties if existing bank maintained. Much of proposed MR land below 2.5m and without raised sill above a sluice, this will flood on most tides. Draft SMP ignores that low land behind existing bank is sump for surface water from Wells. Pipes discharge surface water into dyke system which works as sump until tide drops and sluice releases water into sea. Will not work if land becomes intertidal – cannot pump due to position and conditions. Suggestion that flow from increased tidal prism would de-silt Wells harbour not proven. Would need to see evidence before accepting there would be any advantages from proposal. Decision should not be influenced by short-term increased port revenues. Residents of east Wells should campaign for secondary bank, as funds obviously available to build this.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
88	Resident of Burnham Deepdale	23/09/09	Deepdale farm would lose source of freshwater irrigation under current proposals for area. Coastal footpath would be broken in two places. Is there a cost/benefit analysis comparing cost of proposals against continuing to maintain existing bank? There is a large SSSI behind existing bank that would be lost. How and where will that be replaced? Maps for epochs 2 and 3 show Scolt Head Island in the same place as it is now. This must be wrong. Haven't taken account of effect of samphire on Brancaster Staithe harbour or research undertaken by Birkbeck College. On this part of coast, dunes don't roll back.	Comments passed to Haskoning. MP's letter received. Replied 13/10/09. Epoch 2 policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
89	Resident of London and Morston	28/09/09	Has significant reservations about proposed policy at Morston and is fully opposed to any realignment of defences. Cannot see that new defence line will be more sustainable than current one. Proposals would have dramatic and unnecessary negative visual effect on coastline. Economic benefits also seem limited. Will not sell his land to accommodate proposed policy.	Acknowledged 6/10/09 (did not go 2/10/09). Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
90	Resident of Wells-next the-Sea	28/09/09	Doesn't think proposed realignment at Wells east bank will work. Suggests different option. Doesn't think draft SMP considers effect on national trail and allotments. Also doesn't think proposal will increase tidal prism in Wells harbour for more than 6 days a month due to anomaly in direction of flow around high tide. Proposal to build defence for A149 at Wells doesn't take account of need to disperse excess surface water after a thunderstorm. Road often floods here up to two feet deep. Water runs off through soak-aways and drains at side of road. Does proposal take account of stream flowing from Northgate Hall farm? - needs to drain across this land. A149 suffers from regular surface water flooding.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
91	Resident of Wells-next-the-Sea	30/09/09	Haven't heard about consultation before today - strange as live on E side of Wells. Neighbour said there's a plan to breach east bank. Please provide more information about proposal.	Reply sent 5/10/09. Comments about draft SMP received later.
92	Warham Parish Council	02/10/09	Proposal to flood Warham Slade is flawed and should be withdrawn. It's experimental and no-one is sure what might happen if this goes ahead.	Acknowledged 2/10/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
93	Resident of Wells-next-the-Sea	06/10/09	Enclosures adding to information sent in original comments of 02/10/09.	Enclosures passed to Haskoning.

Ref	Organisation	Date rec'd	Summary	Actions
94	Resident of Wells-next-the-Sea	06/10/09	It looks like a lot of people in Wells haven't heard about draft North Norfolk SMP. Library had copy of full document, but didn't know anything about it. Publicity has therefore not been successful. Asked for copies of poster to put up around Wells.	Replied 06/10/09. Comments sent to comms team. Posters sent.
95	Resident of Wells-next-the-Sea	06/10/09	Draft proposes major changes to Wells east bank. Proposals lack detail so should examine points for and against letting sea flood low land S of existing east bank. Low land behind defences is sump for surface water from large area S of approx line from Northfield Lane bridge to Wells hospital. Pipes discharge surface water into dyke system that works as sump until tide drops and sluice releases water into sea. No low land means no release for water until tide drops. Tide levels above 1.4m AOD will cause S drainage to back up and flood low-lying properties during heavy rainfall. Enclosed map showing area of discharge into drainage, map showing drainage and levels, on-site notes for guide levels only.	Acknowledged by phone on 8/10/09. Comments and enclosures passed to Haskoning. See entry above for further action taken in response to these comments.
96	Resident of Wells-next-the-Sea	07/10/09	Doesn't agree with proposed realignment at Wells east bank. Needs at least two years' notice to move rare fruit trees away from allotment. N Norfolk coast is prograding so won't this reduce flood risk during epochs 1 and 2? Cost of proposed realignment must be much more than cost of dredging Wells harbour, which has recently re-started?	Comments passed to Haskoning asking for response to questions re sedimentation and dredging. Reply sent 13/10/09. Epoch 1 policy changed for Wells east bank in final SMP. Email and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
97	Resident of Morston	08/10/09	Doesn't agree with proposed realignment at Morston. Highest tides only reach base of existing bank 4 to 5 times a year now. Bank in good condition. Some land proposed for realignment is higher, so whole area wouldn't become intertidal. Cost of building new defence would be better spent elsewhere. Objects to area being used as pilot for others.	Acknowledged 9/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.
98	Resident of Wells-next-the-Sea	08/10/09	There are now about 20 posters around Wells advertising drop-ins.	Noted.
99	Resident of Burnham Norton	12/10/09	Opposes proposed MR at Norton marsh in epoch 2. Concerned about lack of rationale, potential damage to character of Burnham Norton village, waste of previous expenditure on current bank, negating protection afforded by Scolt Head and existing wall, damage to viability of coastal path. Statement made at meeting of BCKL&WN panel that this is trial for other similar areas, damage to wildlife and to views and outlooks from properties and apparent disregard for European and national designations.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 2 policy for Deepdale and Norton bank moved back to epoch 3. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
100	Resident of Blakeney	12/10/09	If bank at Blakeney/Cley is breached before 2025, natural processes should be allowed to develop as stated in draft. Please listen to local people as they know about coastal processes etc.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy at Blakeney Freshes confirmed as MR in final SMP. Letter and information sheet sent 8/7/10 to explain why it couldn't be brought forward to epoch 1.
101	Boat owner at Morston	12/10/09	Doesn't agree with proposals for Morston. Creek doesn't need more scouring. Area of land proposed for realignment is not enough to affect water levels at Blakeney harbour. Should continue to maintain bank at Morston or shorten it.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
102	Royal Yachting Association	12/10/09	Draft plan is vague about further work needed to gain knowledge needed for future managed realignments. This should be carried out as soon as possible so that future MR sites can be confirmed. Proposed policies seem to have no effect on sailing interests, so no objections to them. Concerned that sailing clubs along this coastline not part of Coastal Harbours Forum.	Acknowledged by e-mail 13/10/09. Comments passed to Haskoning and GS on 13/10/09. Reply sent 14/10/09 re membership of coastal harbours forum. Some MR policies removed or delayed in final SMP. Letter sent 8/7/10 plus all info sheets.
103	Morston parish councillor	13/10/09	Believes it's not necessary to breach bank at Morston, as creek has not silted up in 37 years. Supports proposals for MR at Blakeney to reduce silting of harbour. Could be done sooner to keep harbour functioning. Suggests extending bank at west end of Blakeney to protect Manor Hotel and to raise bank at east end of Blakeney to provide better protection to properties there.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. MR/HtL policy for Blakeney Freshes in epoch 2 confirmed as MR in

Ref	Organisation	Date rec'd	Summary	Actions
				final SMP. Letter and information sheets sent 8/7/10.
104	Resident of Burnham Norton	13/10/09	Doesn't agree with proposed MR at Norton marshes. What will happen to sewerage from houses in North Street and Marsh Lane? Map doesn't show clearly where new bank would be or how high. Salt marsh may be higher than freshwater marsh, so freshwater marsh won't drain as tide goes out. Proposals may affect insurance costs for properties in Marsh Lane. Seems to be no justification for proposals and not enough consultation with residents.	Acknowledged 22/10/09. Comments passed to Haskoning. MR/HtL epoch 2 policy for Deepdale/ Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.
105	Resident of Burnham Norton	13/10/09	Strongly objects to proposal to realign defences at Norton marsh. Imply much expense with no indication of who will pay. Seems to be an experiment.	Acknowledged 22/10/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 at Blakeney Freshes confirmed as MR in final SMP. Letter and information sheet sent 8/7/10 to

Ref	Organisation	Date rec'd	Summary	Actions
				explain why this couldn't be brought forward into epoch 1.
106	Burnham Norton Parish Council	13/10/09	Complete opposition to proposed realignment at Norton marshes. Looks like cash-saving policy. Proposal would convert current flood defence from double protection it gives village to one intermittent bank. Comments about fresh and salt marshes. Would alter character of village and may increase flood risk. No ref to sustaining community at Burnham Norton. Doesn't take account of people living at Marsh Farm. Seems like waste of money already spent on existing bank with more being spent on new bank. Goes against principle of reducing reliance on defences? Burnham Norton protected from coastal squeeze by Scolt Head Island. Mapping of accretion based on out-of-date info. Breaches will destroy value of coastal path and affect wildlife and habitat of freshwater marsh. Building defences nearer village would destroy current outlook over marshes. What would happen to sewerage works at very high tides or in a flood event? How would this affect access via Marsh Lane? Proposals imply loss of productive farmland, damaging effect on value of properties in village and damage to tourism. Three-month consultation period not long enough. No economic assessment to back up proposal. Little fishing at Burnham Overy so increasing tidal prism won't help local economy. Requests meeting to discuss draft SMP re Burnham Norton.	Acknowledged 22/10/09. Comments passed to Haskoning. MR/HtL policy for epoch 2 for Deepdale and Norton bank moved back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
107	Resident of Blakeney	14/10/09	Objects to proposal to realign defence at Morston. There are only about five tides a year that could be called "big". Other tides don't reach up to six feet up bank. Proposal won't therefore work as there's not enough water in system here. Would be better to spend money elsewhere. Would be expensive experiment.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 1 policy for

Ref	Organisation	Date rec'd	Summary	Actions
				Morston changed in final SMP. Letter and information sheet sent 8/7/10.
108	Resident	13/10/09	Very concerned that draft SMP proposes using Morston as experiment to inform similar proposals elsewhere. Existing defence very effective and seems unnecessary to breach it.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.
109	Resident of Morston	15/10/09	Doesn't agree with proposal to realign Morston bank as area behind too small and would flood so infrequently to increase tidal prism enough to affect harbour channel. Agrees theory works, but disputes it would do so here. Objects to area being used as experiment for other areas. Proposal also not economically viable and money would be better spent elsewhere.	Acknowledged 22/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.
110	Land agent	15/10/09	Requesting information about erosion near Pinewoods holiday park.	Forwarded to Haskoning. Reply sent 22/10/09.

Ref	Organisation	Date rec'd	Summary	Actions
111	Resident of Burnham Norton	15/10/09	Doesn't agree with proposal to realign Morston bank. Goes against principle of reducing reliance on sea defences as it creates new defence. Flooding Norton marsh would destroy bird reserve and SSSI status. Valuable freshwater habitat would be lost. Not sure why it's so important to increase tidal prism in Morston creek. Rising sea levels will do this anyway? Realigning will bring sea to edge of village and increase risk to some properties. Not sure water level would be high enough to justify cost of proposed scheme.	Acknowledged 22/10/09. Comments passed to Haskoning. MP's letter received 22/10/09 - replied 29/10/09. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.
112	Resident of Burnham Norton	15/10/09	Doesn't agree with proposed realignment at Norton marshes as no good reason given for damaging area. Should take account of European directives, effect on coastal path, wildlife and village community and properties. Purpose of proposal unclear. Strongly supports comments from Burnham Norton parish meeting.	Acknowledged 22/10/09. Comments passed to Haskoning. Conditional epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
113	Resident of Ely	16/10/09	Adverse effect on Norton marshes not taken into account - proposal misconceived. What further consultation will there be before plan finalised? Agrees with Burnham Norton Parish Meeting's comments. Flooding Norton marsh will mean geese no longer use it. Current defences seem good enough and sponge effect of marsh helps reduce potential flood threat to village. Seems no good reason to breach existing bank other than fiscal ones – there will be more flood risk management money for capital projects than maintenance in future. Bridging breaches to keep footpath will require significant investment, both initially and in ongoing maintenance.	Acknowledged 23/10/09. Comments sent to Haskoning. Conditional epoch 2 MR/HtL policy for Deepdale and Norton bank moved back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
114	Resident of Burnham Norton	17/10/09	Supports comments from Burnham Norton parish meeting. Could be serious unintended consequences of proposal to realign at Norton marsh. Officers at Brancaster Staithe drop-in couldn't say why this has been proposed. More interested in how many people attended drop-ins. Would it be better to build an inner wall and retain existing bank? Would like better explanation of why this has been proposed. Fresh water marshes are now a metre lower than salt marsh. Breaching existing bank will create large area of standing water - will reduce area of wildlife habitat and increase risk of flooding as tides come in on top of it. Large area of unique freshwater habitat will be lost - how would it be replaced? Proposed increase in tidal flows unlikely to benefit Burnham Overy Staithe as watershed is nearer Overy - much of the water in	Acknowledged 23/10/09. Comments passed to RH. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank moved back to epoch 3 in final SMP. Letter and information

			Norton Creek now flows out through Brancaster Staithe. Detailed information about timings of ebb and flow tides in this area. Height of new defence could block views of coast from village. Coastal path would be destroyed.	sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
115	Residents of Burnham Norton	18/10/09	Proposed realignment at Norton marshes would have following consequences: destruction of Norton freshwater marsh (designated habitat); destruction of significant portion of AONB; destruction of farmland and possibly property including Marsh Farm and will blight properties in village; destruction of wall and driftway that form part of coastal path; cause radical and adverse change in landscape setting of historic coastal settlements and would affect local economy; works would adversely affect setting of listed buildings in both villages. Proposals have to be considered under habitats and environmental assessment directives. App L contains no environmental assessment of impacts on international wildlife interest of Norton marshes, stating "under consideration". Tourist assets in villages have not been considered in draft SMP but recognised in Burnham Overy Staithe and Brancaster Staithe. Draft plan doesn't say why proposals made. No explanation of comparative costs of continuing to maintain existing bank over those of building new defence and breaching existing one. Nothing about how big/long new bank would be. Proposal depends on work being undertaken during epoch 1, but nothing in plan states what this is. Believes we will not maintain existing defence adequately during epoch 1 as we know	Acknowledged 22/10/09. Comments passed to Haskoning. Forwarded to NEAS and NE to comment on para 11. Holding reply sent 2/11/09 - still awaiting advice from NEAS. Freedom of Information request cleared 10/11/09. Letter sent 8/12/09. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank moved

			it will be breached in epoch 2. Bank will have lower priority than those designated as hold the line. Doubt about public money being available to build new defence during epoch 2. Need full response to matters raised in paras 3, 4, 5 and 6. Formal application under relevant environmental information regulations for disclosure of all communications between EA, NE and NWT about proposal, including environmental assessment.	back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
116	Old Hunstanton Parish Council	19/10/09	Agrees with proposed draft policies. Feels some mention should be made of R Hun in PDZ1A and B and possible effects of tidal flooding in lower reaches. Would like to see more mention of threats to lines of communication, ie roads.	Acknowledged 26/10/09. Comments passed to Haskoning. Email sent 11/8/10 answering all points.
117	Resident of Dunton	20/10/09	Agrees with proposed draft policies. Need to make sure coastal path is maintained for locals and visitors.	Comments received at drop-in, so not acknowledged. Passed to Haskoning. Letter sent 8/7/10 to explain why some policies changed in final SMP and mentioning actions for coastal path in action plan.

118	Resident of Morston	21/10/09	Seems to be confusion between need to increase tidal prisms and need to scour Morston channel. There are other ways to achieve this, including digging out to low tide level. Draft seems to equate tidal prism (volume) with intertidal area (area). Definition in summary document isn't same as that in draft SMP and is incorrect. Suggested timetable too optimistic to allow detailed design work needed to confirm these proposals. Any re-draft of document should also be consulted on.	Acknowledged 26/10/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
119	Resident of Burnham Norton	21/10/09	Proposal to realign at Norton marshes should take account of inward deposit of sediment as well as scouring out - net effect may be neutral. Scouring effect at Burnham Overy Staithe and Brancaster would be minimal. Silting up of Brancaster harbour has been countered by moving fishing and boating activities further out. Seems unacceptable to use potential benefits for neighbouring parishes v adverse effects for others. Benefits must be outweighed by damage to habitat, access, property safety and values and destruction of coastal path, as well as cost of new defence. Questions whether habitat lost could be substituted elsewhere.	Acknowledged 22/10/09. Comments passed to Haskoning. MR/HtL epoch 2 policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10 (see entry 111).
120	Blakeney Parish Council	22/10/09	Defences in PDZ3C will also need to be raised and reinforced to give adequate protection to properties to west of village. Length of this will be relatively short - from North Barn to bottom of lane, with return up to higher ground. In favour of eventually allowing Blakeney Freshes to flood on very high tides. Outfall from this should reduce silting of harbour and could	Acknowledged 26/10/09. Comments passed to Haskoning. MR/HtL for Blakeney

			improve it. Will need continuation of bank to somewhere east of Manor hotel, with short return to higher ground. Will protect properties at east end of village, including Manor hotel.	Freshes in epoch 2 confirmed as MR in final SMP. Letter and info sheet sent 20/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
121	Overy Staithe sailing club	22/10/09	Agrees that silting up of Burnham Overy harbour should be addressed sooner rather than in remote future. Would prefer to see action taken for Overy Staithe earlier.	Acknowledged 26/10/09. Comments passed to Haskoning. MR/HtL policy for epoch 3 for Overy bank confirmed in final SMP. Letter sent 20/7/10.
122	Landowner of Morston	22/10/09	Would encourage creation of new intertidal area in PDZ3A2. Would be happy to meet to discuss this at any time.	Acknowledged 26/10/09. Comments passed to Haskoning and SH. Epoch 1 policy for Morston changed in final SMP. Standard letter and info sheet

				sent 8/7/10.
123	Residents	23/10/09	Unable to download draft SMP from website. Very unhappy about this.	Replied 26/10/09 with weblink.
Ref	Organisation	Date rec'd	Summary	Actions
124	Resident of Burnham Norton	23/10/09	Supports comments from Burnham Norton parish meeting. Also agrees with comments made by [name removed] about lapse in time between tides at Burnham Overy Staithe and Brancaster Staithe. No EA rep has visited proposed realignment site. Submission makes valid points that don't seem to have occurred to SMP partners. Hopes proposal will be withdrawn.	Acknowledged 26/10/09. Comments passed to Haskoning. MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
125	Resident of Burnham Norton	26/10/09	Draft SMP has not considered implications of drop in levels between salt marsh and grazing marsh in proposal to breach defences. Increasing tidal prism by breaching sea bank wouldn't happen if water entering grazing marshes cannot get out between tides. If there is standing water between tides, there won't be any intertidal habitat. Has not considered different	Acknowledged 26/10/09. Comments passed to Haskoning. Conditional MR/HtL

			timings of tide arriving at and leaving two proposed breaches in Norton/Deepdale banks would mean little scouring effect to Burnham Overy Staithe harbour. Little point in putting forward proposals that are seriously flawed. AA also flawed for same reasons.	policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10 (see entry 114).
Ref	Organisation	Date rec'd	Summary	Actions
126	Resident of Wells-next-the-Sea	26/10/09	What effect would proposed managed realignment at Wells have on allotments?	Acknowledged 26/10/09. Comments sent to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
127	Resident of Wells-next-the-Sea	26/10/09	Dunes are very vulnerable to surge events and salt marshes fairly resilient. Latter soak up tidal and wave energy. How have managed realignment sites in Essex worked? Could work here but only if reclaimed land level is above low water level, otherwise sea water will remain.	Acknowledged 2/11/09. Comments passed to Haskoning. Reply sent 2/11/09 about success of MR sites in Essex. Epoch 1 policy for Wells east bank changed in final SMP. Letter

				and info sheet sent 8/7/10 to explain why.
128	Resident of Morston	26/10/09	Believes SMP programme optimistic because only allows six months to carry out work to identify one option for each MR planned for epoch 1, to complete detailed design for each of these, including finding compensatory habitat, co-ordination and agreement of action plan and final editing and production of SMP.	Comments passed to Haskoning. Reply sent - see 82.
Ref	Organisation	Date rec'd	Summary	Actions
129	Resident of Burnham Norton	27/10/09	Doesn't agree with proposal to realign bank at Norton marsh. Doesn't understand why we're proposing to breach a good bank. New one would be intrusive and affect walkers, bird watchers and visitors to area. We should not be doing this to benefit sailors alone. Fresh water marsh is much lower than surrounding saltmarshes. Breaching bank would let sea water into current freshwater area which won't drain away between tides and will therefore increase flood risk to village. Residents of Burnham Norton haven't been consulted about draft SMP. Requests revised SMP with more public consultation.	Acknowledged 27/10/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
130	Resident of Burnham Norton	27/10/09	Proposal to realign defence at Burnham Norton would put his house at increased flood risk. Would also remove existing flood bank that has served village well for over 60 years. Would also raise water table around his property and threaten to destroy foundations and drainage system of his house. Surprised that no-one contacted each individual directly affected by	Acknowledged 29/10/09. Comments passed to Haskoning. Conditional MR/HtL

			the proposal. Draft SMP does not give details about what replacement defences would be and where or how damage to wildlife habitat will be compensated for. Asks about process for developing SMP and his rights to object to it.	policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
131	Resident of Burnham Overy Staithe	28/10/09	Doesn't agree with draft SMP, as not enough groundwork done so far. Should be much more consultation with interested parties. Draft SMP does not explain why proposals better than leaving things as they are. Not enough publicity about SMP review early enough. What has been done has concentrated too much on Wells and Morston.	Acknowledged 29/10/09. Comments passed to Haskoning. Letter and information sheet about change in epoch 2 policy at Deepdale and Norton bank sent 14/7/10.
132	Resident of Burnham Market	28/10/09	Any proposals should have full explanation about why they are needed. Many questions but no specific answers. Should have thought about responses we would get and been better prepared. Excellent technical presentation spoilt by unfocussed maps on display. Cannot agree with proposals until we can say what would happen if we do nothing. Why are we surrendering land and who will pay for these schemes?	Acknowledged 29/10/09. Comments passed to Haskoning. Conditional epoch 2 MR/HtL policy for Deepdale and Norton put back to epoch 3 in final

Ref	Organisation	Date rec'd	Summary	Actions
				SMP. Letter and information sheet sent 14/7/10.
133	Burnham Overy Parish Council	28/10/09	Welcomes commitment to hold the line behind Scolt Head Island and at Burnham Overy Staithe to sustain communities of Burnham Overy and Burnham Norton. Believes it would be better to maintain defences where they are now for foreseeable future as realignment would compromise grazing land and freshwater habitat for bitterns. Sea wall also carries part of national trail and benefits tourism and local businesses. Objective to maintain defences to all properties would be best achieved by holding the line and increasing height of banks when necessary. This must be most cost efficient option compared to building new defence further inland. Fully supports comments from Burnham Norton parish meeting. Importance of freshwater marshes must not be under-estimated.	Acknowledged 29/10/09. Comments passed to Haskoning. Conditional epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
134	Cruso & Wilkin land agents	28/10/09	Represents six landowners in SMP area. Draft SMP will have immediate effects on capital and rental values of land affected. No provisions for compensation for landowners. If proposals adopted they will affect several sources of freshwater used for irrigation - will affect local businesses. Proposed realignments will also affect land management such as farm tenancies, stewardship payments etc. No information about how coastal path will be re-routed. This may adversely affect adjoining land not included in draft. Suggest one of their reps should attend future CSG meetings as landowners should be represented so they can have some direct input.	Reply sent 29/10/09. Comments passed to Haskoning. Reply sent 23/11/09 re request to sit on CSG. Confirmed on KSG, but CSG not appropriate. Email sent 21/7/10 and

Ref	Organisation	Date rec'd	Summary	Actions
				information sheets for all relevant frontages.
135	Residents of Burnham Norton	29/10/09	Why have you singled out Burnham Norton for your experiment? Why do we think we are qualified to make decisions that will be disastrous for many people? Who is responsible for this decision? Does anyone living here agree with your proposals? What long-term scientific evidence is there to prove that scheme will be of use to anyone who will be affected? Why have you decided to sacrifice this community? Why doesn't EA have anything better to do?	Reply sent 2/11/09. Comments passed to Haskoning. Conditional epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
136	Royal West Norfolk golf club	29/10/09	Unable to download draft SMP from website.	Reply sent 29/10/09.
137	Burnham Overy Harbour Trust	30/10/09	Disappointed that Burnham Overy Harbour Trust not listed as key stakeholder for SMP. Leaseholders for land we propose to use as drain for Norton and Overy marshes.	Reply sent 2/11/09. Added to key stakeholder list 30/10/09.
138	Wash & N Norfolk Coast European	29/10/09	Please mention this organisation in glossary and acronyms and anywhere else appropriate. Also refer to them in section 1.3 organisations.	Reply sent 2/11/09. Comments passed to Haskoning.

	Marine site management scheme			Added to glossary, but not appropriate for acronyms section. Reply sent 20/7/10 (see 219).
Ref	Organisation	Date rec'd	Summary	Actions
139	Resident of Burnham Norton	31/10/09	Still not sure why he wasn't contacted specifically about proposed policy at the Burnhams. Most concerned that public consultation period ends in about two weeks. Reiterates all points made in earlier mail.	Comms team organised meeting for Burnham Norton residents to discuss proposed policies here.
140	Resident of Burnham Norton	01/11/09	Requesting information under Freedom of Information Act. Minutes or notes of any meetings at which Marsh House farm has been discussed.	External relations team responded 10/11/09
141	Resident of Blakeney	02/11/09	Reiterates concerns of local sailors that coast is silting up and reducing ability to use harbours, especially at Blakeney. Predicts that Blakeney will become unusable for boats during epoch 1. These problems also affecting other sporting and social groups and commercial concerns in area.	Acknowledged 2/11/09. Comments passed to Haskoning. Conditional MR policy in epoch 2 for Blakeney Freshes confirmed in final SMP. Letter and information sheet sent 8/7/10 to explain why this

Ref	Organisation	Date rec'd	Summary	Actions
				could not be brought forward.
142	Resident of Burnham Norton	02/11/09	Supports Burnham Norton parish meeting's comments about draft SMP. Gives history of building of sea defences along coast. Believes breaching existing defences will increase flood risk to properties and that this will not help channels to scour. Asks about international and nationally environmentally designated sites that could be damaged by some proposals. There should be local vote about whether to accept proposals.	Acknowledged 2/11/09. Comments passed to Haskoning. Also wrote to MP - reply sent 7/12/09. Conditional MR/ HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
143	Resident of Burnham Norton	02/11/09	Confirmed Burnham Norton parish meeting received invite to KSG on 22 June but neither chairman or clerk could attend. Also weren't informed Burnham Norton was specifically affected by proposed policies.	Meeting arranged for 13/11/09. SH attended to discuss proposed policies for the Burnhams and explain these

Ref	Organisation	Date rec'd	Summary	Actions
				continue existing SMP policies.
144	Resident of Thornham	02/11/09	Total lack of information or advertising from start of SMP process. No landowners affected by proposed policies at Thornham contacted in advance. Have not asked local people to inform SMP. Flow of tides being anti-clockwise and depositing silt and sand on Gore Point must be of benefit - currently creating spur with entrance to Thornham harbour moving towards Brancaster. Entrance to Brancaster Staithe harbour has moved towards Thornham over the years. What's advantage of proposed MR at Thornham other than providing more wildlife habitat? Might increase erosion here and make things worse. Existing bank at Thornham considered not viable beyond epoch 2 but proposal could increase erosion once Holme dunes erode due to scouring effect of tide. SMP states breach would improve harbour. Disputes this as greater tidal flow would form larger channel and increase silting. Existing channel has been silting up recently. Money should be used to build barrier at Heacham - could be same as not maintaining Thornham bank. Draft SMP doesn't mention what long-term changes could occur outside flooded areas, eg natural erosion or depositing silt and sand.	Reply sent 5/10/09. Comments passed to Haskoning. Conditional MR/HtL policy in epoch 2 for Thornham sea bank put back to epoch 3 in final SMP. Letter sent 8/7/10.
145	Resident of Burnham Norton	03/11/09	Strange that draft SMP proposes to submerge part of Burnham Norton. Gives impression that village being sacrificed to save money. Haven't taken into account that access to existing sea wall and common land beyond would be seriously impaired or prevented - would be unlawful under current legislation. Would be more economic to start improving existing sea bank now rather than waste money realigning it. Totally supports Burnham Norton	Acknowledged 11/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale

			parish meeting's comments.	and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
146	Resident of Burnham Market	03/11/09	Agrees with proposals. Unclear about SMP's relationship to flood risk from exceptional events.	Acknowledged 11/11/09. Comments passed to Haskoning. MR/ HtL policy in epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 20/7/10 with reply to question about SMP's relationship to exceptional events.
147	Resident of Burnham Deepdale	03/11/09	Doesn't know enough about coastal processes to take a view about proposals. Should have consulted with local people before drafting proposals. They know coast very well and over many years. There must be more input from local long-term residents, sailors and fishermen who know and understand coast. Meeting on 31 Oct showed there is a valuable resource of local knowledge. Meeting felt like fait accompli rather than consultation.	Acknowledged 11/11/09. Comments passed to Haskoning. MR/ HtL policy in epoch 2 for Deepdale and Norton bank put

Ref	Organisation	Date rec'd	Summary	Actions
				back to epoch 3 in final SMP. Letter and info sheet sent 20/7/10.
148	Resident of Burnham Norton	03/11/09	Fully supports Burnham Norton parish meeting's comments. Village has adequate defences with existing bank and freshwater marshes. Preposterous that EA considering abandoning bank they have spent millions of pounds maintaining over the years. Cannot understand why we have proposed this. Only reason given is to improve sailing at Burnham Overy Staithe.	Acknowledged 11/11/09. Comments sent to Haskoning. MR/ HtL epoch 2 policy for Deepdale/Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.
149	Cley Parish Council	03/11/09	Concerned about flood risk to properties and infrastructure in Cley and integrity of A149. Assume policy statements will be reviewed every 5-10 yrs to reflect changes. PC has requested intervention to reduce flood risk to Cley but NE said no. Assume it will take time for shingle ridge to attain natural profile. Trigger criteria should be established for future intervention - should take account of flood watches and warnings issued each year. Re-shaping of ridge and flooding of A149 in 1996 and Nov 2007 remind of fragility of ridge. Would like our views on this and possibility of statement about triggers for intervention in final SMP. Plans for epochs 2 and 3 show new defence line for properties along A149. None shown for A149 E towards Salthouse where road surface is around 3m AOD. Assumes will need	Acknowledged 11/11/09. Comments sent to Haskoning. Conditional epoch 2 MR policy for Blakeney Freshes confirmed in final SMP. Letter and info sheet sent 14/7/10 to new

			diversion to proposed new defence? Hard to understand how E bank will act as defence to overtopping or breaching of shingle ridge from N due to height and presence of weir. Using weir as defence would seem to increase flood risk to Salthouse - will no longer balance water levels. Suggests modifications to Blakeney bank to allow water to overspill when needed.	parish clerk with reply re action in action plan to set up triggers for future events here.
Ref	Organisation	Date rec'd	Summary	Actions
150	Brancaster parish councillor	04/11/09	Doesn't think nature can alter its progress, as this coastline has always found its own level. It's ridiculous to spend so much money on something we have no control over. Brancaster fisherman who knows the ways of this coastline.	Acknowledged 11/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10.
151	Scolt Head & District Common Right Holders	04/11/09	Very impressed by presentation on 31 Oct. Disappointed by attitude of some people determined not to see bigger picture. Suggested on feedback form (see below) that a couple of people were pushing their own agendas but probably believe they are acting for good of community. Impressed by plan. It's important to see bigger picture and not be influenced by one particular stakeholder.	Acknowledged 11/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information

				sheet sent 14/7/10.
152	Scolt Head & District Common Right Holders	04/11/09	Unhappy with the way a couple of local people presented their own agendas at meeting on 31st Oct. Believes their views not supported by most local people.	See row above.
Ref	Organisation	Date rec'd	Summary	Actions
153	Resident of Wells-next-the-Sea	04/11/09	Area over which proposed MR at Wells would take place currently collects surface water from a square mile area. This takes thousands of gallons of water from area and discharges into dyke system. This can't be released if outfall is altered. Sustained rainfall will add to this and cause low-lying areas to flood. Tides over a certain height will create tidal back-up in southern surface water drainage system and will flood low-lying areas S of Wells. Most tides will render south side drainage ineffective. More silt comes in with tide than goes out so proposal may have negative effect on harbour siltation. Enclosed petition containing 158 names against proposed policy to realign Wells east bank.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
154	Resident of Burnham Norton	04/11/09	Supports Burnham Norton parish meeting's comments. Totally unacceptable we should propose to flood large areas of parish. No explanation as to why we think this necessary. No logic in abandoning existing defence to build another that will cost more and ruin village.	Acknowledged 24/11/09. Comments passed to Haskoning. Conditional MR/HtL

Ref	Organisation	Date rec'd	Summary	Actions
				policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
155	Resident of Burnham Norton	04/11/09	Objects to changes proposed to Norton marsh. Existing defence has operated well. Draft doesn't explain why changes proposed and what benefits will be. Cost must be considerable. Who would pay? Nearly all principles clash with this proposal. Why are we proposing a policy that doesn't hold back sea? Should continue current use of this land - one of four decisions listed.	Acknowledged 24/11/09. Comments passed to Haskoning. MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
156	Resident of Burnham Norton	04/11/09	Asks us to meet people in village concerned about proposed policies. Suggests meeting on 13th November at his house and he will let everyone know.	Meeting arranged through comms team. SH attended to explain reasons for proposed policies.

157	Resident of Burnham Norton	04/11/09	Formally objects to proposals in draft SMP and fully supports parish response. Considers consultation period to have been unnecessarily short. Proposal to breach sea wall in 2025 has no logical basis whatsoever.	Acknowledged 5/11/09. MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
158	Residents of Burnham Overy Staithe	04/11/09	Don't agree with draft policies. Believes they will be detrimental to properties, people and wildlife. Those involved in drafting the SMP haven't been able to say why they have proposed these policies and cannot say that the models are reliable. Would be helpful to be clearer about the risks and options. For example, would it be an option to build an inner wall here and not breach the existing one? We should have taken into account that the fresh water marshes are lower than the saltmarshes. This will create area of standing water if proposal goes ahead - will affect wildlife and increase flood risk. Large and unique habitat would be lost. How would this be replaced? Several houses in Burnham Norton aren't mentioned in draft SMP and would be affected by proposals. Draft SMP has reduced value of properties affected and coastal path would be destroyed. What increase in tidal prism would occur with two breaches in Norton bank? Wouldn't this bring more silt into marsh? What would be achieved with this policy? Doesn't agree with actions identified in plan for reasons already given. Would like further discussions with informed partners to clarify risks, options and rationale. No-one at Burnham Overy Staithe watermill was informed about these meetings and 14 homes here don't appear on any maps. Bringing sea nearer to these	Acknowledged 5/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

			properties will increase flood risk.	
Ref	Organisation	Date rec'd	Summary	Actions
159	Resident of Burnham Deepdale	05/11/09	Agrees with proposals and actions identified. Would like to get a sense of costs involved.	Acknowledged 24/11/09. Comments passed to Haskoning. Some policies changed due to other comments received. Letter and info sheet about change in epoch 2 policy at Deepdale and Norton bank sent 8/7/10.
160	Resident Burnham Overy Staithe	05/11/09	Agrees with proposals and actions identified. Who is responsible for maintaining sea wall on private property?	Acknowledged 25/11/09. Comments passed to Haskoning. Some policies changed

				due to other comments received. Letter and info sheet about change in epoch 2 policy for Deepdale and Norton bank sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
161	Resident of Burnham Deepdale	05/11/09	Agrees with proposals and actions identified.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.
162	Resident	05/11/09	Looks uncertain that extra water will scour out harbour channels. Concerned about risks of flooding to houses as maps imply some properties may be at risk if MR proposal at Thornham goes ahead. Summary document did not show sea level rise figures used when developing SMP. Would like to know how we track sea levels so people are aware of relative stability or emerging dangers. Should mention tidal surges to differentiate between them and progressive sea level rise and statement about practicalities of defending	Acknowledged 19/11/09. Comments passed to Haskoning. Replied to question re tide gauges 23/11/09. Epoch 2

			against them.	MR/ HtL policy for Thornham sea bank moved back to epoch 3 in final SMP. Letter sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
163	Farmer at Docking	05/11/09	Hadn't heard about SMP until drop-in at Hunstanton. His land would be affected by proposed MR at Thornham. Our engineers don't understand this is good drained arable land under Countryside Stewardship schemes. Too much emphasis on tidal prism to keep Thornham harbour usable. Footfall on coastal path is degrading bank and path. Unclear why maintaining existing bank more expensive than building new one further inland. Draft plan has blighted agricultural areas and properties. No compensation if policies adopted. NFU and CLA have not contacted members in this area.	Acknowledged 25/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Thornham sea bank moved back to epoch 3 in final SMP. Letter sent 8/7/10.
164	Resident of Burnham Norton	05/11/09	Some property owners have been advised that their properties are unsaleable since draft SMP published. Should only include contingent proposals for Burnham Norton where they are fully justified and have been thoroughly assessed.	Acknowledged 24/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in

				final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
165	Campaign to Protect Rural England (CPRE)	05/11/09	Agrees with proposed policies but has one minor issue. Navigation not as important to coastal communities as A149. Loss of navigation would not affect communities as much as losing sections of road. Commends approach and depth of knowledge in draft SMP and intent of management along each length of coast. Seems to be no explanation of what PDZ means as an abbreviation. Glossary might have been useful. Agrees with proposed realignments at Wells and Morston in epoch 1. Monitoring proposed at new MR sites vital to respond to future uncertainties. Should include both physical and ecological changes and an attempt to relate interaction between both. Should be detailed studies before any intervention so comparisons can be made after change. Similar studies currently being undertaken following re-routing of River Glaven channel. Might have been worthwhile asking specific question about views on any monitoring that could be undertaken. SEA chapter on mitigation and monitoring could usefully be split in two, as these subjects are very different. Suggest monitoring of BAP habitat and impacts on SSSIs should be more detailed.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10 to respond to all comments.

166	The Hedley Foundation	05/11/09	Didn't receive notification about Brancaster drop-in until date had passed. Has tried to access draft SMP on website, but no luck. Please send relevant information about Thornham village by post.	Acknowledged 24/11/09. Comments passed to Haskoning. Returned 5/1/10 - wrong address. Re-issued 5/1/10. Letter and information sheets sent 20/7/10 to respond to all points raised.
Ref	Organisation	Date rec'd	Summary	Actions
167	Brancaster Staithe sailing club	06/11/09	No mention of sailing club at Brancaster Staithe. It is an important recreational facility on coast. Agrees with proposals and actions identified.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter returned 5/1/10 - sent to wrong address. Re-issued 5/1/10. Letter and information sheets sent 20/7/10 to respond to all points raised.

168	Resident of North Creake	06/11/09	Serious query about whether increasing tidal prism will increase scouring effect in harbours. Increasing tidal prism will surely bring more sediment into harbours? Epoch 2 is too long to wait to take action to reverse trend in siltation. Would be more sensible to dredge harbours - should take short-term measures to counteract this. Would be worthwhile doing cost benefit analysis of breaching and building new defences v dredging as and when needed. Hopes we will look at this again and come up with solution that won't silt up harbours.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10 to respond to all comments.
Ref	Organisation	Date rec'd	Summary	Actions
169	Resident of Morston	06/11/09	Not enough information in summary document to decide if proposals are reasonable. Should give some idea of cost/benefits of draft plan, including assumptions about value of infrastructure, livelihoods, recreational activities and discount rates. NAI not put forward to compare proposals with. Summary gave little detail about what was being proposed.	Acknowledged 24/11/09. Comments passed to Haskoning. Some policies changed due to other comments received. Letter and information sheets sent 20/7/10 to answer all comments

170	North Norfolk District Council	06/11/09	Generally supports draft SMP and what it's trying to achieve. Concerned that proposed realignment at Wells may not have desired effect on harbour channel, may not be deliverable, that landward consequences have not been fully addressed and there's confusion in community about why we proposed this. Suggests amending policy to HtL until these problems can be resolved. NNDC could instigate or support studies to investigate MR proposal due to importance of Wells harbour. Suggests similar approach to proposed MR at Morston. Concerned about limitations of four generic policies that partners allowed to use. Not clear if current management of Cley to Salthouse shingle ridge should be NAI or MR. Suggests considering introducing fifth policy of limited intervention as early as possible. Also concerned that many parish councils not aware of SMP review, although specifically targetted.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions
171	Resident of Lowestoft	08/11/09	Coastal planning should apply precautionary principle - no-one can fully predict consequences of allowing coast to erode. Any unpredictable effect could be detrimental to homes, economic activity, recreational use and communications. If current coastal defences aren't maintained properly, we will be in trouble. Would have liked to see some mention of adverse effects of shingle dredging on beach accumulations. Adopting anything other than HtL policy will result in fire-fighting and reacting rather than anticipating adverse effects. Once sea water breaks through coastal cliffs and defences, most areas will become unviable. Recent research into future rates of sea level rise have questioned previous data. If we cannot reduce global warming, any perceived cost savings on coastal defence works today will seem very small. Current proposals will only work if there's money to fund them. Expensive experiments should be avoided and resources allocated to	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and information sheets sent 14/7/10 to respond to all comments.

			maintaining and improving existing defences. Makes several suggestions for amending draft SMP that advocate no change to existing management regimes.	
172	Resident of Wells-next-the Sea	09/11/09	No evidence that draft based on predicted rates of sea level rise. We should defend against these as best we can. How will outgoing tide disperse silt when it doesn't do this now? Can't change nature or predict what will happen. Why have we proposed realigning the coast? Coast should be considered as a whole, not in sections. No account taken of existing drainage of land at Wells where MR is proposed. Proposal to flood this land for birds is ridiculous - people are more important than birds. Recommends talking more with local people. Consultants don't live in area.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 14/7/10.
Ref	Organisation	Date rec'd	Summary	Actions

173	Resident of Burnham Market	09/11/09	Doesn't agree with proposed draft policies. Should pay more attention to Burnham Overy Staithe and consult more about likely outcomes of draining two marshes and ever-changing system of channels.	Acknowledged 24/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
174	Royal Yachting Association	09/11/09	Adding to comments sent previously. If policies for estuaries and harbours were to change from MR to HtL, current siltation would probably continue. Would have detrimental effect on navigation and recreational boating to which they would object.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions

175	Resident of Blakeney	09/11/09	Disagrees with proposal for Blakeney Freshes and Cley marsh - one of most important reserves in UK with thousands of visitors a year. Blakeney Freshes is natural protection zone with Blakeney Point. SMP should be amended to reflect this. Symbols and key features (p103) should be changed to show bird symbols in epochs 2 and 3 as red. Map of Britain should also be red to show how important areas are. App L assessment of effect on European sites for unit F3b should be changed to show major negative effect. Comments about appendices D and L. Cley reserve not mentioned in table 3.3 other than as part of SSSI. Blakeney Freshes not mentioned at all here. Both areas written off as low-grade agricultural land, but statement that area may be affected by loss of bird habitat. Not sure what other means are by which this will be considered. SEA assessment criteria on p79 show change in condition of European sites as N/K - big understatement and should be changed. Saying fresh and salt marshes have equal status as UKBAP habitats is missing point. Very different habitats - should consider from biodiversity point of view. These are only areas of coastal fresh marsh along coast. May be statutory requirement to replace them if adversely affected by proposed policies. Suggests may be replacement habitat in Glaven valley - cost not mentioned. Valued areas may still exist in 50 or 100 yrs time if we protect them. Not sure why bird predation included as affecting value and sustainability of some areas - many birds of prey nest in reserves along this coast. Also comments on app F. Shouldn't be using sea level rise predictions - might not happen. Has increase in volume of water entering harbour been looked at in relation to predicted SLR? Would wave action gradually increase height of shingle ridge as sea level rises? Principle of reducing reliance on man-made defences should not influence SMP.	Acknowledged 24/11/09. Comments passed to Haskoning. More detailed reply sent 3/12/09. Conditional policy for Blakeney Freshes in epoch 2 is confirmed as MR in final SMP. No change in proposed policy for Cley west bank. Letter and information sheet sent 20/7/10.
Ref	Organisation	Date rec'd	Summary	Actions

176	Residents of Burnham Norton	09/11/09	Still opposed to proposal to breach Norton sea bank. Will destroy Norton freshwater marsh - designated as SPA and Ramsar and significant area of AONB landscape. Will also destroy farmland and potentially some properties and will blight local land values. Will also affect network of footpaths in area and will cause adverse change in landscape setting of two historic coastal settlements. App L has no assessment of effect of policy on designated site. This should also look at effects of other policies on designated site, eg HtL. Disputes that loss of designated habitat should score 5 in app G. Need to acknowledge tourist assets in Burnhams not taken into account so far. Seems to be no assessment of effects on historic landscape setting of Burnham Norton and Burnham Overy, including effect on views from villages. More work needed to confirm proposal, it should not appear in final plan. Should be considered in later review so necessary studies can be undertaken. Still unhappy that full costs of proposal compared to cost of continuing to maintain existing defence don't appear in draft, including cost of replacing habitat lost. Not aware that existing SMP contains same policy for MR at Norton marshes and asks for relevant extract to be sent.	Acknowledged 24/11/09. Comments passed to Haskoning. More detailed reply sent 8/12/09. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10 (see entry 115).
177	Resident of Thornham	09/11/09	Agrees with proposals as long as we are sure of our facts. Some people don't think we are. Some residents seem to have had their land or property written off with little consultation. Seems very inexact science trying to predict what will happen as a result of climate change. Results of some of these proposals unclear, but understands that doing nothing is not an option. More needs to be done to keep people informed about SMP process.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Thornham sea bank moved back to epoch 3 in final plan. Letter sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions

178	Blakeney & District Wildfowlers Association	09/11/09	Management control of future flooding should not pass to so-called conservation bodies, such as RSPB. Wetlands have previously supported local industries, such as peat and reed cutting, fishing, eel catching and wildfowling. New wetlands should have same focus and not become avian zoos.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10.
179	Resident of Wells-next-the-Sea	10/11/09	Doesn't agree with proposed policies. Plan not needed and seems to carry many risks. Proposal for MR at Wells seems to increase risk of flooding to properties in Wells. Seems to be no clear objective underpinning principle. Better to wait to see what happens over time. It's a mistake to breach Wells east bank and allow water inland. Better to improve the existing defence. Poor publicity for consultation - it's important to talk to everyone. Suggests using the Quay magazine to reach every household in Wells.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and info sheet sent 8/7/10.
180	Resident of Wells-next-the-Sea	10/11/09	Doesn't agree with proposed policies. Drawn up without proper consultation or presenting risk and benefit appraisal of continuing to maintain current defences. Should identify weaknesses of current defences, not identify areas below sea level that are at risk and present range of options. Why are these changes proposed? Is plan linked with predictions about global warming? Are there business interests connected with it? Unaware of imminent threat. Doesn't want management of intrusive and risky targets based on unproven theories. Need overview to monitor, record, collaborate and bring interests together. Way draft plan presented and lack of publicity does not inspire trust. Believes proposal to realign Wells east bank wasteful, of doubtful value and has significant risk. Should find another way to create deeper channel.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
Ref	Organisation	Date rec'd	Summary	Actions

181	Norfolk Wildlife Trust	10/11/09	Supports draft SMP but some proposals for future epochs will lead to loss of freshwater habitats eg at Holme. Any such realignments will need careful planning and evidence needed to allow successful outcome. Supports proposals to carry out a number of initial MRs to provide enough evidence to plan future realignments in more sensitive areas. Replacement habitat must be sought and developed before any future loss of freshwater habitats occurs. Fully supports RHCP in doing this.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 14/7/10 about policy changes in final SMP.
182	Wells Town Council	10/11/09	Believes defensive role of Holkham dunes reduced by human footfall - should be protected by fencing. Sea buckthorn planted at eastern end of dunes have done good job of stabilising them - could possibly work elsewhere. Defence between east end of dunes and promontory on which lifeboat station stands not shown on future maps. If this is right, removing defence would isolate lifeboat station from mainland and make use more difficult. Proposed realignment at Wells east bank seems very expensive experiment. Around two-thirds of surface water from Wells drains into this area so proposal presents difficulties. Flooding from excessive rainfall much more likely than flooding from sea. Proposal would also affect coastal path - would have to be diverted further inland. Reasoning behind proposal is to scour harbour channel. Tide here takes 3 hours to come in and 9 to go out. Would this not mean faster-flowing incoming water would bring in more sediment than slower-moving outgoing water? Also concerned that pressure on west bank would increase. Size of craft using Wells harbour has reduced a lot since this first mooted 250 years ago. Substantial local opposition to proposal - they believe there should be much more research before it goes ahead. Support idea of secondary defence line south of proposed MR area.	Acknowledgement sent 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Also, policy statement for Wells flood embankment amended to include reference to lifeboat station defences. Letter and information sheet sent 20/7/10 to respond to all points raised.
Ref	Organisation	Date rec'd	Summary	Actions

183	Residents of Longstowe, Cambridge (second home owners)	10/11/09	<p>Disagrees with proposals. They deny established principles for wildlife conservation with loss of key species and would destroy existing sea defences. Haven't consulted sensibly with people who live along coast. Should have consulted them first as they know area. Have ignored knowledge and experience, instead relying on computer models and forecasts by consultants who don't live in area. 3-month consultation period unrealistic and feedback form too small. What is basis for draft plan? What analysis of real consequences has been applied? Who have we consulted? What qualifications do we have to advise on these proposals? Disagrees with actions identified and their timing. Haven't taken account of effects of proposals on wildlife and environment. Sea defences built to provide productive food-growing land. Proposals mean this land will be flooded regularly and will be unable to grow food in future. Proposals take no account of food security issues. Is there alternative agenda from vegetarians or other extreme environmentalists due to threat from CO₂? N Norfolk coast has evolved from locally-based fishing and farming industries. Visitors provide income and prosperity from holiday and recreational use. Don't only want saltmarsh, also want reedbed, wet meadowland and walks along walled dykes that would be destroyed by proposals. Why do we want to destroy previous work building defences? Flood from surge tide won't be due to climate change but distinct set of circumstances. Shouldn't be considering breaching defences. About £1m spent on raising bank and creating new sea water protected lagoon and reedbed area. Proposed breach in sea wall would destroy that habitat and breeding site for bittern.</p>	<p>Acknowledged 25/11/09. Comments passed to Haskoning. Some policies changed due to other comments received. Letter and information sheets sent 8/7/10 about policy changes in final SMP.</p>
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Ref	Organisation	Date rec'd	Summary	Actions
184	Burnham Norton Parish Meeting	10/11/09	<p>Concerned EA not responded to request for meeting. Assured there would be positive response to parish councils who requested meetings. More comments to those already sent include: explanation on p G56 and those for various criteria don't represent detailed reasons for proposed breaches at Norton marsh. Bulk of this section seems more like statement of plans and consequences, rather than explanation of reasons. Sole reason for proposal is to improve harbour scouring at Overy and Brancaster harbours. This would not happen at Overy and not needed at Brancaster, so seems no reason for proposing this. Statement that breach at Norton marsh would be at expense of partly-designated freshwater habitats is understatement. NE should apply full protection under Habitats directive and freshwater habitat destruction breach would create. No explanation of how tidal water would be prevented from penetrating to currently-protected land between new and shorter defences. Statements in draft SMP say properties will not be affected by proposal. These miss point that tidal flooding of marsh would raise water table and threaten foundations and drainage systems of nearby properties. Suggested realignment of coastal path around Norton and Deepdale marshes is one of most damaging and resented consequences of proposals. However this is done would never replace current route very popular with many people. App G states all infrastructure would be defended with no specific ref as to how this would apply to Marsh Lane as access road. Also no ref to effect on sewage works in Marsh Lane from realignment and raising of water table. No reference to cost of adapting this. Thinks replacement of freshwater marsh with more saltmarsh would damage natural beauty of landscape. SMP should preserve marsh as it is today and strengthen defences.</p>	<p>Comms team responded 11/11/09 re request for meeting, which was not explicitly requested in previous letter. Comments passed to Haskoning. See entry 105 for action to close this comment.</p>

Ref	Organisation	Date rec'd	Summary	Actions
185	Land agent	10/11/09	<p>Agent for owner of Deepdale marsh and Marsh Barn, along with adjacent sea wall and saltings. Worked with EA on MR projects in Essex and Gloucestershire. Observations are that saltmarsh in front of Deepdale marsh is accreting. Saltmarsh and inland marsh wall are privately owned by [names deleted] and Holkham. Any proposal to realign would need agreement of all landowners and local communities. Irrigation for Mr [name deleted]'s farm comes from springs on Deepdale marsh which conflicts with proposal for saline influx. Existing defences already achieve plan to sustain flood defence to all houses and infrastructure. EA does not own defences, so would not be able to breach them. EA currently co-funding habitat creation site at Deepdale marsh (reedbed and coastal grazing marsh restoration) as part of RHCP's biodiversity targets. This clearly contradicts proposal to realign here. Much of the land is designated and that next door is NNR. Any loss would have to be fully compensated for elsewhere. Would be hugely expensive and should preclude this as realistic option here. Saltmarsh and parts of sea wall are subject to various common rights, including open access under CRoW Act. Each commoner would need to be fully and individually consulted by partners. List of commoners and their rights is on commons register at County Hall. Agrees with policy to HTL in epoch 1 and believes that policies for epochs 2 and 3 should also be HTL. Haven't worded policy statement for PDZ2G correctly, as it implies a realignment there in epoch 1. Unclear why there are proposals to realign in epoch 2 if monitoring and research hasn't already been done.</p>	<p>Acknowledged 25/11/09. More detailed reply sent 23/12/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
186	Morston parish councillor	10/11/09	<p>Opposes proposed MR at Morston. May be issue with silting-up of main channel from Blakeney harbour to Morston, as well as eastern end of harbour and channel to Blakeney. Disagrees with opinions about Morston Creek. Sails this area and hasn't noticed silting affecting size or duration of tides in creek. Boating activity has increased a lot, especially commercial seal trips. Those who operated from Blakeney have moved boats to Morston due to longer operating window. Biggest change to Morston channel - increase in boat traffic has caused erosion of banks. Main channel and creeks much wider now. Main body of creek is deep and edges feather out more with shallower areas at edges. E of harbour, esp Blakeney and Cley channels, have silted up probably due to fewer boats using them and not scouring out as much. Proposal to realign at Morston seems trial to see what might happen at Blakeney Freshes. May be case for trying to increase tidal prism there, but unlikely ferry operators would return to Blakeney - further from seals so fewer trips per tide using more fuel. Increase in tidal prism at Blakeney may shift silt further down harbour and could impede access to Morston channel. If this happened, could consider realigning at Morston. If Morston proposal carried out, would harm nature and visual character of village. Some residents would lose use of land they enjoy now with no benefits to offset loss. New defence near road would spoil visual approach to village. Also sacrifices area of valuable ag land producing food - shouldn't compromise this. Existing defence carries coastal path and is feature of landscape. Seem no FRM benefits from realigning it. Cost of maintaining insignificant compared to replacing it. Should continue to be maintained to highest standard. No reason to build new bank at Morston and breach existing one - reason given seems flawed. Also fails on economic grounds.</p>	<p>Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
187	Resident of Burnham Overy Staithe	11/11/09	Surprised there's no reference to work of UEA that might help to ascertain long-term consequences of changes proposed in draft SMP. Is there a reason for this? There is nothing in draft SMP showing there's been any serious scientific work done on which to base proposals that could be disastrous for their way of life. Needs to be more consultation with those who live near and use facilities of coast. Should be more scientific investigation. UEA should be involved in this before decisions taken about flooding part of our heritage.	Acknowledged 25/11/09. Detailed reply sent 23/12/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.
188	Resident of Romsey, Hampshire	11/11/09	Shoreline management should be national and not responsibility of LAs. Failure to protect Norfolk coast could affect places up to 50 miles inland. Needs hydrological research, funding and management at national level. Should consider what might happen in 500 yrs time. Potential loss of large areas of farmland over next 100 yrs has to be considered for effect on national economy. Recent developments may have disrupted longshore drift so cliffs now eroding faster. Shows piecemeal attempts to address local problems unsatisfactory. More erosion around Bacton would affect gas terminal and action needed to remedy this. Spasmodic maintenance of coastal defences has been unsatisfactory. If defences at Happisburgh properly maintained, erosion would have been reduced. Need to consider social consequences of villages threatened by coastal erosion. Also how to sustain communities over long term, including consolidation, relocation and protection. Govt should be obliged to compensate, support and maintain people affected by coastal erosion. Policy needed to vitalise threatened communities. If we don't, will cause rural decline.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10 to answer all points raised.

Ref	Organisation	Date rec'd	Summary	Actions
189	Resident of Wells-next-the-Sea	11/11/09	Doesn't agree with proposed policies. Wells sluice must continue to operate and be maintained as it has been over last 40 years. Sluice drains land and rainwater for large area that includes centre of Wells. Silt now being dredged from Wells harbour must be used to strengthen existing east and west banks and dunes behind beach huts for next 100 years.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.
190	Cley Bird Club	11/11/09	Suggests first stages of proposed flooding of Blakeney and Cley marshes should involve raising or removing sluice gates next to Carnser car park at Blakeney and on Beach Road at Cley. This would allow intertidal flow to lowest areas. Proposed breach close to Cley coastguard station where nearby ground levels are over 3.5m. Ground and road levels next to main drain are under 2.5m so suggests siting proposed breach near existing sluices. Salthouse marshes, between Cley east bank and Kelling Hard, not shown as intertidal area on plan on p43 for epoch 3. If no changes made to existing east bank, there will be intertidal flow on Salthouse marshes via northern and southern sluices and over long weir at northern end. If east bank modified to exclude tidal flow from Salthouse marsh, all surface water drainage and water there via hydrostatic flow would be stored on this marsh and create a permanent saltmarsh environment. Not clear from draft what intentions are for this area - requests clarification. No reference in summary document to providing compensatory habitat if proposal goes ahead. Ideally, this should be situated locally, eg in Glaven valley. Have we made provisions for this yet? Not clear why app D refers to bird predation. Requests information about data source for this and its relevance.	Acknowledged 25/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Blakeney Freshes confirmed as MR in final SMP. Letter and information sheet sent 20/7/10 plus text about consulting before schemes start.

Ref	Organisation	Date rec'd	Summary	Actions
191	Morston Parish Council	11/11/09	<p>Recent meeting in Morston village hall voted unanimously against proposals in draft SMP. Observations included: proposal would cause loss of farmland, scheme may cause mussel lays to silt up. If Morston bank partly removed salt water would kill off vegetation and soil would be washed away. Increase in tidal prism may flush mud and sand from creeks but what happens when this reaches lower and wider parts of harbours? Would places like Blakeney Pit silt up? Would landowners be compensated? Would flooding 10-15 acres of land behind east bank make much difference to tidal prism? If proposals for Wells and Blakeney go ahead, will this reduce tidal stream into Morston and cause silting up and loss of amenity for seal trips and other boats? Funds would be better spent raising and reinforcing existing bank - could be reduced by re-routing eastern end of bank. Around half existing wall could then be abandoned. Shorter bank would cost less to replace and maintain. If proposal for Morston east bank goes ahead, thinks there's serious risk of flooding to NT car park, toilets and other adjacent low-lying land. Objects to Morston being used as experiment before making final decision about Wells east bank and bank around Blakeney Freshes. No direct connection between Morston proposal and those for Wells and Blakeney. Do not need scouring at Morston creek. Channel has remained same depth for last 70 years. Volume of traffic means it's unlikely to need scouring in future. PC had been told that proposal not for flood risk management reasons. Only being proposed to scour harbour and concerns about Blakeney Point moving west. Doesn't believe amount of water involved would achieve anything. Proposed new defence would adversely affect view when approaching Morston from Langham Road and would also affect views to north. How is freshwater drainage to continue with storm water flooding from land above Morston down Langham Road? Currently drained through east bank sluice.</p>	<p>Acknowledged 9/12/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and information sheet sent 8/7/10 to new parish clerk.</p>

Ref	Organisation	Date rec'd	Summary	Actions
192	Norfolk Geodiversity Partnership	11/11/09	App L lacks content about geodiversity. Believes proposals that would potentially damage geodiversity sites should be outlined in app L. Erosion increases value of geodiversity sites while hard defences can obscure exposures. Also potential to confuse future glacial research by using stone imported from Norway. More detailed comments include request for better definitions of terms in glossary, including geodiversity in list of principles, revising section about geological development and including reference to geodiversity in apps J and L.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter sent 20/7/10 to respond to all points raised here and on SEA addendum - see entry 245.
193	Cruso & Wilkin land agents	11/11/09	Further comments about draft SMP. Seems to have been little formal research about environmental impact proposals would have on freshwater marshes, vegetation, mammals etc that would be adversely affected. May also affect rental values where land is tenanted - loss of statutory rights that tenants currently enjoy plus lower freehold values. No mention of compulsory purchase or compensation if proposals adopted. Also concerned that full implications of tidal erosion, prisms and effect of longshore drift haven't been taken into account in draft SMP. Asks to be able to attend future CSG meetings to represent clients.	Reply sent 23/11/09. CSG confirmed land agent to remain part of KSG. See entry 134 for action taken to close comment.
194	Burnham Overy Harbour Trust	12/11/09	Thinks we should continue to HTL from Deepdale to Gun Hill. Freshwater marsh at Norton is much lower than saltmarsh which is accreting at same rate as sea level rise. To re-configure line here is asking for trouble.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
195	British Association for Shooting and Conservation (BASC)	12/11/09	Information about BASC. Acknowledges visions outlined in draft SMP and believes process complements existing government initiatives that BASC is actively involved in at national and local level.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and information sheets sent 8/7/10.
196	Resident of Burnham Overy Staithe	12/11/09	Summary document doesn't say that reason for flooding Deepdale and Norton marshes is to encourage scouring of harbours. Uses Burnham Overy harbour but cannot see how flooding marshes will scour it better. If tide comes in at Brancaster and then through Norton creek, it will surely first go out through Norton creek and then Brancaster harbour? This might improve scouring there, but is unlikely to at Burnham Overy. Even if this were to work, would still object as benefit wouldn't outweigh considerable loss of amenity from breach in coastal path, perceived or real increase in threat of flooding to properties in Burnham Norton, possible decrease in house values in village, possible problems for residents obtaining house insurance and loss of spectacular wildlife habitat on south side of Norton sea bank. Urges us to abandon plan.	Acknowledgement sent 24/11/09. Comments passed to Haskoning. Conditional MR/HTL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
197	Landowner at Morston	12/11/09	<p>Doesn't agree with proposed policies. Breaching sea bank would have serious effect on farm due to complete loss of production from marshland fields, further loss from 50 acres of good light arable land between A149 and marshland and tidal salt flooding could have serious effect on water quality of borehole. Farm for which he holds tenancy would be at least half-flooded by proposal and rest would be very difficult to farm. Can't imagine future sea level rising beyond level of 1978 flood, which existing bank withstood. If there's a breach in defence, suggests rebuilding old bank so no good arable land floods. Town defence could be protected under this scheme if surge overtopped east bank. Freshwater drainage could be controlled by pumping into free drained area. Other concerns are that coastal footpath would have to be diverted, irrigation system on neighbouring land would be completely useless after one saltwater flood and access to Garden Drove would be restricted. EA coastal advisor visited him to discuss proposal but haven't discussed funding or compensation for loss of tenancy and production. Considers proposal impractical and unworkable. Huge cost would be better spent on defending east coast of Norfolk where there is serious risk to property and life. Also cannot see how proposed breach at Morston will affect flood risk management there. Old bank should be raised and strengthened as is being done for west bank at present. Will also lose good agricultural land here - half the 35 acres would again become intertidal. Rest would probably not be viable as arable land. Understands this could be completed by 2012. If so, someone should be approaching them soon to discuss compensation and scheme itself. Where will material for new bank come from? What will very expensive project achieve and who will fund it?</p>	<p>Acknowledged 25/11/09. Comments passed to Haskoning. Epoch 1 policies for Morston and Wells east bank changed in final SMP. Letter and information sheets sent 8/7/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
198	Resident of Brancaster Staithe	12/11/09	Agrees with the proposed policies and actions identified in the draft plan. A comment about Scolt Head Island: estuaries of rivers?	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and information sheets sent 20/7/10.
199	Resident of Wells-next-the-Sea	12/11/09	Further 19 signatures on petition against proposal to realign Wells east bank.	Acknowledged 24/11/09. Comments passed to Haskoning. See entry 153 for action closing comment.
200	Resident of Wells-next-the-Sea	12/11/09	Understands why draft SMP proposes realigning Wells east bank. Biassed towards reducing cost of maintaining sea defences. Some possible negative effects mentioned in draft. Another is risk of regular rainwater flooding houses in area behind new defence (Northfield Cres, Maryland, Marsh Lane, Church Plain and through to Burnt Street). Would affect access to Warham Green and freshwater marsh. Could increased flow of water through harbour erode marsh and so affect other processes and structures in harbour? Local people may need to consider some proposals in draft. Existing bank is in good state. Will probably protect Wells for several years with continued maintenance. Draft predicts it failing before 2025 but consequences of holding the line seem manageable. Suggests continuing to maintain Wells east bank until at least 2055 to allow time to assess effects of SLR and build second line of defence. Should consider abandoning existing defence then if it's unsustainable. Might then need to build new harbour if rising sea levels threaten existing quay. Would be ideal location for exclusive second homes.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
201	Holkham estate	12/11/09	<p>Draft SMP based on some flawed parameters. Long-term records of marsh accretion and effect of tides misinterpreted. Local knowledge indicates some assumptions won't happen. Landward freshwater marshes lower than seaward ones. If saltwater let in, will sit in lower areas for longer and not help with scouring. Insufficient weight given to protecting ag land - loss of these areas not considered in cost/benefit analysis. Seems short-sighted due to future food security issues. Proposals threaten to expose western margins of Wells and Burnham Norton to tidal surge more than necessary. Drainage could be adversely affected - will add to problem and increase flood risk. Little attention paid to rainwater drain around Wells. Comments on ag land, food security and irrigation, tourism at Holkham, Wells and Burnham Overy Staithe and retaining different habitats in area. Sea walls in PDZ2G and L privately owned. Proposal to breach would need landowner consent. Historically sea defences built with public and private investment. Option should be available and conform with European law about protecting property rights. Current line should be kept at Wells east bank or new defence built on old line. Has doubts if physical processes will operate as predicted in draft SMP. Local opinion is scouring will be minimal - borne out by recent acquisition of dredging equipment by Wells Harbour Commissioners. Would like to discuss SMP to resolve issues of compensation and legal process. Consultation should be extended to allow dialogue between estate and EA, more weight should be placed on protecting farmland, landowners' wishes to strengthen defences on their land should be considered and incorporated in final SMP, assumptions about benefits of scouring and tidal effects should be re-visited with local knowledge, loss of freshwater abstraction sites included in plan and replacements made available, more weight placed on local knowledge and experience and financial losses to owners/occupiers must be addressed.</p>	<p>Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Wells east bank changed in final SMP. Letter and information sheet sent 8/7/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
202	Resident of Burnham Overy Staithe	12/11/09	Important issues are the safety and well-being of people, safety and maintenance of property, wildlife and landscape, evidence and reasoning for different possible future scenarios, possible prevention and mitigation and cost estimates. Not adequately presented in draft SMP - largely ignored resulting in some emotive and ill-informed response. Suggests presentation and discussion with top expert so all affected better informed. Should consider doing what can be done immediately where there is danger.	Comments passed to Haskoning. Reply sent to MP 7/12/09. Letter and info sheets sent 20/7/10.
203	Resident of Burnham Norton	12/11/09	Pleased to see draft says HtL for all river outfalls. Strongly objects to proposal to breach Norton and Deepdale bank in epoch 2. Should continue present management to sustain flood defence to all properties in village. Comments about effects on village, footpath, habitats and infrastructure of moving bank further inland. How is it more cost effective to build new defence than keep maintaining existing one? Comments about UK BAP priority habitat and historic environment sites at increased risk of flooding. Comments about agricultural land and food security issues. Impossible to compensate for destroying Norton marsh by creating new marshes elsewhere. There are only a few arable fields in Burn valley that could be reverted to freshwater marshes. Small gain would not be enough to compensate for loss of Norton marsh. Other habitat would have to be destroyed to do this. Worried proposal could affect new business venture due to saline intrusion. Draft SMP gives too much emphasis to increasing tidal prism around harbours and not enough to negative effects. Advantages theoretical while negative effects are real.	Acknowledged 24/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
204	English Heritage	12/11/09	<p>Addressing specific comments won't change SMP enough to fully address HE issues. Draft undervalues cultural, social and economic contribution HE makes to N Norfolk coast. Historic assets not properly assessed or relevance fully understood. Has led to unsatisfactory and flawed treatment of designated and non-designated sites, buildings and monuments. App D very weak and fails to distinguish between different designations. Scheduled monuments identified as of national importance. Others of same rank should be listed as such and mapped separately. Some grade 2 listed buildings also of national importance - should be properly assessed and mapped under separate heading. All non-designated sites of national importance should be identified, listed and mapped separately. Effects on these and economic changes may need re-calculating. Landscape should be treated as important part of HE. Features of note in area include ancient grazing marsh, historic field systems, evidence of migration and industry in coastal communities and influence of drainage and reclamation over last 2 million years. Coastal fishing communities have also influenced character of area. Historic landscapes should be recognised, assessed and properly presented in SMP with separate section in each chapter. Draft doesn't identify or correctly map significant and nationally-important palaeo-environmental deposits at various places. Doesn't assess effects of each policy on assets or provide suitable cost and mitigation for loss. May also have failed to highlight high mitigation costs for HE required by proposed policies. Seems to be lack of consistency between SMPs in this region - detrimental to whole process and reduces ability to engage adequately on whole coastline. Would like subject totally re-assessed before supporting final SMP. Detailed comments include additions to glossary, changes to sections 1.4, 2.1.3, 2.2.2 to 2.2.4, cross-sections, sections 2.1.5 and 2.4, HE section, policy statements, action plan, apps D and L.</p>	<p>Reply sent 13/11/09. Comments passed to Haskoning. Meeting with EH, NLA, RH and NNDC HE team arranged for 19/11/09. Further meeting between EH, NLA and RH on 3/2/10 to resolve outstanding issues. Theme review, draft SMP and policy statements revised to include information about regionally and locally important historic assets and features. Reply sent 4/8/10 responding to comments received about draft SMP.</p>

Ref	Organisation	Date rec'd	Summary	Actions
205	Norfolk Landscape Archaeology	12/11/09	<p>Doesn't believe draft SMP and SEA adequately cover HE. Doesn't reflect diversity and significance of study area's HE or fully assess impact proposed policies will have on it. Detailed discussions haven't fully or adequately addressed issues raised previously. Believes HE elements of SMP and SEA should be revisited. Advises NNDC, BCKL&WN, NCC and Norfolk Coast partnership on HE. Has advised them and EH of serious concerns. Key comments: good to see specific principle covering HE but disappointed not reflected in draft SMP. HE infrequently mentioned and seems less important than other issues. Especially obvious in 'Land use and environment' and 'Role of shoreline management' sections, theme review and SEA. HE data collected from number of sources. Some data assessed and gazetteers produced - not described in SMP or SEA and results not clearly or fully presented. Not all nationally important and internationally significant HE features in SMP area are designated. Inconsistent handling of data has led to exclusion of some from SMP, theme review and SEA. Evidence that HE data not fully considered in assessing shoreline management and policies. Focus on designated features apparent in apps D, E, G and L. Number of regionally, nationally and internationally significant features missed from policy appraisal. Doesn't compare well with HE information in other SMPs. EH guidance on how to treat HE in SMPs hasn't been followed fully. Aspects not adequately covered include considering only designated features in policy development and appraisal, formulating policies in liaison with EH and NLA (no liaison with LA staff), no consultation with local HE staff to define need for additional fieldwork or discuss development of action plan. Concerns raised at 3 key stakeholder meetings, e-mails to RH and at meeting attended in April. Ready to meet to resolve issues, study and comment on gazetteer and revised drafts of SMP and appendices. Specific comments included (also in EH response).</p>	<p>Comments passed to Haskoning. Meeting with EH, NLA, RH and NNDC arranged for 19/11/09. Further meeting between EH, NLA and RH on 3/2/10 to resolve outstanding issues. Theme review, draft SMP and policy statements revised to include information about regionally and locally important historic assets and features. Further comments (direct to RH) from NLA also taken into account. Reply sent 26/7/10 responding to comments received about draft SMP and SEA addendum (see below).</p>

Ref	Organisation	Date rec'd	Summary	Actions
206	Burnham Overy Staithe boathouse	13/11/09	The only business remaining in Burnham Norton and expected to be informed if not directly consulted. Believes breaching Norton bank would have serious harmful effect on Overy harbour as tide would flow in from Brancaster to proposed MR area. With timing of tides, it flows out first towards Brancaster and water from MR area would start to exit through Norton creek before tide turned in Overy Staithe. So there would be no scouring effect, but would be more silt left behind that would cause more silting up. Proposed flooding of freshwater marsh would cause loss of natural habitat for nesting and overwintering birds. As freshwater marshes lower, result would be large lake that would increase flood risk. Consultation should have been longer. No-one could say why changes being proposed or scientific basis for them. No answer to question about possible effects of silt dredged from the Wash for wind farm or new one planned for Wells. Have computers been used to simulate various conditions from normal spring tides to surge of 1953? Has been done for other parts of coast. Supports comments from Burnham Norton. What happens there has direct consequences on Overy Staithe.	Acknowledged 25/11/09. More detailed reply sent 23/12/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
207	Resident of Burnham Overy Staithe	13/11/09	Doesn't agree with proposed policies. No information about current research or details of studies being done by various bodies. No evidence of scientific research into probable results of MR for Norton marsh, Norton village or River Burn outfall. No justification that proposal will scour Overy channel and outfall - reverse may well happen. Research done in other areas may not apply here. No indication given or comparisons made of costs of various options. Cost of draft SMP would have been better spent on research needed to verify proposals. Agrees with actions identified where we propose HTL. Plan to breach Overy east bank in epoch 3 and build new bank has clearly not been surveyed properly if map shows where new bank will be. Burnham Norton and Overy PCs have made very good comments about these proposals.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
208	Resident of Burnham Norton	13/11/09	Doesn't agree with proposed policies. Have ignored that Burnham Norton is a special place. Not clear from maps where new defences will be built. Doesn't agree with actions identified and supports comments made by parish meeting.	Acknowledged 25/11/09. More detailed reply sent 23/12/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
209	Burnham Norton Parish Meeting	13/11/09	Fully supports Burnham Norton parish meeting's comments. Doesn't support proposals. Should continue to protect what's there now. Burnham Norton is thriving community not just reclaimed marsh. Breaching sea bank would be complete disaster. Maps almost impossible to read. Plans ill-considered and we seem intent on ruining village to increase tidal flows at Brancaster and Overy. Who will have final say on plan? Where will money come from? Should minute consultation meetings. Would be best to start SMP again, take roadshows to every area again and minute every comment.	Acknowledged 25/11/09. More detailed reply sent 23/12/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
210	Norfolk County Council	13/11/09	Proposed epoch 1 MRs need developing so people can give informed opinion. Suggest further feasibility assessment and development before confirming policies for epoch 1. Not happy with maps used in consultation. Didn't communicate implications of policies to general public so many proposals need more explanation. Development of pilots should include clearer graphical presentation of options and reasons behind proposals. Unlikely extension to consultation period and extra discussions about proposed policies will satisfy local concerns. Include questions about how transferrable some pilots are and if costs can be fully justified. Concerns reinforce need for more work on epoch 1 proposals. Draft doesn't say how new intertidal areas will be monitored and managed to prevent loss of habitats. New intertidal area suggested for Holme implies dunes will be lost. Further reading confirms this is not so - difficult for most to interpret some info in draft. New coastal access sections of Marine Bill don't seem to be taken account of. New right will be implemented in next 10 years so should be referred to. Draft doesn't acknowledge cost to NCC of re-locating national trail where proposed MR will disrupt current route - should be identified as a cost.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10.
211	Norfolk Ornithologists' Association	13/11/09	Agrees with approach of trying to manage coast sustainably and letting it function as naturally as possible. Some epoch 2 proposals, eg at Holme marshes, will affect NOA. Access issues along dunes and expects concerns to be considered in detailed planning before removal of sea wall. Realignment over Redwell marsh, designated in N Norfolk Coast SPA, would need compensatory habitat. NOA should be involved in process. Land at Kelling also designated SPA. Accepts natural retreat of shingle bank will continue and habitat will change from saline grazing marsh to shingle and/or lagoonal habitat in longer term. Would expect rolling programme of freshwater habitat creation to take place so no overall loss of designated habitat along coastline.	Acknowledged 15/11/09. Comments passed to Haskoning. Epoch 2 policy for Thornham sea bank moved back to epoch 3 in final SMP. Reply sent 20/7/10 to answer all points raised.

Ref	Organisation	Date rec'd	Summary	Actions
212	Royal Society for the Protection of Birds (RSPB)	13/11/09	Supports aims of draft to work towards sustainable coastline that will continue to provide important habitats for birds. Where there is unavoidable loss of habitats, compensatory sites should be identified in epoch 1. Disappointed by lack of detail in current draft about these changes. Amount of habitat to be lost and type and location of compensatory habitat should be indicated. Impossible to determine SMP is sound and deliverable without this information. Specific comments about section 2.2.3, SEA sections 5.7 and 6 Scale of potential loss in SMP area is considerable. Minded to object to proposals as they stand.	Acknowledgement sent 24/11/09. Comments passed to Haskoning. Letter sent 20/7/10 to reply to comments about SEA and AA.
213	Norfolk & Norwich Naturalists' Society	13/11/09	Proposals provide clear framework for managing coastline sustainably. Important to make progress sooner rather than later to ensure that freshwater habitats are well established before losses occur through realignments. Also important that adequate monitoring put in place before realignments happen to ensure there is good information on distribution of habitats, flora and fauna.	Acknowledgement sent 15/11/09. Comments passed to Haskoning. Letter sent 4/8/10 replying to all points raised.
214	The Crown Estate	13/11/09	Kelling Hard to Lowestoft SMP2 has been issued for consultation. If so, please send link for website and details of closing date.	Replied 17/11/09. Advised to contact NNDC.

Ref	Organisation	Date rec'd	Summary	Actions
215	Country Land & Business Association	13/11/09	<p>Draft seems to be forcing policy to fit funding conditions. Land lost to sea cannot be recovered. Cost/benefit calculations showing gov should delay securing coastline until last minute are inefficient and short-sighted. Defences neglected over long period will become more costly to repair/replace. SMPs in rural areas not credible when they undervalue heritage, commercial, infrastructure and community assets and while test discount rate declines so slowly that long-term investment seems uneconomic. Happy to encourage local people to contribute towards defences. Need to develop flexible policies to reflect range of possible future SLR scenarios. Protecting communities and ag land should have same priority as designated environmental sites. SMP should do all it can to protect households, ag land, freshwater supplies, tourism and natural environments. Landowners should be able to HtL on their defences. Proposed policies seem to move faster towards MR than existing evidence for SLR seems to justify - favours more cautious approach. MR for habitat creation should be market-driven rather than for coastal defence. Not convinced there's enough scientific evidence that MR at Wells and Morston will allow tides to maintain channels. Could be better achieved by intervention to address this in channels themselves. In SEA, implied acceptability of losing ag land to benefit navigation is flawed. Cost/benefit calculations don't refer to ag land being uncompensated. In considering these MR sites it must be recognised that harbour and river users are benefitting at direct expense of landowners - not appropriate. More detailed appraisal needed before major change in policy implemented. Will allow info on owner repair costs to be taken into account - will shift cost/ benefit analysis in favour of HtL policies. No evidence in draft to suggest HTL policy for next 100 years would cause adverse effects. Believes this should be default option for all 3 epochs. MRs could be brought forward but should not be policy.</p>	<p>Acknowledged 24/11/09. Comments passed to Haskoning. Letter and information sheets sent 14/7/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
216	National Trust	15/11/09	<p>Good that draft SMP marks shift from current defend or do nothing polarisation to more adaptive approach to managing coastal change. NT has undertaken phased and detailed approach to assessing implications of sea level rise and coastal change at their properties through coastal risk assessment. Uses information to develop coastal adaptation strategies at coastal change hot spots. Agrees with four big decisions identified in draft. Doesn't agree with proposed policies. Supports those for epoch 1 except for Morston. Supports principle of increasing tidal exchange in Blakeney harbour but not sure this is best way to achieve it. May jeopardise viability of other proposed MR schemes in epoch 2 as doesn't offer best chance to prove beneficial effects. Many reverse previously-reclaimed areas so HtL should apply but shouldn't prevent third party from implementing MR if they wish. Draft plan doesn't show existing defence running NE-SW at Morston quay - should be HtL. Implementing MR in epoch 1 at Morston would require third party funding - could this be obtained? Viability of MR schemes in epoch 2 rely on successfully implementing those in epoch 1. More emphasis should be given to policy for PDZ3A3 that reverses previously-reclaimed land and could create greater tidal prism for Blakeney harbour. Benefits should be investigated in epoch 1 to implement in epoch 2. Draft doesn't provide all info needed to realise intent of management and to assess effects on viability of local communities. This has led to apprehension about changes in policy and questions about detailed scheme design. Doesn't seem appropriate for SMP to adopt policies that require third party funding without knowing where this might come from. Needs to confirm HtL policy while clarifying detail of this. Policies relating to PDZs 2G1-3 and 3A4 aren't shown on maps. Would welcome chance to contribute further to develop innovative public policy on working together with coastal change and adaptive management.</p>	<p>Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policies for Wells east bank and Morston changed in final SMP. Letter and information sheets sent 20/7/10 to answer all points raised.</p>

Ref	Organisation	Date rec'd	Summary	Actions
217	Resident of Burnham Norton	15/11/09	Problem with proposals for Norton marsh is that MR proposal is the only one for epoch 2. This has given rise to major concerns of residents as they see potential for blighting their properties and that proposals are damaging and uncompromising. Hopes we can change epoch 2 policy to alternative of MR or HTL to be kept under review. Would probably be acceptable to people in village as next SMP review may happen within next 10 years. There are people in village who could help with drafting policies and maps that have caused so much dismay. Would like to work with us.	Acknowledged 16/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 8/7/10.
218	Borough Council of King's Lynn & West Norfolk	16/11/09	Suggests setting up stakeholder group to include EA, BCKL&WN, parish councils and other relevant interests to discuss and consider this in detail before final decisions are made. There should be time to do this as changes aren't proposed until epoch 2. Some suggestions that consultation with parish councils was not effective.	Acknowledged 24/11/09. Comments passed to Haskoning. Letter and info sheets sent 20/7/10 to answer all points raised.
219	Burnham Overy Harbour Trust	17/11/09	Disappointed to learn about draft SMP very late via Burnham Norton parish meeting. BOHT should be on KSG, as draft entails draining tidal water from two large marsh areas through channels of harbour. Draft is ill-considered and based on scant/inaccurate knowledge of area and its complexities. Radical plan will affect management of harbour and plans for any future or ongoing expenditure. Please consult us before further actions taken.	Acknowledged 24/11/09. Comments passed to Haskoning. Conditional MR/HtL policy for epoch 2 for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and information sheet sent 14/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
220	Local boat owner from Morston	17/11/09	Doesn't agree with proposed policies. Morston creek has not got shallower in his lifetime. Global warming and SLR mean more water in and out. We'll lose farmland countryside. Why flood land needed for food? Mussel lays may silt up so will be more loss of food. Not clear where coastal path would go. Plan is a waste of money. How much did it cost? Flooding this land will kill off vegetation then soil will be washed away by more tides. Increasing tidal prism may flush mud and sand from creeks. What happens when this reaches lower and wider parts of these harbours? Would this cause places like Blakeney to silt up? Most mud in creeks around this coast comes from Yorkshire coast. Would this stop? If bank at Morston breached, will there be bridge or will coastal path be diverted?	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 1 policy for Morston changed in final SMP. Letter and info sheet sent 8/7/10.
221	Wash & North Norfolk Coast European Marine site management scheme	18/11/09	Moved from CSG to key stakeholder group earlier in SMP process. Please add contact details against EMS project title in app B (top of page B26).	Comments passed to Haskoning. App B not amended due to DPA. Incorporated reply in letter responding to previous comments (see 138)
222	Resident of Burnham Norton	19/11/09	Cannot decide whether they agree with proposed policies as they only have extract of draft SMP. Why is new intertidal area needed? Present sea defences seem adequate. Why is a further defence system needed? Any further information will be appreciated.	Acknowledged 24/11/09. Comments passed to Haskoning. Epoch 2 MR/HtL policy for Deepdale and Norton bank put back to epoch 3 in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
223	Le Strange estate	19/11/09	Notes that beach huts and golf club at Old Hunstanton are at risk in epoch 3. There are 200 beach huts that bring a lot of trade to small businesses in area. Golf club hosts premier golfing events, such as European championships. Course is highly rated and golfers pay to stay in local hotels. Competitions bring in large amount of trade to local businesses. Would like to see defences maintained to protect beach huts and golf club.	Acknowledged 19/11/09. Comments passed to Haskoning. Comments on Wash SMP forwarded to EA project manager. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Comments about SEA addendum

Ref	Organisation	Date rec'd	Summary	Actions
224	Norfolk Geodiversity Partnership	08/02/10	Many comments about draft SMP also apply to SEA. Only SEA criteria to test affect on geodiversity refer specifically to geomorphology and don't include rest of geology. Missing sections of policy include protection and definitions of hard rock and glacial deposits. Potentially damaging management actions affecting geodiversity should be considered by SEA. On the whole, marine erosion increases available geology by exposing fresh faces but hard sea defences can obscure geological exposures. Also potential to confuse future glacial research by using stone imported from Norway as sea defences, eg lavakites are useful indicators when mapping direction of flow of ice sheets. As PPS9 gives biodiversity and geodiversity equal status, requests that geodiversity protection be written into SEA criteria so future assessments will examine if geodiversity is to be affected by shoreline management practices.	Acknowledged 12/2/10. Comments passed to Haskoning.
225	Norfolk Landscape Archaeology	18/02/10	Already raised concerns about methodology and content of SMP as well as need for SEA to fully consider and assess historic environment. This to be read in conjunction with letter of 11/11/09. Welcomes increased inclusion of historic environment in SEA addendum. But this mainly focuses on designated historic assets. There are undesignated nationally and internationally significant historic environment features in SMP area and SEA doesn't truly reflect diversity and significance of north Norfolk's historic environment. Aware that in last few weeks RH has done a lot of work on HE data for this area. This includes incorporating all HER data in gazetteer, updating theme review and revising draft SMP. This should lead to inclusion of nationally and internationally significant undesignated features in revised SMP. Keen to work closely with EA to ensure final SMP and SEA adequately cover historic environment.	Acknowledged 1/3/10. Work ongoing to revise SMP in light of comments received re historic environment.

Ref	Organisation	Date rec'd	Summary	Actions
226	Royal Society for the Protection of Birds (RSPB)	18/02/10	<p>Main interest relates to likely impacts of proposals on sites designated for importance to wildlife, especially SPAs and SACs. Pleased that revised SEA concludes there will be adverse effect on Natura 2000 sites due to policies proposed in units F1, F2a, F2b and F3b. This is significant improvement on previous assessment as does not believe enough information has been provided to show another conclusion. Also pleased to note that mention is made of off-site foraging habitat used by designated features of the SPA, as well as to freshwater habitat loss. Remains concerned that at this stage there seems to be no consideration of alternative options or any proposals for mitigation and compensation. If RHCP will be used to address this loss, this should be explicitly stated. Amount of habitat to be lost and type and location of compensatory habitats must be clearly indicated in SMP. Without this, it is not possible to determine SMP is sound and deliverable.</p>	<p>Acknowledged 19/2/10. Comments passed to Haskoning.</p>

Comments received post-consultation

Ref	Organisation	Date rec'd	Summary	Actions
227	Beach hut owner at Old Hunstanton	30/11/09	Keen to see maintenance of this area continued, as his family has a vested interest in maintenance of sand dunes and surrounding area.	Acknowledged 1/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
228	Beach hut owner at Old Hunstanton	30/11/09	Objects to defences not being actively managed as this would endanger their beach hut. Would also leave that stretch of Old Hunstanton defenceless. They would all be at extreme risk of coastal erosion with increased sea levels and dune rollback. Urges EA to take proactive steps to protect area over long term.	Acknowledged 1/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
229	Beach hut owner at Old Hunstanton	30/11/09	Urges EA to actively manage coast defences here and protect dunes from further erosion. Beach huts and many other buildings will be at risk, including lifeboat station, unless suitable coastal management plan implemented for this historic AONB.	Acknowledged 1/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
230	Beach hut owner at Old Hunstanton	30/11/09	Alarmed to hear that dunes will not be protected in future and that we may curtail current policy to prevent further coastal erosion here. Must maintain sea defences and ensure adequate protection to accommodate forecast changes in sea levels. Defences need more attention so they will withstand higher water and wave levels. It is EA's responsibility to protect investment they and others have made in this area.	Acknowledged 1/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
231	Beach hut owner at Old Hunstanton	01/12/09	Concerned EA may decide not to actively manage defences and beach hut will be at risk. Wishes to object.	Acknowledged 1/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
232	Beach hut owner at Old Hunstanton	01/12/09	Wishes to object to proposal to stop maintaining dunes at Old Hunstanton as beach hut will be affected by any changes. Received by phone.	Comments passed to Haskoning. No contact number so cannot reply in full.
233	Resident of Ludham	02/12/09	Asks where to find details of North Norfolk SMP. Government representative told him a study would be undertaken to identify how north Norfolk coast could/would be protected and maintained at its current location for 50 years.	Customer contact enquiry. Reply sent 22/12/09.

Ref	Organisation	Date rec'd	Summary	Actions
234	Beach hut owner at Old Hunstanton	02/12/09	Understands EA is considering not maintaining sea defences here. Would like to object to this as it will result in her property being at risk from coastal erosion. Would be a great pity to see this part of our heritage disappear.	Acknowledged 2/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
235	Beach hut owner at Old Hunstanton	02/12/09	Will sea defences be reduced and does this mean dunes will disappear? Would be major loss to region if this happened. Would affect tourism and local incomes.	Acknowledged 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
236	Beach hut owner at Old Hunstanton	02/12/09	Unclear as to how proposals for sea defences at Old Hunstanton will affect beach huts. Would like to speak to someone about this.	Acknowledged 14/12/09. Comments passed to Haskoning. Forwarded to EA coastal team. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
237	Beach hut owner at Old Hunstanton	03/12/09	Asks that EA continue to maintain defences at Old Hunstanton to make sure that beautiful coastline remains for future generations to enjoy.	Acknowledged 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
238	Beach hut owner at Old Hunstanton	04/12/09	Supports proactive protection of north Norfolk coast. Rate of erosion is massive without help of sea defences. Should not be complacent and allow preventable erosion to take place.	Acknowledged 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
239	Beach hut owner at Old Hunstanton	07/12/09	Owns a beach hut and home in Old Hunstanton. Is worried about future of these properties if sea levels rise and no action is taken to maintain and protect sea defences and dunes. Would like to be kept informed of progress with SMP.	Acknowledged 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
240	Beach hut owner at Old Hunstanton	07/12/09	Supports active management of sea defence line at Old Hunstanton. Failure to maintain defences would have catastrophic effect on shoreline causing increased erosion with sea level rise and higher waves.	Acknowledged sent 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
241	West Norfolk MENCAP	07/12/09	Protests against non-protection of coastline at Old Hunstanton. MENCAP has beach hut used by disabled people that they would not want to see disappear into sea.	Acknowledged 14/12/09. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
242	English Heritage	07/12/09	HER data not included in gazetteer or assessed in policy-making process. So under 20% of historic assets have been considered. Cannot therefore have confidence that SMP has correctly identified impacts on historic assets in this area. Must ensure fundamental data collection stages have been completed before moving forward with support for process. Raised concerns before. Always maintained that gathering and correctly using data is central to HE component of SMP. Concerns first raised 12 months ago. Data already provided to RH by NLA. Need to be incorporated urgently before meeting again. Supportive of SMP and committed to process. Grave concerns that work failed to identify credible threats to coastal heritage. Needs to be very sure that correct risks reflected throughout SMP before continuing support.	Reply sent 24/12/09 - actions already started in response to comments received during consultation period. Meeting 3/2/10 to discuss outstanding issues with data collection and agree way forward.
243	Beach hut owner at Old Hunstanton	10/12/09	Objects to possibility of EA no longer continuing to actively manage sea defence lines, causing rollback of dunes and endangering beach huts. Urges us to continue to maintain defences here.	Acknowledged 14/12/09. Comments passed to Haskoning. Policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
244	Beach hut owner at Old Hunstanton	14/12/09	Cruso & Wilkin has told him that, if we continue our present management policy, dunes at Old Hunstanton will need protecting. Asks for more information about present position regarding dune protection at Old Hunstanton and what this is likely to be in future.	Acknowledged 14/12/09. Comments passed to Haskoning. Policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
245	Beach hut owner at Old Hunstanton	21/12/09	Keen for EA to do all possible to maintain defences along this coastline.	Acknowledged 25/1/10. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
246	Beach hut owner at Old Hunstanton	29/12/09	Objects to any plan not to maintain sea defences at Old Hunstanton.	Acknowledged sent 4/1/10. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
247	Beach hut owner at Old Hunstanton	30/12/09	Contacted by Le Strange estate about threats of rising sea levels and decisions about active defence lines. Has no evidence about significant sea level rise but believes it's EA's responsibility to maintain defences. Would be opposed to any decision not to continue to maintain defences here. Hopes EA will continue to do this, which is what it receives public funding for.	Acknowledged 4/1/10. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
248	Beach hut user at Old Hunstanton	31/12/09	Upkeep of defences at Old Hunstanton needs serious and thoughtful consideration, especially with rising sea levels. Destruction of sand dunes will make it less safe for families and will affect wildlife in dunes. There are also larger dwellings further back that may also be affected if sea defences aren't maintained. Relocation of these people will be a larger issue.	Acknowledged 4/1/10. Comments passed to Haskoning. Proposed policies for Old Hunstanton dunes confirmed in final SMP. Letter and info sheet sent 8/7/10.
249	Resident	04/01/10	Please advise me of the process and timing of the steps being taken now that consultation on draft SMP has ended. In particular, when decision about future of the SMP will be made in light of consultation and how, through which channels and to whom those decisions will be communicated.	Replied 25/1/10.
250	Resident	05/01/10	Link to the North Norfolk SMP on EA website isn't working, so can't download it.	Replied 6/1/10 - consultation period has ended and draft SMP no longer available to download. SEA addendum now being consulted on. Copy of draft SMP available on CD.

Ref	Organisation	Date rec'd	Summary	Actions
251	Student	11/01/10	Compiling dissertation and looking for as many salinity readings as possible for Cley marshes. Was wondering whether the EA knows of any that exist for this site?	Request forwarded to Fisheries, Recreation and Biodiversity team. No record of any salinity readings held locally. Advised to e-mail enquiry to NCCC so it can be circulated to all relevant teams.
252	Resident of Blakeney	11/01/10	Responding to reply to his initial comments. Main thrust of comments relates to importance of Blakeney Freshes and Cley marshes for biodiversity and to effect on tourism in area. This would be seriously compromised if proposed flooding takes place. Would appreciate some confirmation that these have now been taken into account in final plan.	Acknowledged 24/2/10. See response to entry 174.
253	The Crown Estate	26/01/10	Aware that draft SMP has been out to public consultation. Do not have specific comments, but have prepared briefing note which they would like taken into account when collating information and making decisions on policy. Please forward to anyone connected with decision-making process. Briefing note explains Crown Estate's position about ownership of foreshore and describes what foreshore is. Also explains that Crown Estate's permission needs to be obtained to undertake any works on a foreshore owned by them.	Acknowledged 1/2/10. Comments passed to Haskoning. Epoch 1 policies for Wells east bank and Morston changed in final SMP. Letter and information sheet sent 14/7/10.

Ref	Organisation	Date rec'd	Summary	Actions
254	Blakeney Parish Council	03/02/10	Congratulates NNDC on obtaining Pathfinder funding. Would like to ask that NNDC considers including strengthening coastal banks as part of future plans. East end is MR, but would like to see complete protection at east end of village. Ideally, would like whole parish to be defended. Funding of improved defences at both east and west end of Blakeney would be their ideal.	Copy of letter sent to NNDC. No reply needed.
255	EA Coastal advisor for Norfolk	03/02/10	Need to take account of QRG's concerns that some explanations in consultation documents were unclear and possibly misleading. They are keen to ensure that final SMP is unambiguous and readily understandable. Statements for PDZs where recommended policy changed to HtL contain statements about alleged advantages of MR that seem very confusing. Cannot see why text supporting preferred policy still puts so much emphasis on possible benefits for navigation of an increase in tidal prism. In recommending change to HtL, CSG was very clear that the full statement needed to point out that, with predicted sea level rise, it may be necessary to reconsider the MR option for FRM reasons. QRG also want to be reassured that we have a plan that's realistic and doesn't raise expectations that cannot be justified. May therefore want to reconsider some statements in final SMP.	Comments sent direct to Haskoning and taken into account in final SMP. Reply sent 3/2/10.
256	Environment Agency, Development and Flood Risk	04/02/10	Would be good to add similar text to Suffolk SMP to say that funding may not be possible from FCRM where the policy is HTL.	Acknowledged 4/2/10. Draft final SMP revised to include caveats about funding.

Ref	Organisation	Date rec'd	Summary	Actions
257	English Heritage	10/02/10	No comments on action plan. One typo in consultation report. Two very minor comments on main track changes doc. Still awaiting historic environment changes.	Comments taken into account in consultation report and draft final SMP.
258	Environment Agency, National Environmental Assessment Service (NEAS)	10/02/10	Comments on draft consultation report. Would be useful to have information about next steps. How will we be responding to comments? What happens now? Would also be useful to provide further info on types of comments received. Were there any common themes? Were most people by and large happy with proposed policies across SMP area? Would be useful to italicise headings to make them stand out. Also included specific comments.	Draft consultation report amended to include some of these comments.
259	Norfolk Landscape Archaeology	11/02/10	Comments on initial gazetteer and PDZ assessment attached as separate documents. Broadly happy with content of documents and value assessments. Number of issues that may need additional work that may already have been addressed: number of significant features on Holme beach missing from initial gazetteer and PDZ assessment, including additional fish traps, bronze age trackways and palaeo-environmental deposits, Brancaster fort and vicus missing from both docs, also PDZ3A4 and 5 missing from both docs perhaps because they're not in intertidal zone. Suggests adding all beach scaffold/barbed wire obstructions and bomb craters to list of sites not going into theme review.	Comments sent direct to Haskoning and incorporated into full gazetteer and PDZ assessment.
260	Norfolk Coast Partnership	12/02/10	Comments on draft action plan attached as track changes document. Includes comment about communication actions and developing a response framework under the emergency response heading. Could also include an action around coastal access under the Marine and Coastal Access Act.	Comments forwarded to Haskoning to incorporate into action plan in final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
261	Environment Agency, Development and Flood Risk	12/02/10	Keen to have deliverability issues clearer in documents that public and LPA/Planning Inspectorates will refer to. Main consideration is that PPS25 advocates safe access and egress for new developments in flood risk areas for the "design" flood (1 in 200 year tidal). Taking climate change into account over a development lifetime, much of our infrastructure would be incapable of preventing loss of access and egress routes under this scenario unless the infrastructure is raised at some point in this timeline. Recent inquiry cases show a 200 year SOP would be lost in 2034 and chance of overtopping event occurring over the rest of development's lifetime is around 30% if defence raising is uneconomic or undeliverable due to funding problems. This is significant risk to the development when compared to current residual risk of defence failure for a 200 year tide occurring today. Perception with LPA and Planning Inspectorate is that HtL means future defences will be delivered and current SOP maintained with climate change. Developers say they will build floor levels high enough to withstand an event. But many developments are in regeneration areas (former commercial/ industrial) so more people are living there. Issue of future emergency response and management capability therefore becomes a big planning issue. It would be really useful if the SMPs could be as clear as possible about what HtL means in both policy and delivery contexts and the mechanisms needed to facilitate the policy.	Draft action plan forwarded to DFR for comment.

Ref	Organisation	Date rec'd	Summary	Actions
262	Royal Society for the Protection of Birds (RSPB)	15/02/10	Good that adverse effect on Natura 2000 sites concluded but concerned no alternatives or mitigation proposed at this stage. Raised this in comments on draft SMP - measures need to be identified now rather than later. This should also include areas where compensatory habitat can be created. Please clarify timetable for completing SMP. Believes final SMP will be out for consultation in March? If so, leaves little time to adequately address issue of alternatives and mitigation/compensation. Please confirm timetable for rest of SMP process - understood all SMPs to be completed by end March 2010.	Reply sent 19/2/10 confirming latest programme for completing SMP and acknowledging receipt of comments about SEA addendum.
263	North Norfolk District Council	15/02/10	Comments about drift divide between NN and Kelling to Lowestoft SMP frontages. This is rather conjectural. There's movement to east from Sheringham and probably movement to west along Blakeney Spit. Has been suggested that fine and coarse sediments may move in different directions. This reflects east to west/west to east tidal currents and the effects of storm surges. Any drift divide is not at a fixed point, but occurs somewhere in Kelling to Sheringham area. Jim Hutchison chaired the group that decided to alter the SMP boundary here.	Comments added to QRG review sheet and text in final SMP amended.

Ref	Organisation	Date rec'd	Summary	Actions
264	Norfolk Landscape Archaeology	16/02/10	Comments on full gazetteer. Represents major step forward in the HE work. Is impressed with and appreciates work put in by Haskoning. Track changes document attached to mail. Number of key issues remain: more features on Holme beach included than previously, but good number still missing. These include fish trap, bronze age trackway and coppices and palaeo-environmental deposits. Number of other fish traps don't appear by MNF number. Recommends reviewing HER data for Holme beach again and including all features in gazetteer. Brancaster fort and vicus included as HER site but scheduled status not acknowledged. Burnham Market productive site not included, although it was in HER data supplied by NLA. Fair amount of repetition throughout document, with some MNF numbers appearing more than once in same PDZ. Aware you are working on this.	Comments sent direct to Haskoning to incorporate into gazetteer.
265	Environment Agency, Development & Flood Risk	17/02/10	There is some good material in the Kelling to Lowestoft SMP re spatial planning and how SMP policy options are reflected in the LDFs. Hopefully, a similar approach can appear in the NN SMP action plan. Following topic areas may be beneficial to include: economics of policy option, how deliverable these are, how likely it is that defences will be maintained. Summary of number of properties, businesses and infrastructure being protected may give a steer about national funding, role of emergency planning given relevant policy options and uncertainty over future funding, guidance about how local authority planning officers should interpret policy options and impact this has on development in the area. This shouldn't only be at LDF level, but also for windfall applications not considered at the strategic level. Also property/community level mitigation. Hope to be able to use action plans to ensure clarity on a number of issues and how resulting policies will be used by decision makers.	Comments forwarded to Haskoning to incorporate into action plan in final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
266	Resident of Thornham	23/02/10	<p>Some issues still unanswered. Need to clarify apparently conflicting statements - key passages in SMP and comments at public meetings. Failed to communicate with local people so far - how will you do this better in future? Need to clarify how SMP policies decided. Thanks for confirming breach in Thornham sea bank would only be made with landowner consent. Understands why Gov doesn't compensate landowners for damage from natural flooding. Notes SMP intends to HTL until 2105 if no breach. Letter responding to previous comments indicates this would only apply to new line of defence to protect some but not all properties in Holme and Thornham. Please confirm HTL refers to existing line, not realigned one. Please confirm that MR by consent subject to compensation along lines already laid down in earlier MRs. 55 key stakeholder groups should coordinate with members/constituents. NFU and CLA not asked to participate. No attempt made to tell genuine stakeholders of proposals in advance, so public consultation limited (from reaction at public meetings). Should consult public and landowners at all stages of SMP process. Seeks assurance that KSG will include bodies representing genuine interests (eg Cruso & Wilkin) to co-ordinate landowners and other interests in SMP area so local expertise used to ensure cost effective and realistic attitude to flood defence in future. Understands in similar circumstances appraisal of current wildlife, habitat, vegetation and ecosystems made when land could be lost to saltmarsh. Would like details of environmental audit points allocation for habitats to be lost if proposals adopted. Would also like to see workings for cost of new wall.</p>	<p>Also sent to MP. Reply sent to MP and writer 3/10.</p>

Ref	Organisation	Date rec'd	Summary	Actions
267	Norfolk Landscape Archaeology	04/03/10	<p>Comments on gazetteer and theme review. Haskoning has done a fantastic job in compiling these documents so quickly. Grateful for the work put in to make sure the NN SMP fully covers the historic environment. Has a few comments on these documents which can hopefully still be addressed. Key comments are that the Holme II timber circle has not been excavated, survives on Holme beach and should affect SMP policy. Theme review entry for this feature should be revised to reflect this, as should all other associated documents. Palaeo-environmental deposits on Holme beach not mentioned in gazetteer or theme review but should be. Peat beds should be added to theme review and other related documents, with descriptions/ extent based on maps of peat beds e-mailed earlier. Minor comments include bronze age trackway is of national significance but is shown as being of local value, part of Roman settlement at Brancaster seems to be missing from both docs - outside SMP area? HER record covering excavations at and around Blakeney chapel listed in both docs as of local value - would like to see this upgraded to national. Burnham Norton productive site is in HER data supplied but not in gazetteer - outside SMP area?</p>	Comments sent direct to Haskoning and incorporated into relevant documents.

Ref	Organisation	Date rec'd	Summary	Actions
268	Environment Agency, coastal advisor for Norfolk	05/03/10	<p>Comments on draft response to QRP comments numbers 28, 29, 44, 45, 47 and 62. Need to point out that assessments carried out at strategic level and implementation will depend on much more detailed levels of appraisal. A project is worthwhile in economic terms if BCR is greater than unity. However, this must not be used to encourage thoughts of qualifying for national funding, as projects with BCRs greater than this have failed to achieve priority. Has spoken to RWNGC committee members. They have confirmed intention to continue funding their own defence works. Have recently carried out improvements to west of clubhouse to strengthen protection of their practice course. Pointed out importance of Brancaster east bank to the future of the only access road to golf course. Accept there are uncertainties about climate change, future funding etc but made it clear they would oppose any proposal to breach this bank. There should be some consistency between SMPs on monitoring of action plans. Proposal in SMP6 is to have action plan in an updates page on SMP website, which would be monitored and maintained by EACG.</p>	<p>Comments passed to Haskoning to incorporate into latest draft of final SMP and action plan.</p>
269	Environment Agency, asset system management Norfolk and Suffolk	10/03/10	<p>Comments on residual life of defences note. Procedure seems appropriate and gives a result that seems not too unrealistic, ie failure in 2070s. Has some unease about certainty placed on existing 1 in 10 standard of protection. Assumes these are data ASM supplied at start of project from NFCDD? If so, SoP estimate likely to be broad-brush, not definitive. Outputs not unrealistic. All in epoch 3 so subject to uncertainties such as SLR, subsequent SMP revisions etc. Suggests considering re-run of calculations in table 2 with assumed 1 in 25 SoP, uncertainty surrounding current SoP and estimated residual life clearly stated, reference to SAMPs as means to clarify SoP is removed and include action in action plan to ascertain crest levels and SoP.</p>	<p>Comments sent direct to Haskoning to incorporate into draft SMP.</p>

Ref	Organisation	Date rec'd	Summary	Actions
270	Environment Agency, asset management Norfolk and Suffolk	11/03/10	Comments in response to QRP comments on draft SMP. Where policies are edging towards being unaffordable in FCRM GIA terms, preferred policy should remain but include some sort of caveat in the text. Also need to be consistent with thresholds between economic viability classes. Also comment about Brancaster and Brancaster Staithe (PDZ2F) - all defences in this PDZ are privately-owned. Please change relevant appendix and also mention in text in main doc.	Comments sent direct to Haskoning and taken into account in draft SMP and appendix H.
271	Norfolk Coast partnership	12/03/10	Comments on revised communications plan. Looks OK. Doesn't seem worthwhile holding another communications meeting about this. Would be worth thinking about how to maintain profile of plan as it's implemented, eg through newsletters, press releases etc when actions taken forward. Could maybe hold a public event/conference at some time in the future. Might help to increase public awareness over longer timescale and prepare people for next review of plan.	Comments sent direct to Haskoning. Action plan has comment about continuing to communicate with local communities.
272	Natural England	19/03/10	Comments on latest draft Appropriate Assessment. Comments about MR at Holme dunes, PDZ2E HTL policy, PDZ2Gi, PDZ2I, table 3.1, table 2.5, the MR at Blakeney Freshes and conclusion of no adverse effect on other frontages.	Comments sent direct to Haskoning and acknowledged 30/3/10. Meeting to resolve possible problems with NE agreeing draft final SMP arranged for 9/4/10. Meeting agreed way forward based on changes already made to draft final SMP circulated later that day.

Ref	Organisation	Date rec'd	Summary	Actions
273	Environment Agency, Development and Flood Risk	23/03/10	<p>SMP action plans v important in guiding and implementing SMP policies. Will form basis for LPAs to give advice on future development and avoid building in areas likely to be affected by coastal erosion or flooding. PPS25 supplement requires LPAs to identify areas that will be affected by coastal change and create CCMA's. Funding - must include action plan topic area to address how to fund proposed policies. Defra guidance recognises action plans will help RMA's set out LT needs for future intervention. If other funding sources needed, must produce action plans raising this. Delivering policies - needs action to investigate how deliverable policies are. How likely is it they will happen? Would priority score be appropriate that considers no. of properties, businesses and infrastructure being protected? Planning policy - producing DC guidance for LAs will be important. When LDFs reviewed, coastal policies should be amended. Policies must then be passed to relevant LA planning teams. Rep from relevant LPA on CSG is potential route. Recognising need for formal policy link between SMPs and LDFs by creating links between Defra and CLG is positive action to incorporate SMPs in spatial planning. Would be useful to include in 3A. Landowner guidance - each SMP should include action to produce this. Should address if third party works acceptable or not. SMPs should help understand relationship between private defences and risks elsewhere along coast. If acceptable, guidance on methods to use must be made available. If not acceptable and work takes place, need clear plan of action of who will take enforcement action. Emergency planning - implications of SMP policies for EP considered in this SMP. Plans should be in place and updated regularly.</p>	<p>Comments forwarded to North Norfolk District Council planners for comment about how to incorporate into final SMP. Comments in response summarised below and sent to planning teams for info.</p>

Ref	Organisation	Date rec'd	Summary	Actions
274	Environment Agency, Planning Liaison	25/03/10	Supports comments made by DFR team. Number of actions in SMP 3B reflect PPS25 revised guidance. Approach of N Norfolk has significantly influenced PPS25 supplement. Supports need for strong links with LA planners and supports inclusion of actions in line with PPS25 supplement. PPS requires identification of CCMA's where areas will be affected by changes to the coast and should replace refs to "risk zones". Will database include where we have proposed future works to maintain or improve defences? The action requiring communication of SMP to planning officers should be achieved by other actions already in draft. Needs to be positive engagement with planners to achieve those and other planning actions. PPS25 supplement now requires SMPs to inform regional strategy which should then set out strategic approach to coastal communities adapting in the long term.	Comments forwarded to North Norfolk District Council planners for comment about how to incorporate into final SMP. Comments in response summarised below and sent to planning teams for info.
275	North Norfolk District Council	06/04/10	Comments about draft action plan sent as track changes document. Will full action plan have provisional costings against each action? Not sure planning teams comments relevant to this SMP. Mainly relate to eroding coasts. Any flood risk areas already feature in LDFs and SMP took account of latest thinking about coastal change. Little need to re-write anything though may be pertinent to put in some comment that SMP was developed in knowledge of emerging policies from Defra and CLG.	Comments sent direct to Haskoning. Action plan to contain more specific actions in final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
276	North Norfolk District Council	07/04/10	<p>Comments on draft action plan. Agrees with general comments from EA planning teams, especially those about funding, deliverability and planning policy. Would be useful to see scope and purpose of actions clarified. Assumes they're needed to implement SMP policies but many actions external to SMP and we have little control over them. Interface with planning and land management - should be key area and not include marginal issues like footpaths. Making sure LDFs take account of SMP is not directly achievable in SMP or action plan. Could this become action for EA to make reps to planning policy consultations rather than action for LPAs? May also need action to continue liaison with key local landowners to help understanding of process of coastal change and their part in achieving adaptive response. Section on adaptation/resilience has LAs as funding source. Needs more discussion about improving flood warning mapping action. Actions for super-frontages should have aim/outcome, eg to inform SMP3. Study at Wells E bank should investigate benefits of MR scheme. Should also cover issue of land drainage.</p>	<p>Comments sent direct to Haskoning. Action plan to contain more specific actions in final SMP.</p>
277	Norfolk Landscape Archaeology	08/04/10	<p>Comments on draft final SMP, appendices and SEA - show big steps in answering comments from EH and NLA on draft SMP. 2 major concerns - impact of shoreline management on HE not considered for SF1. Include separate section on HE with ref to internationally important features on Holme beach. Other major comment re app G. In some cases, tables describe potential harm to HE. Grading criteria should include non-designated features of international, national and regional importance. Minor comments on section 2.1.3, PDZ2E, PDZ2I, apps D and G and SEA.</p>	<p>Comments sent direct to Haskoning and acknowledged on 8/4/10. Further action needed to respond to comments.</p>

Ref	Organisation	Date rec'd	Summary	Actions
278	Environment Agency, coastal advisor for Norfolk	08/04/10	Comments on draft action plan, specifically actions relating to Cley to Salthouse shingle ridge.	Comments taken into account in draft action plan
279	Norfolk Coast AONB partnership	09/04/10	Comments on draft action plan. Would be worth having actions to develop understanding of fundability and deliverability of actions and some assessment of these in initial action plan. Any idea of which actions likely to be funded by existing sources? Suggestions for development control and landowner guidance seem a good idea - include in communication section? This section needs more specific actions. Could also add other actions, eg produce annual reports on progress and issues. Communicate these by other means to increase public awareness, understanding and involvement in planning for coastal change. Worth including planning for adaptation - will need to be incorporated and coordinated with development of coastal access. Current national trail will probably form some of the coastal access route. Agrees that adaptation/resilience section vague at present. Habitat creation doesn't look like an action - should be more specific, eg identify suitable locations and create habitat replacement if needed.	Comments sent direct to Haskoning. Action plan to contain more specific actions in final SMP.
280	Environment Agency, coastal advisor for Norfolk	09/04/10	Comments about text concerning landowners. Comfortable with ambition to implement MR with landowner agreement, but seem to introduce inconsistency by suggesting right for landowners to HtL. If this happens, will negate benefits to coastal processes. Defra's guidance note on MR (land purchase and compensation) makes it clear that landowners applying for permission to maintain own defences have to show this won't have adverse effects on wider coastline or environment. We shouldn't deviate from this.	Comments taken into account in final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
281	Environment Agency, National Environmental Assessment Service (NEAS)	12/04/10	Comments about Cley marshes. Final AA and IROPI statement of case not produced for previous works here. NEAS originally advised that these should be done with the SMP documents. NE advises completing this separately as the documents for Cley need to be at scheme level, not strategic.	SMP IROPI statement of case and final AA completed without including specific information about previous works at Cley. NEAS to take forward completing AA process for this.
282	Wells Harbour Commissioners	14/04/10	Comments about draft action plan. Would like to endorse point made by Norfolk coast partnership. Lack of any real public understanding of what was being proposed re the realignments has been real obstacle to getting support for them. Much needs to be done to resolve this before next SMP review, as any future review group will be critical of this review for this reason. We have to achieve sustainable barrier coast which this review has done little to achieve.	Comments sent direct to Haskoning and taken into account in final SMP.
283	Environment Agency, National Environmental Assessment Service (NEAS)	16/04/10	Comments on draft final SMP - glossary, section 2.2, 2.2.3, 3.1, 3.2 and action plan	Comments sent direct to Haskoning and incorporated into final SMP.
284	Environment Agency, National Environmental Assessment Service (NEAS)	16/04/10	It is EH's raison d'etre to maintain the schedule of nationally important sites that are worthy of preservation. It shouldn't expect others to have to accept the word of the county and EH inspectors that there are sites of national and international importance that they haven't/aren't designating. This is something they should be addressing. Putting it into the action plan would bring it to their attention.	Comments sent direct to Haskoning and taken into account in final SMP.

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285	Environment Agency, coastal advisor for Norfolk	21/04/10	I am happy with the suggested text. I think we also need a clear upfront statement that adoption of the SMP policies by the operating authorities does not guarantee implementation. I think this has been picked up by DFR and others. The extended text in section 1.1 is helpful in this respect, but could do with some strengthening.	Comments passed to Haskoning. Economic viability caveat added to all relevant policy statements.
286	Natural England	23/04/10	Comments on version 2.3 of draft final SMP. MR map for PDZ3a shows Blakeney Freshes pre Glaven re-alignment. Now 3 years old with area of new intertidal, so map should reflect this. LT policy map SF1 shows post-Titchwell project realigned wall on RSPB reserve as being more seaward than it is. Needs moving landward to sit over existing line. P18 - Blakeney spit already attached to land at Kelling so is incorrect as it reads. P22 - 1 m/yr dune/shingle migration rate noted but should be emphasised (if not already elsewhere) that rate very variable and episodic. May be many years with little/no migration then many metres during course of one tide or storm event. Detailed comments about pages 46, 48, 60, 61, 62, 65, 66, 67, 98, 135 and 136 Able to support Blakeney Freshes MR as presented assuming it provides potentially good mitigating role for probable loss of intertidal habitats elsewhere in plan to squeeze. Advice is it represents adverse effect on freshwater features.	Comments sent direct to Haskoning and taken into account in draft final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
287	North Norfolk District Council	26/04/10	Comments on draft action plan. Q1 - don't think statement necessary. PPS5 states decisions should be based on nature, extent and level of significance of heritage asset and recognises that many not currently designated may be of equal significance. Guidance notes (and policy 9.6) state this may be due to being assessed as designatable, but S of S decided not to designate or cannot be designated because outside scope of Ancient Monuments and Archaeological Areas Act. EH guidance on SMP review and HE recognises that current rules about designation don't allow scheduling of some types of archaeological site.	Comments sent direct to Haskoning and taken into account when drafting final action plan.
288	English Heritage	26/04/10	Comments about draft action plan. EH aware of problem and looking at how assets are designated. Process/conversation happening at central level and not appropriate for action in SMP. Some assets not designated as cannot do so under current policies. New PPS5 document doesn't leave much doubt as to what should be considered significant, whether designated or not so no action needed. Should have something like actions in Suffolk SMP. EA currently collecting lots of data on coastal erosion through East Anglian monitoring project. Want to work with them on use and interpretation of data but what form this will take yet to be decided. Something generic with EA as lead partner makes sense. Other 2 actions – recording historic assets and coastal action plan – led in Suffolk SMP by appropriate council. At this stage this makes sense. Issues of monitoring and recording are being continually addressed with all SMP action plans so being consistent is important. Comment on current draft action plan - one action re monitoring of historic assets on Holme beach with EH as lead partner. EH monitoring of this area has ended and there are no plans to fund further work. This kind of monitoring may be considered in spending Pathfinder money. Should be led by LAs.	Comments sent direct to Haskoning and taken into account when drafting final action plan.

Ref	Organisation	Date rec'd	Summary	Actions
289	Environment Agency, coastal advisor for Norfolk	26/04/10	Comments about app E - there is more fundamental issue here. Several appraisals and recommendations in this appendix don't now match up with proposed policies in main SMP document (eg PDZ 1C, PDZ 2G and PDZ 2L). Haskoning should update appendix before sending to QRG.	Comments taken on board in draft final SMP and appendix E.
290	Norfolk Coast partnership	28/04/10	Comments on revised policy maps. Hard line to S of potential areas should be softened to become indicative. May be done by fading out hatching to soft edge on map and key and amending legend to "potential new intertidal area (exact location to be considered)". Alternative might be a broken line, but N of anything controversial in both cases. Agrees with NE that policy maps for medium or long term should show changes in earlier epochs. Something like indicative soft broken line on map and key, with legend "realigned defence, exact location to be considered" might work. Might need to be "potential realigned defence" if realignment conditional.	Comments sent direct to Haskoning and taken into account in draft final SMP.
291	Environment Agency, Shoreline Management Group	29/04/10	Cley has bi-annual topographic surveys along beach transects. Includes Anglian strategic transects spaced every 1km along Anglian coast. Cley scheme resurrected 2009 = transects every 250m from Blakeney chapel to the Quag on Meadow Lane. Strategic transect lines also used for bathymetric surveys. Historically this has been on rolling programme along Region. During current phase of monitoring, bathymetry at Cley surveyed in 2008 along strategic lines and at extra 250m spaced transects. Bathymetric prog now under review for 2011-2016 phase of monitoring. Wave climate and sea level from 2006-2010 monitored by Acoustic Wave and Current meter (AWAC) in depth of about 5m just off Cley coast. Currently offshore wave observations are from Blakeney waverider buoy. Sea level observations taken from nearest class A tide gauges at Cromer. Area also covered by aerial survey every summer providing 25cm resolution aerial photography. No plans for airborne LiDAR survey of area.	Information incorporated into section 2.1.5 of draft final SMP.

Ref	Organisation	Date rec'd	Summary	Actions
292	Environment Agency, coastal advisor for Norfolk	01/05/10	Comments on draft final SMP and maps. Re policy line for Blakeney Freshes in epoch 3, RH has a good point that we are looking for a one-off approach here. Would favour leaving the line as it is at present, but perhaps showing it as broken orange line, with note explaining that this confirms MR policy implemented in epoch 2. Couple of other points: table of historic flood events (2.3) - please check this for factual accuracy. I have never previously seen 'loss of life' referred to in connection with Jan 1978 event. There are also references to flooding of properties in Cley and Salthouse (Jan 1976, Jan 1978 & Feb 1993), whereas all our Cley/Salthouse engineers reports, etc state no properties have been flooded in post-1953 events. Re Cley/Salthouse frontage, policy statement refers to 20 properties at risk of flooding. Are some of these in Salthouse village? If so, an't see how proposed realignment of west bank will reduce the need for protection from shingle ridge?	Comments included in draft final SMP. Table 2.3 amended and relevant text. Info re flood events comes from FIM team.
293	Environment Agency, National Environmental Assessment Service (NEAS)	11/05/10	Comments on draft final SMP version 2.2. Happy with the changes made.	Noted.
294	Environment Agency, National Environmental Assessment Service (NEAS)	12/05/10	No comments on policy maps. Looks like all changes discussed in meeting have been accounted for.	Noted.

Ref	Organisation	Date rec'd	Summary	Actions
295	Norfolk Coast partnership	12/05/10	<p>Comments on draft final policy maps. Potential realigned areas maps 'intertidal' 1B-2D, 2G and 3A. Improved clarity as far as lines indicating proposed management option are concerned. Hatching to indicate potential realigned areas is inconsistent and difficult to see on all but PDZ1C (and 2D to some extent). Also suggests, if possible, that national trail removed from coast where it has potentially been realigned, as it wouldn't be there in that case. Don't think there needs to be an indicative realigned route for this on map, though. PDZ 1-4 maps - look clearer, but there might still be some confusion for some people between SMP boundary and A149 on western and eastern ends (PDZ 1 and 4 maps). PDZ 4 long term map still misleading – would be better suggesting indicative realignment (perhaps as broken green line – pale blue difficult to see) rather than using different colour on previous defence line. This could suggest that this remains defended line, or at least cause some uncertainty and confusion. Suggest National Trail is removed from coast where realigned.</p>	<p>Comments sent direct to Haskoning and taken into account when finalising SMP maps.</p>
296	Norfolk County Council	12/05/10	<p>Comments on draft final policy maps. Previous comments on draft advised more consideration be given to the route, particularly in places where this might need to be diverted. Included in Cabinet report to NCC members as potential financial implication. Maps need to be accurate and clear and this is not easy. Supports TV's suggested changes to graphics, particularly for realignment and creation of new intertidal areas. East of England Coastal Initiative Board meeting last week - EA gave presentation on new coastal erosion mapping work they intend to roll out later this year. Much thought has been invested in graphics and work aims to introduce nationally consistent approach to how such changes are presented on maps. This work offers useful guidance - could some ideas be adopted in this SMP?</p>	<p>Comments sent direct to Haskoning and taken into account when finalising SMP maps.</p>

Ref	Organisation	Date rec'd	Summary	Actions
297	Natural England	12/05/10	<p>Comments on Blakeney Freshes. Previously tidal saltmarsh until reclaimed as pasture sometime in late c18 or early c19. For the last 300 years or so it has developed into freshwater wetland supporting grazing marsh, reedbed and open water. Key wildlife includes rare birds like bittern, marsh harrier and bearded tit, breeding waders and also large wintering wildfowl population. SMP identified Freshes as strong candidate for MR back to intertidal habitat sometime after 2025, mainly for socio-economic reasons ie long term viability of Blakeney harbour. Also with potential benefits to sediment supply in and around Blakeney Point and as source of new saltmarsh creation to mitigate for predicted saltmarsh losses to coastal squeeze elsewhere in SMP area over next 50 years. NE advice to SMP was that if Blakeney Freshes realigned, while we recognised potential benefits for coastal (ie intertidal) habitat, plan would result in in-situ loss of freshwater habitats and species. Under Habs Regs (against which plan is assessed) any project that might 'adversely affect integrity' of European habitats and species would, if no alternatives available and it were considered to be of over-riding public interest, need to provide compensatory measures (ie replacement habitat elsewhere). NE advice is that MR at Blakeney, while having many positive benefits, would have adverse effect on integrity of bittern, marsh harrier and some wildfowl. Assuming SMP is accepted as being of over-riding public interest, any realignment scheme on Freshes would need to be preceded by habitat creation, preferably nearby or in another location to maintain integrity of these species. This has already happened at Cley nature reserve, where habitat creation project underway at Hilgay, near Downham Market in Fens, creating reedbed for breeding bittern, compensating for predicted loss of bittern from Cley in future as it becomes under increasing tidal influence.</p>	<p>Advice sent to Norfolk County councillor and member of Elected Members' Forum.</p>

Ref	Organisation	Date rec'd	Summary	Actions
298	North Norfolk District Council	13/05/10	Comments on draft final policy maps. Detailed observations: all plans entitled "Plan 2", 'Current Flood Zone' similar shade to beach on OS base (could be made darker), legend for each plan should only include items on related map, 'potential new intertidal areas' are not same colour on map as on key (particularly for 2D, 2G and 3A), 'conditional policy (mustard (yellow) and green) easily confused with HtL (green only) where this is next to a yellow road (eg Wells flood bank and at Burnham Overy Staithe).	Comments sent direct to Haskoning and taken into account on final maps.
299	Environment Agency, Development and Flood Risk	17/05/10	Comments on draft action plan. In "Interface with planning and land management" section EA shown as lead partner for "providing continued and up-to-date evidence for planning decisions and producing specific development control guidance". Can see EA leading on evidence front, but will be fundamental that action "...producing specific development control guidance" is amended so we are not listed as lead authority for creating specific DC policies. LPA would be responsible for producing such guidance in consultation with us. Suggests either creating new policy for this or potentially including it with first planning action: 'Make sure that local and regional development'. NNDC has produced guidance note to provide clarification on how to apply Core Strategy and Development Management Coastal Erosion Policies so may not be too onerous to incorporate SMP policies. This Action Plan much simpler than SMP6. Key issues summarised so not too concerned about this but surprised similar approach not adopted to maintain consistency. Communication re private landowners maintaining defences - it should be very clear in action plan who will speak to landowners and what they will be told. If we have specific technical design for specific defence that could be built through other funding sources, this would meet SMP objectives for an area in a way we were happy with and potentially make things easier for landowners.	Comments incorporated into later draft of action plan.

Ref	Organisation	Date rec'd	Summary	Actions
300	Environment Agency, Asset System Management Norfolk and Suffolk	01/06/10	Comments on draft action plan. Use of word 'assessment' is improvement as 'study' implies more comprehensive deliverable product, which may not be achievable. Some actions could be led by others ie Wells east bank realignment for tidal prism benefits.	Comments taken on board in latest version of action plan.
301	Borough Council of King's Lynn & West Norfolk	14/06/10	Can you provide some background information on properties and historic assets affected in SMP for Thornham and Titchwell? Table 2.1 lists 2 properties in Thornham and 20 Titchwell to Brancaster. PDZ1C text refers to around 80 overall, including 14 listed buildings (Old Hunstanton, Holme, Thornham). PDZ1D refers to 1 property and part of conservation area being affected. PDZ2C refers to 11 locally important and 1 regionally important (Roman) historic asset.	Replied 15/6/10.
302	Environment Agency, National Environmental Assessment Service (NEAS)	25/06/10	Comments on first draft of IROPI statement of case. Key comments: need to ensure that adverse effects are clearly defined and links made with features. Concern about the policy for Cley marshes and need to make situation clear about the fact that a separate SoC is being prepared for this site. Draft Suffolk SMP SoC has not been followed as a guide to content and format. Other comments attached as track changes document.	Comments sent direct to Haskoning and incorporated into second draft of IROPI statement of case.
303	Environment Agency, National Environmental Assessment Service (NEAS)	30/06/10	Comments on assessment tables that are part of statement of environmental particulars to be published with final SMP. Key comment is to double check text used for biodiversity criteria against that of the assessment in SEA addendum as the two don't seem to match. Other comments attached as track changes document.	Comments sent direct to Haskoning and incorporated into second draft of statement of environmental particulars.

Ref	Organisation	Date rec'd	Summary	Actions
304	Environment Agency, National Environmental Assessment Service (NEAS)	30/06/10	Comments about statement of environmental particulars attached as track changes document. Key comment is that SEA addendum updated assessment tables in relation to completed HRA (impacts on international sites and SSSIs) so the SoEP should only focus on changes to the assessment as a result of policy changes and additional historic environment information. Also need to check that MR has been considered correctly in all cases, as some of these policies don't include set-back defences.	Comments sent direct to Haskoning and incorporated into second draft of statement of environmental particulars.
305	North Norfolk District Council	14/07/10	Comments about QRP comments. When we first embarked on SMPs in 1990s, ACAG set up series of SMP sub-groups to deliver each SMP. Lead authority for SMP chaired and provided support for sub-group. After SMPs were completed some sub-groups continued, but others languished. It was the EA led groups that did not meet regularly. I believe there should be commitment by all leads to continue with sub-groups and (as Chairman of EACG) I shall be monitoring and reporting on how we are performing.	Comments taken into account in final SMP and when responding to QRP comments.
306	Wells Harbour Commissioners	14/07/10	Quite happy with final SMP. Very pleased that realignment of Blakeney Freshes made final cut. Would like to endorse NNDC's latest comments. If next review is to achieve solutions needed by then, this process has to continue to educate and inform everyone.	Comments noted.

Ref	Organisation	Date rec'd	Summary	Actions
307	Environment Agency, coastal advisor for Norfolk	03/08/10	Last week JH said we would produce fully-costed, prioritised regional programme for all Anglian SMP actions. I suspect we will be expected to provide cost estimates and priority rating (H/M/L?) for everything in action plans where EA leads. Would be worth checking with DC as he should know about this. Expected that when SMP was adopted CSG would revert to former role as sub-cell group of EACG. One of their main responsibilities would be monitoring implementation and updating action plan. I thought, in response to original QRP comments, we had added quite a bit about affordability. Clearly present pressure on budgets will increase concerns about policy deliverability, but doesn't think most significant expenditure kicks in for the next 15 years or so. Is this correct?	Discussed putting costs against action plan. Agreed this would be guesswork for most actions. Wouldn't indicate possible cost to FCRM budget, as funding could come from other sources. AP already prioritised. Response to QRP comments to reflect these points.
308	Landowner at Blakeney	06/0810	Owns 15 acres on Blakeney Freshes, unique area for wildlife and habitat for rare birds. No public access so birds and aquatic animals can live undisturbed. Understands there's a proposal to flood Freshes with period for objecting to this from July to October 2009. This was probably chosen as it's holiday period when people won't be aware of proposals. EA claims to have consulted many organisations about proposals but no attempt made to contact us or other landowners of freeholds involved. Seems to be breakdown in communication within EA, as land designated SSSI. We are well known as landowners as we receive payments under HLS. Seems to be element of maladministration as main people to be consulted should be landowners rather than authorities or pressure groups. Asks MP to refer matter to Parliamentary Ombudsman.	Letter sent to MP and forwarded to EA. Reply sent to MP 10/09/10. EA Coastal Manager visited landowner on 06/10/10 to discuss his concerns.

Ref	Organisation	Date rec'd	Summary	Actions
309	Norfolk Coast partnership	13/08/10	Comments about draft changes to final SMP in response to QRP comments. Proposed changes are fine with me.	Noted.
310	North Norfolk District Council	18/08/10	Comments about draft changes to final SMP in response to QRP comments. Proposing to have a costed action plan in 3b. In process of updating EACG website. Possible GO East may be able to draw down up to £8,000 to develop EACG website as part of handing over process of East of England Coastal Initiative. But money would need to be spent by Jan 2011. Another way to look at this could be that each SMP contributes something through capital grant. Agrees policies are realistic and deliverable.	Comments noted.